# The Rotarian

AN INTERNATIONAL MAGAZINE

MARCH . 1957

On Rotary's Simple Mission—Gian Paolo Lang

When Somebody Cares—Edith R. Brill

Switzerland Trades to Live—Henry de Torrente



YOU KNOW their names as you know your own. You know their faces from a thousand newspaper photographs, their life stories from a hundred magazine articles. You have seen them and heard their voices on newsreels and on your television screen. Their actions and decisions influence the pattern of our lives.

We cannot mention their names, or show pictures of them. It would not be fitting to do so, for they include royalty, the heads of states, great service commanders. But we invite you to look carefully at the next pictures that you see of them, at their wrists as well as their faces and clothes. You will notice that in almost every case they wear a wrist-watch. That watch will most likely have been made by Rolex of Geneva.

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## Your Letters

#### Man in Bronze Is Paavo Nurmi

Says Gayle Waldrop, Rotarian Director, College of Journalism University of Colorado Boulder, Colorado

The wonderful color cover on The Rotarian for February made me homesick because my wife and I were in Finland last-year while I was a Fulbright lecturer. I regret that you did not identify the man in bronze and give the name of the sculptor. It is none other than Paavo Nurmi, "The Flying Finn," and the artist in Wäinö Aaltonen.

The article A Rotary Family in Finland is excellent.

#### Madurodam in The Hague

Corrects C. P. H. TEENSTRA Sanatorium Medical Director Second Vice-President Rotary International Hilbersum, The Netherlands

For pre- and post-Convention visitors to The Netherlands it may be helpful to know that the miniature city of Madurodam, described in *Travel—A Small Start* [The ROTARIAN for January], is located not in Amsterdam, but in The Hague.

EDS. NOTE: It is regrettably true that we did mislocate Madurodam . . . but we discovered our error shortly after the press had begun to turn—and ordered the correction at once. Thus a large majority of the copies of the January issue properly place Madurodam in The Hague.

#### Douglas Ahead of Us?

Wonders F. D. Applegate, Rotarian Retired YMCA Secretary Walla Walla, Washington

It's been said that Benjamin Franklin was 100 years in advance of his time. I hope "Bill" Douglas isn't 100 years ahead of the rest of us in matters regarding Asia [see An Understanding of Asia, by William O. Douglas, The ROTARIAN for December]. Me? I agree with him 100 percent. . . . As you noted, "Bill" is an honorary member of our Club.

#### Visit a Railroad Station

Suggests Edward F. Flynn, Rotarian Lawyer and Lecturer St. Paul, Minnesota

So far as I can see, you have pictured modern travel mediums with one exception on the cover of The Rotarian for January, and that is the "railway train." This looks like one the railways used about the turn of the century.

Please take Messrs Follmer and Koropp gently by the hand and lead them to the Union Station in Chicago or one of the other stations there and show them some of the modern trains that the railways now use, and maybe they should know that all first-class trains and most freight trains are now powered and have been for many years by diesel engines.

And so far as the alleged passenger

# What do they look for in a new organ?

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#### 1957 CONVENTION SAILINGS From New York

s.s. United States—April 2, April 18, May 3

s.s. America-April 6, April 26

From Europe

s.s. United States—May 23, June 7, June 20

s.s. AMERICA - May 29, June 18

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United States Lines

ONE BROADWAY, NEW YORK 4, N.Y. TEL: DIGBY 4-5800 train is concerned, the one on the cover is exactly like the one I travelled on for the first time long before 1900. That portion of the illustration does little credit to an otherwise excellent magazine, inside and outside.

Observations 'Amazingly Accurate' Says James D. Metzger, Rotarian Irrigation Advisor

Izmir, Turkey

The symposium A Turkish View of Main Street [The Rotarian for December] held a threefold interest for me. I am living in Izmir, Turkey, employed by the International Coöperation Administration, and am a member of the Rotary Club of Longmont, Colorado.

Compliments go first to the Rotary Club of Abingdon, Illinois, on its fine job of international relations. It was a task well done. I am particularly interested in the impressions it was able to give to its Turkish visitors. The observations made by the students were, in my opinion, amazingly accurate. I think it is most important that peoples of other nations have an opportunity to see the heart of America, and I know no better way than through the influence of Rotary International.

When I accepted the appointment as irrigation advisor to the Ministry of Agriculture in the Aegean Region of Turkey, I cast about for contacts I had at home that would be useful in other lands. The answer came in Rotary International. With more than 435,000 members in its 9,200 Clubs, it has done much to encourage peace and understanding among men of nearly 100 nations.

I have attended the Rotary Club of Ankara on several occasions. On my last visit I was extended an invitation by the President, Celal Imre, to meet with them at a reception given in honor of International President and Mrs. Gian Paolo Lang, who were en route home from a two-month tour of Clubs in the Far East. I felt especially honored to have the opportunity to meet the man who so capably represents the Object of Rotary and is giving so much of his time to further its cause.

#### It Started with Silvermine

Reports Sol G. Levy, Rotarian Groceries Exporter Seattle, Washington

Our interest in aid to Chinese refugees in Hong Kong started with the publication of *Holiday at Silvermine Bay* in THE ROTARIAN for May, 1956. By "our" I mean the Rotary Clubs of the Pacific Northwest.

I visited Hong Kong, as did other Rotarians from our area, and as we told what we had witnessed, Clubs soon were expressing their wish to help out the refugees, especially the children in Silvermine Bay Camp which had been established by the Rotary Club of Hong Kong.

And this is the result to date: \$1,500 contributed, which has made possible the shipment of 33,000 pounds of powdered milk, rice, and sugar. The ship-

ment is made through CARE, since that is the only method whereby Rotary Clubs can send food to Silvermine Bay or Hong Kong Rotary for distribution to their special aid projects.

Little did the Editors of our Magazine know how the story of this wonderful project would result in such an outpouring of goodwill.

#### A Helping Hand for the Boys

Told by Wade B. East Superintendent, Children's Home Governor, Rotary District 216 Carmi, Illinois

[Re: Boys' Club, THE ROTARIAN for December.]

Back of financial aid to Boys' Clubs by Rotarians lie many human-interest stories. Here's one:

When the East St. Louis, Illinois,

Massed

Meyer

Boys' Club was organized a number of months ago, Oliver D. Meyer, now President of the Rotary Club of East St. Louis, was elected to the board of directors. Although at home, confined to his bed and not knowing the outcome of a serious illness, he accepted the job as a

Rotarian putting service above self. He lost 30 pounds, slowly regained his health—then threw himself into the task of helping to raise \$25,000 for the Boys' Club.

At one point in the financial campaign, when its successful completion was in doubt, "Ollie" turned to his own Rotary Club. Fast action was necessary, as the following day his Club was to meet. A telephone man, he decided to hold a Club Board of Directors meeting by 'phone so as to be able to announce the Board decision at the Club meeting. Soon he had every member of the Board hooked up on a conference call. He announced that the meeting would come to order, went over one item of business after another, then broached the need for added funds for the Boys' Club. The amount already pledged to the campaign was quadrupled-from \$25 to \$100-the check was drawn, and the next day the payment was in the hands of a campaign-committee member. Time, transportation, gas, oil, and tires were saved by the wire meeting-and the mission was accomplished because a Rotarian used his imagination and initiative.

#### Responsive Chord Struck

Reports Andrew Wenger, Rotarian Salvaging-Company Owner Maus Landing New Jersey

Mays Landing, New Jersey
The article Boys' Club [The ROTARIAN for December] struck a responsive chord in the minds and hearts of two Rotarians in District 272 and their 19 young charges. While not as yet a member of Boys' Club International, the Boys' Club of Belcoville, New Jersey, a suburb of Mays Landing, is looking forward to the time when it can be.

Our boys' club [Continued on page 54]

## THIS ROTARY MONTH

#### NEWS FROM 1600 RIDGE AVENUE, EVANSTON, ILLINOIS, U.S.A.

NOMINEE. Choice of the Nominating Committee for President of Rotary International for 1957-58 is Charles G. Tennent, an Asheville, N. C., businessman. For a brief biography of him, see page 46.

PRESIDENT. As the closing deadline for this issue neared, President Gian Paolo Lang had just finished presiding at a week-long session of the Board of Directors—a meeting to be reported in the April issue. Following the meeting, the President turned to numerous administrative matters on his desk, then set off on Rotary Club visits in the U.S.A. and Canada. (For a report by the President of earlier visits in Asia and Australia, see pages 6-10.)

CONVENTION. Now being mailed to all Clubs are certificates for accrediting delegates or proxies to Rotary's 1957 Convention in Lucerne and Central Switzerland, May 19-23. These credentials should be filled in, signed by the Club President and Secretary, and taken by the Club's delegate or proxy to Lucerne.... Plans for transportation and tours for Rotarians and their guests travelling from North America are being made by the North American Transportation Committee. Information about these arrangements may be obtained by writing to the Committee at 649 Fifth Avenue, New York 22, N. T., U.S.A.

1957-58 FELLOWS. As this issue was about to go to press, the Rotary Foundation Fellowships and International Student Exchange Cormittee was in session, its task the happy one of selecting some 130 young men and women as winners of Fellowship awards for 1957-58. These rev awards will bring the total expenditure from the Foundation to more than 25 million dollars.

REMINDER. Rotary Clubs in the U.S.A. that intend to propose a candidate for international Director for 1957-58 and 1958-59 have been advised that April 1—a date fixed by the RI By-Laws—is the deadline for filing the name of a candidate with the Secretary of Rotary International. Affected are U.S.A. Zones 1, 2, and 3.

HUNGARIAN AID. As relief needs of Hungarian refugees continue to mount, Rotary Clubs in many parts of the world are providing aid by direct contact, or through established relief agencies, such as the Red Cross, CARE, and other organizations. Canadian Rotary Clubs interested in sponsoring refugee families should contact the Department of Citizenship and Immigration, Ottawa, Ont., Canada; U.S.A. Rotary Clubs should write to the Office of the Co-ordinator of Hungarian Refugee Relief, Room 2-B 938, Pentagon, Washington, D. C.

NEW EDITION. Just off the press is the sixth revised edition of "Service Is My Business," the long-popular 140-page book on Vocational Service. Among many new features of the book is a chapter relating Vocational Service to the problems of professional men. Single copies, \$1; ten or more, 75 cents each.

VITAL STATISTICS. On January 28, 1957, there were 9,288 Rotary Clubs and an estimated 439,000 Rotarians. New Rotary Clubs since July 1, 1956, totalled 151.

## The Object of Rotary:

To encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and

(1) The development of acquaintance as an opportunity for service.
(2) High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying by each Retain of his occupation as an appearantly to serve society.

(3) The application of the ideal of service by every Rotarian to his personal, business, and community life.

(4) The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional men united in the ideal of service.



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# The Editors WORKSHOP

"I MAY NOT WIN but I am glad you held this contest. Writing down my thoughts on the delinquency problem has done me a lot of good." So said a housewife as she submitted her entry in our contest for the best letters on the J. Edgar Hoover article, the winners of which we announce this month. She didn't win a prize and neither did 250 other contestants, but, with her, we like to think that everyone who participated won something, if only a sharper focus on his own beliefs. The quality of thinking and the form in which it was laid before us were high indeed . . . a fact in which everyone in Rotary can take pride. We warmly thank every contestant. We heartily congratulate the winners. We predict that we'll be trying something like this again. But how do you feel about it? Should we?

AND SPEAKING of children, one baffled us a little more than usual recently. He and we were keeping a long and unexpected vigil in a rail station and he asked for a few pence-on account. Away he scooted with them and, in a moment, returned with his 8-year-old cheeks and hands crammed with chocolate and other sweets. "Did you spend all of that already?" we wanted to know.

"Yes," he beamed. "I have no use for money . . . and you can check with Mother on that. She keeps telling me that all the time." The moral ought to come quickly, but it doesn't. Feel free to write one for us.

INTERESTING things coming, we think. An article of special meaning for this Atomic Age by one of the men who brought it in-Dr. Arthur Holly Compton, famed physicist and Rotarian. We plan it for next month. . . . A debate on the fate of small business, and another on the state of the individual-is it worsening? . . . A thriller by the Briton who produces more of them than just about anybody else-England's prolific mystery writer John Creasey. . . . And some things we can't yet tell you about. much as we wish we could.

HOW'S your Convention-trip planning coming? We hope you saw our reminder of January to get your passports early. It's no longer early. We hope you've followed the sequence of articles on Lucerne, Central Switzerland, Switzerland, and Europe, which has threaded through every issue for a year or so. We think you will want to read Minister de Torrenté's article on the Swiss economy in

these pages-and we bid you watch the April issue for a heart-warming story on a little place in Austria which you may wish to visit, and the May issue for an article that will bring you the latest and greatest amount of last-minute news on Convention plans. It's to be by Conrad Bonnevie-Svendsen, of Norway-Chairman of the 1957 Convention Committee of Rotary International. Where and when is the meeting to be? Lucerne May 19-23.





THE PEOPLE who live around this 8,260-foot peak understandably take it as their standard in mountains and have been heard to say that "that mountain called Fujiyama in Japan - it looks much like our own Mt. Egmont, does it not?" The two do look alike. Both are beautifully symmetrical volcanic cones. Both rise in solitary grandeur from the plains. Both would stand high in any competition for the Perfect Peak. But who are the people who live around Mt. Egmont? They are the people of New Zealand who, altogether, number more than 2 million and who inhabit some of the loveliest country on earth - their North and South Islands and some lesser isles-in the south latitudes. But no need to write books here about this literate, orderly, prosperous nation. They've been written - and hundreds more will be. Suffice it to say that Mt. Egmont is on the west coast of North Island, that north and south there are 85 Rotary Clubs and 4,400 Rotarians in New Zealand, that the Prime Minister (Sidney G. Holland) of this free and independent Commonwealth nation is one of them, that next month or the next we hope to present a story on New Zealand's growing forest industries.

-THE EDITORS

## BOUT OUR CONTRIBUTO

EDITH R. BRILL, a publicist and freelance writer, says she can't resist supporting good causes. As a result, she's an inveterate volunteer, and never regards the time she gives as a sacrifice.

Trained in journalism, she has mapped out a busy future for herself as a writer. Her goals include a novel and many short stories. She lives in Washington, D. C. ("endlessly fascinating and full of stories"), and enjoys



reading, sports, and "always dancing." TEDDY GARNER is a charter member of the Rotary Club of Wembley, England, organized in 1930. He holds the "baking" classification, and for the first 21 years his attendance was perfect. A traveller, he fondly remembers Rotary visits in 20 countries. . . . Antoinette G. Wike, married to Rotarian C. E. Wike, of Lexington, N. C., is an ex-high-school teacher of English and French with degrees from Coker College and Middlebury College. Household duties and the needs of three children leave little spare time for writing, but she makes the most of it.

Before joining The Reader's Digest in 1937 as a roving editor, ROBERT LITTELL was an editor of New Republic and dramatic critic for two New York newspapers. He has two books to his credit,

has travelled around the globe, and speaks five languages. He is married, has four children.

A Rotarian of Hove, England, since 1933, LES-LIE J. D. BUNKER is President of Rotary International in Great Britain



and Ireland. A lawyer, he received his degree from the University of London. He is active in several legal societies, is an officer of an educational body, and formerly headed the local Chamber of Commerce and Trade. . . . In Phoenix, Ariz., Rotarian Harry Montgomery is assistant to the publisher of the Phoenix Republic and Gazette. As have others, he often comes up with ideas that result in good articles for this Magazine.

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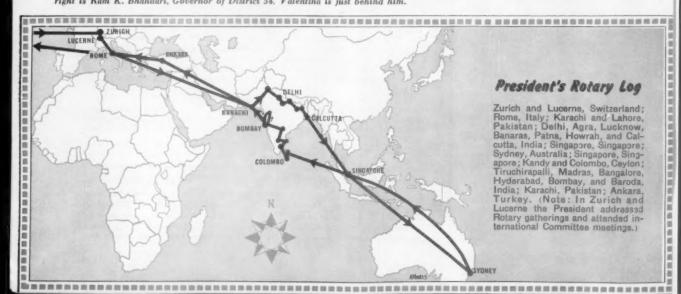


# On Ro

The President of Rotary
International makes a
brief report on visits
he and his wife, Valentina,
recently made to Clubs
in Asia and Australia.



Yes, in India Rotarians put us on an elephant. We enjoyed the ride, though the motion of it must induce "seasickness" in some people. This happened in Hyderabad when 300 Rotary friends formed a walking procession to escort us to a lawn party given by the Mayors of Hyderabad and Secunderabad. On the elephant at right is Ram K. Bhandari, Governor of District 54. Valentina is just behind him.



# ry's Simple Mission

## by Gian Paolo Lang

President of Rotary International



IT IS NOT always well understood outside of Rotary, or even within it, that the mission of Rotary on this earth is a simple one. It has nothing to

do with pronouncements on world crises, or with great public crusades for this or that cause. To the contrary, Rotary's mission is the simple one of bringing men together in a community and then imbuing them with the desire to serve their fellowmen better.

As your President, I have in recent months had the opportunity to see Rotary at work on this mission in the so-called "teeming East"—in India and Pakistan with their ancient civilizations, in Ceylon and Singapore with their polyglot populations, and in Australia and Turkey as well. It was a profound and unforgettable experience for Valentina and me.

There are estimated to be about 380 million people in India, that great subcontinent which is nearly equal in area to the whole of Europe without Russia. Despite all the stresses of the past and present, Rotary has grown steadily since it first entered India in 1919, with the formation of the Rotary Club of Calcutta, the oldest Club on the Continent of Asia. Now there are 159 Rotary Clubs in India, with a total membership of 6,200.

Only seven years old as an independent sovereign republic, India is making great progress toward modern industrialization and education, but its problems are still enormous. During visits to 13 Indian cities, I saw much evidence of this progress, and many fine examples of how Rotary performs its simple mission in this part of the world. In Calcutta, for example, I saw Gangarampur Village, 17 miles outside the city, where the Rotary Club is helping the villagers to acquire new ideas of sanitation, and new skills that will bring some income to the family. There is also a large Rotary-built hall for community meetings and better shelter during bad weather.

In Delhi, a city of rare architectural sights, I was deeply moved by the work being done at the Industrial Home and School for the Blind, an institution founded by a Rotarian and "adopted" by the Rotary Club. Its 80 students, aged 5 to 18, were learning to play musical instruments, to read, and to acquire skill in such crafts as basket weaving and textile weaving, candlemaking, broommaking, and other trades to enable them to earn a living later on.

It was in New Delhi, capital of India, that I visited

the President of India, Dr. Rajendra Prasad, and the Prime Minister, Pandit Jawaharlal Nehru. During separate talks with them and in others in mayoral chambers and State offices all along my route I learned that Rotary's mission is respected by Government leaders and officials for the work it is doing to improve communities and to help unite nations. In that capital city I also had the privilege of laying a wreath at the site where Mahatma Gandhi, considered the father of the Indian nation, was cremated.

The story is the same in Pakistan, too, for there, in Karachi and Lahore, my understanding of Rotary services in Asia was greatly enlarged. In Karachi, capital of Pakistan, the 109-man Club has sponsored a "Festival of Nations" as part of its efforts to promote better international friendship and goodwill, in addition to its full program of community-betterment work. Lahore Rotary recently built an addition to a tuberculosis hospital, donated 10,000 rupees to another hospital for X-ray equipment, and is active in work for the blind. In Karachi we were received by Major General Iskander Mirza, the President of Pakistan, and in Lahore by M. A. Gurmani, the Governor of West Pakistan.

In Ceylon we visited in Kandy and Colombo, the latter the capital of this island Dominion in the Indian Ocean. Tuberculosis is a major problem in Colombo, and to help combat this disease the Colombo Rotary Club, in 1948, sponsored the Ceylon National Association for the Prevention of Tuberculosis. Under CNAPT sponsorship, a new 104-bed T.B. hospital for children has been built, and in the forefront of the campaign for funds were Colombo Rotarians. Their adoption of a village named Mahawatte, where they have worked to improve health and sanitation, is another fine example of how Rotary is shouldering its Community Service responsibilities in this region.

Have you ever visited Singapore? It is a beautiful city—orderly, clean, and composed of many nationalities. Our veteran Rotary Club there—it is more than a quarter century old—reflects this cosmopolitan character of the city, for in it are 197 men of 26 different nationalities. Out of their good fellowship and their adherence to Rotary service ideals has come a program for community improvement that is one of the most impressive I have ever seen. It has built a convalescent home for children, operates a Student Loan Fund, aids the blind, and sponsors Ponggol village, where a [Continued on page 10]



A garland of welcome at a banquet in Calcutta, India. The Rotarian who is putting it on me travelled from Berhampore, some 300 miles away, for the occasion. Rotary fellowship soared, as it did again at a gathering in the Botanical Gardens along the Ganges River.



Our visit in Bangalore is commemorated by the unveiling of plaque on the Rotary room of a student hostel. Nearly 400 Rotaria and their ladies welcomed Valentina and me at a banquet here in beautifully decorated room. It was a wonderful Rotary welcon



At the Bombay airport our welcome is a warm one! That is District Governor Ram Bhandari at left: Past Governor Jamshed Kothawala is at the right; behind me are M. P. Sanghavi, President of the Bombay East Club, and M. G. Monani, Past Governor, Next to Valentina is Mrs. Kothawala; next to me is Mrs. Hutheesingh, Nehru's sister.

Valentina is greeted at a lovely garden party in Lucknow by Seth M. R. Japuria, father of our host, Rotarian Sitaram Jaipuria, seen at the left. Waiting to welcome her, too, is Dr. Conrad de Vito, Bishop of Lucknow, standing in the center. The Indian dances and music were so delightful.



Left above) @ Bombay Express; (above) Tandon



Here we are having breakfast at the airport in Tiruchirapalli, where local Rotarians and others from Tanjore, Pudukkottai, and Quilon were waiting for us. With us is G. C. Pattabiram, Vice-President of the Rotary Club of Tiruchirapalli.



I especially like this picture, taken during a Rotary evening in Singapore. It shows some of the 197 members of the local Rotary Club, which embraces men of 26 different races and nationalities, gathered with a number of visitors from other countries. Could any picture say more clearly that Rotary is truly international?

EDITORS' NOTE: The photo shows (seated, left to right) Rotarian Sonalkar, of Singapore, an Indian (Maharashtrian); District Governor Arthur Thevathasan, of Singapore, a Ceylonese; Secretary of RI George R. Means, of Evanston, Ill.; Valentina Lang; President

Lang; Past District Governor Takashi Komatsu, of Tokyo, a Japanese; A. F. Holigores, of Singapore, a Filipino; R. K. Tandon, of Singapore, an Indian (Punjabi); Fida Husein Tyebali, of Singapore, an Indian (Bori): (standing, left to right) Captain Wan Rahim, of Johore, Federation of Malaya, a Malay; Ginder Singh, of Seremban, Federation of Malaya, an Indian (Sikh); Dato Alsagoff, of Singapore, an Arab; Chin Chye Fong, of Singapore, a Chinese; H. A. Nakhoda, of Singapore, an Indian (Bori); K. John, of Johore Bahru, Federation of Malaya, an Indian (Malayali); M. Anciano, of Singapore, a Filipino; M. G. H. Namazie, of Singapore, a Persian; H. Hassanbhal, of Singapore, an Indian (Bori); H. S. Degani, of Singapore, an Indian (Bori); and Loh Poon Lip, of Singapore, a Chinese.



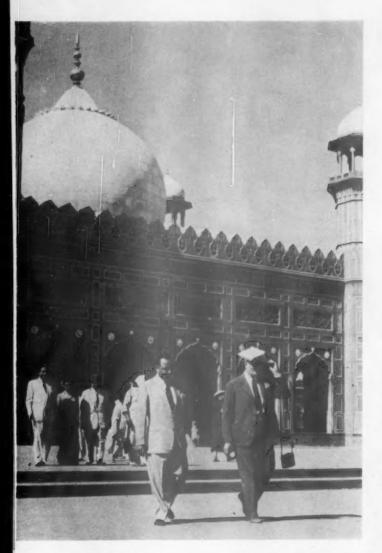
In Lahore they asked that I address the audience of Pakistan's "Radio Pak." I was also privileged to address the students at Government College in Lahore.



More than 200 Rotarians and their ladies gather around us for a banquet in Karachi, Pakistan. Many Government officials were present.



At a Rotary dinner in Hydera-bad, India, we are photographed with costumed dancers who per-formed a tribal dance called "Banjara." Present was Chan-dulal Trivedi, Governor of And-bra State An investit for a chihra State. An intercity forum of 200 Rotarians was also held.



With Said K. Hak, Vice-President of the Rotary Club of Lahore, Pakistan, we leave the beautiful Badshahi Mosque after a visit to it. The sun is hotter than in our own Italy. Valentina walks off to the right; something has caught her eye.

man of Europe," but now one of the powers of the world. Rotary entered Turkey in 1954 with the formation of a Club in Ankara, the capital. It is now a busy, 56-man organization competently at work on many helpful tasks. The improvement of child health is one of its concerns; it has also co-öperated with the Rotary Club of Little Rock, Arkansas, U.S.A., by conducting an essay contest for Turkish male students, the two winners receiving a two-month trip to Arkansas.

So far I have not mentioned the bountiful hospitality accorded Valentina and me all along the way. We were warmly greeted everywhere: in Hyderabad, as in other places, scores of Rotarians and their ladies welcomed us at the airport, and we were given extraordinary receptions by the Governor of the State of Andhra, by the Mayors of Hyderabad and Secunderabad, and by local Rotarians. In Bombay the Mayor also received us, and to a Rotary forum came more than 200 Rotarians from 14 Clubs; in Baroda hundreds shook our hands as we arrived and took part in several functions in our favor; in Agra and Howrah, Madras and Tiruchirapalli, at every stop, our way was cheered by the eagerness of our welcomers, an eagerness reflecting their love and appreciation of Rotary.

Yes, it was a wonderful experience, and I wish that it might somehow be shared by every one of our 439,000 men around the earth. Then each could see at firsthand the yearning people everywhere have to get along with others and be peaceable, and to solve the hard problems of the world so that all might live better, happier lives.

As it continues to work toward its goals to improve communities, businesses, and the countries we live in, I still believe we should *Keep Rotary Simple*. As my year began, I offered that as one of the "targets" for Rotarians to aim at, and after travelling 65,000 miles in 11 countries in the past six months I am more convinced than ever that Rotary works better when it is kept simple. I saw, too, a great need for working toward our other targets: *More Rotary in Rotarians*, and *Learn More about Each Other*.

When one has seen, as I have, the hundreds of worth-while things that Rotary Clubs are quietly doing in their own communities—the truly good work for the underprivileged, the blind, the aged, the crippled, the school children, and so many others deserving of our efforts—he can only conclude that Rotary is on the right track when it follows its simple mission of bringing together good, earnest, humble men in our communities, and then stirring them with the desire to serve others.

Yes, I am certain we are on the right track; we only need to move faster and more forcefully along it.

schoolhouse and community center have been erected with Rotary funds.

My itinerary took me to Singapore twice, and in between these visits I attended the Pacific Regional Conference in Sydney, Australia. This four-day gathering has already been reported in this Magazine,\* so I need not describe it further here, except to say that this largest Regional Conference in Rotary history demonstrated anew the vitality and purposefulness of Rotary in the countries of the Pacific region. There, in the magnificent harbor city of Sydney, I saw nearly 2,000 Rotarians and their guests from 19 countries mingle together in an atmosphere of friendship as warm as I have ever felt in Rotary. After the Regional Conference I returned to Singapore for a three-day meeting of the Rotary Information Counsellors Institute for Asia, and out of its deliberations came many practical ways of furthering Rotary information in that area.

Finally our path led us to a nation where Rotary is young: Turkey, an ancient land once called the "sick

See Report from Sydney, by Klyoshi Togasaki, in The Rotarian for February.

## Rotarians in the NEWS

Twelve men from five nations who have been named to positions of leadership by their fellow citizens or business and professional associates.



Choucri Kouatly, an honorary member of the Rotary Club of Damascus, is the recently elected President of the Republic of Syria.



Abdulla Khalil, O.B.E., a Rotarian of Khartoum, Sudan, was recently elected to the office of Prime Minister of the Sudan.



Ibrahim Ahmed Ibrahim, M.B.E., of Khartoum, Sudan, sits in Sudan's Council of Ministers as Minister of Finance and Economics.



Mohammed Ahmed Mahgoub, of Khartoum, Sudan, holds the portfolio of Foreign Affairs Minister, Council of Ministers of the Sudan.



Ernst Lemmer, a member of the Rotary Club of Berlin, is the recently named Federal Minister for Post and Telecommunication of Federal Republic of Germany.



R. Graeme Fraser, of Ottawa, Ont., Canada, film-company executive, named president of the Association of Motion Picture Producers and Laboratories of Canada.



Elected to the presidency of the American Correctional Association: E. Preston Sharp, Philadelphia, Pa. In Philadelphia he directs the Youth Study Center.



R. C. Walker, a Past District Governor of Rotary International, was recently reelected as president of the American Photoengravers Association. His home: Tulsa, Okla.



Currently serving as president of the American Retail Coal Association is Robert N. Carney, of De-Moines, Iowa. In Rotary since '48, he is an officer of a coal company.



Maillard Bennett, an inn manager in Tucson, Ariz., is the presidentelect of the American Hotel Association. He is a member of the Rotary Club of Catalina (Tucson).



President of the National Association of Chiropodists is Dr. Felton O. Gamble, of Catalina (Tucson), Ariz. He was once professor of roentgenology, Temple University.



William E. Lutz, a Warren, Pa., funeral director, was recently named to serve as president of the National Funeral Directors Association for the current year.

# An Adventure in

Here are the Oldstroms, of the U.S.A., sitting for a snapshot in the spacious house in Sweden which for a year was home to them. Fiffi Lotta, the dog, came with it.



About two businessmen, a Swede and an American, who traded jobs and houses for a 'wonderful year.'

HE IDEA was startling. For a whole year a businessman from Jamestown, New York, and a businessman from Göteborg, Sweden, swapped jobs, homes, friends, schools, pets, skies, languageseverything but their wives and children-in one of the most hardheaded and gay-hearted adventures in international living ever tried.

Wallace Oldstrom had a laundry and dry-cleaning business in the friendly city of Jamestown, in western New York near Lake Chautauqua. With his lovely brunette wife, Dorothy, and their teen-age children, Martha and Stephen, he lived in a comfortable house at 143 Cook Avenue. Their dog's name was Pepper.

Nils Martin had a dry-cleaning and laundry business in the bustling seaport of Göteborg, on the West Coast of Sweden. With his lovely blonde wife, Barbro, and their three children (Monica, 12; Lena, 11; and Tomas, 6) they lived in a big cheerful house at 46 Danska vägen. Their dog's name was Fiffi Lotta.

One Summer day in 1946, says Nils, "an American dropped in at my laundry and asked to see it." It was Wally Oldstrom, on a visit to distant relatives in Sweden. The next Summer Nils visited the United States, and spent a few days with the Oldstroms in Jamestown. For several years the two exchanged letters. Then the letters dwindled down to Christmas cards-so often the prelude to

Out of the blue, seven years after their first meeting, Nils got from Wally a letter which changed nine lives. "Dorothy and I were wondering," it said, "if you and your family could spend a year living in our home in Jamestown. You could be the managing director of my business, and I would pay you my salary. In exchange, we would go to Sweden and live in your house, and I would manage your business for you. . . . The idea is of course startling, but the more one thinks about it, the more logical it seems. . . . .'

It was startling, all right, yet after only a few days of excited discussion Nils cabled an enthusiastic "Yes." Then he mailed Wally Oldstrom a description of his house - "including the pop-up toaster bought in the United States"-photographs of his motorboat and his dog, and some financial facts (the Göteborg housekeeping budget would come to about \$1,400 for the year).

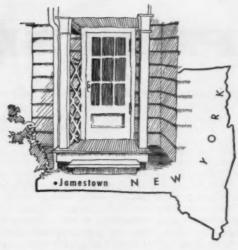
From Jamestown Wally sent an application to the King of Sweden for permission to let him-a foreigner-manage a Swedish corporation. He also sent an affidavit of support for Nils, needed for entry into the United States on the Swedish quota. As to business details for the year's swap, each man agreed to take, from the other's business, \$6,000 before taxes. And each would leave on the job, for the other's guidance, his own highly competent assistant. But not a word of this understanding was ever put on paper.

In June, 1955, the Martins, sailing west from Sweden, and the Oldstroms, driving east from Jamestown, met in New York. For the wives and children, it was the first meeting. After a few days' sight-seeing, Wally handed house and car keys to Nils and sailed east, while the Martins piled into the Oldstrom station wagon and drove west.

They found the white Oldstrom house on one of the pleasantest of Jamestown's brick-paved streets.

# nternational Living





And here are the Martins, of Sweden, gathered in the living room of the white clapboard house in New York State which they filled for a year. "Their" dog: Pepper.

## By ROBERT LITTELL

The black spaniel, Pepper, wagged his tail but seemed puzzled at these strangers in his own home. In the modern, gayly painted kitchen—so compact that Barbro could reach practically everything without moving — was all she needed except milk and butter. By the telephone hung a list of useful numbers—butcher, grocer, doctor, dentist.

Though by now all Jamestown knew about the transatlantic swap, Nils was surprised, the very first time he went into one of the stores, to be greeted by a cheery, "Hi, Nils, what can we do for you today?"

Wally's business — Park Cleaners—was much smaller than Nils', and seemed to run itself, so at first he didn't quite know what to do. He was shy, and, though by nature friendly, he came from a land where social relations are stiffened by the starch of convention. Wally's employees say that Nils "used to stalk from the office into the shop once or twice a day, stare at us as if we weren't there, and stalk out again."

Eventually Nils thawed, but it

took time. Time—and people like Mrs. Anna Nelson, a jolly, ample soul who irons shirts all day with zest and skill. One morning, as Nils walked by, she stopped him and said, "Come on, Nils—iron a shirt!" He did, then and there, for the first time in his life.

Through the Winter, as they taught him to press, fold, spotclean, and run many of the machines with his own hands, Wally's people would laugh and say, "Nils, you're doing fine!"

As a result, Nils became more interested in the practical side of the clothes-cleaning business than he had thought possible. He went to Silver Springs, Maryland, to study at the National Institute of Dry Cleaning for several days and later spent an absorbing and profitable fortnight taking the management course at the American Institute of Laundering, at its model plant in Joliet, Illinois. He came back with a gleam in his eye, his mental sleeves rolled up, and a lot of ideas, some of which his engineer-trained mind translated into action.

After long study of Wally's plant, Nils made an elaborate, beautifully drawn chart of its "work flow," showing how the machines could be more efficiently located. Yet he said he had to admit that, on the whole, American methods were ten years ahead of Swedish.

THOUGH Barbro and Nils Martin put down deep roots that Winter in Jamestown, some Swedish ways clung to them obstinately. It was months before Nils, even among friends, seemed at ease without tie or coat. And neighbors noticed how the Martins, whenever the Winter sun came out, would come out of their house too, as people do in Sweden, and sit down somewhere and raise their faces to drink in its rays as if they didn't expect to see it again for a long time.

Barbro and Nils came to Jamestown speaking a fluent, though slightly creaky, English. There were three separate kinds of American spoken at 143 Cook Avenue: Nils' shop talk and trade terms, Barbro's housekeeping and social vocabulary, the school slang brought home by the girls. Each was often incomprehensible to the others

When [Continued on page 58]

## PUNISH the PARENT?

IN our October, 1956, issue we presented an article entitled Punish the Parent?, by J. Edgar Hoover, Director of the Federal Bureau of Investigation of the Department of Justice of the U.S.A. Inviting readers to comment on the article, we offered a prize of \$50 each for the three best letters, barring from the contest only persons employed by Rotary International or by Rotary Clubs and members of their families.

The letters began to arrive . . . and when the contest ended on January 1, 1957, we had received 254. They came from five continents and 13 countries, from penologists and housewives, from college presidents and physicians, from city managers and noted sociologists, from a great variety of people much concerned about the problems of their young and of the society in which they are trying to raise them.

In our announcement of the contest we said that the

letters might take any point of view on the question Mr. Hoover raised and that we would judge them on

content and literary style. This we did, giving more weight to what was said than to how it was said. The judging, we cheerfully admit, proved extremely difficult, with a dozen entries vying strongly for a place among the best three. A number of entries of excellence disqualified themselves by exceeding our stated maximum length—750 words.

So—congratulations to the three winners! Here, as our symposium-of-the-month in the Community Service field, are the winning entries.—The Editors



J. Edgar Hoover

### Yes, We Must Stress Correction, Punishment

#### By FRED DeARMOND

Writer and Publisher; Rotarian, Springfield, Mo.

AGREE with J. Edgar Hoover's thesis to the extent that:

(a) Juvenile delinquency has become a terrifying problem.

(b) Poverty is not the cause.

(c) The abdication of parental responsibility is the prime cause.

I agree with Mr. Hoover that part of the solution is to make parents legally and financially responsible for the crimes of their children. But only a part. There must also be sterner and more inescapable punishment for the more aggravated delinquents themselves.

The bar to any effective remedial action has been the dogmatic and maudlin sentimentality with which the juvenile question has been approached by our juvenile courts and by our social workers.

Every State has laws covering juvenile crime. The primary purpose of these as of other laws in the criminal code is to protect the members of society from violence to person and property. One of the three means relied upon is punishment of the offender. Another is the deterrent effect of punishment on other youths, with the object of convincing them that crime

does not pay. The third means is corrective measures that may reform the offender.

Most persons will grant that the importance of these three means of enforcement, in the case of juveniles, is the reverse of the order in which I have stated them. Correction is the most important, punishment as a deterrent next, and punishment in the strictly punitive sense last. But the professionals in the juvenile-delinquency field are tending today practically to ignore punishment and concentrate entirely on reform. As a result, a rapidly increasing army of teenagers is growing up to believe that delinquency (crime) does pay. Under the circumstances no one should be surprised at this

What is the reason behind this perverse and blind attitude?

In the case of the enforcement officials it is in part sheer evasion of responsibility. True, the scope of the problem is immense. Their facilities are everywhere inadequate. Their task is unpleasant and often thankless. But instead of trying to rationalize a do-nothing policy of coddling young ruffians until they graduate into habitual criminals, we have a right to expect that our officials meet the problem head-on and try to focus national attention on realistic answers such as Mr. Hoover's.

A very different motive animates the mass of unofficial opinion-makers who do most of the talking and writing about juvenile delinquency. They are selling their bogus humanitarianism as the watered milk of human kind-

These fallacies are merely another symptom of egghead thinking. Typical of the nonsense mouthed on this subject is the oftrepeated howler by "youth workers" that "there are no naturally bad boys." This is denying the settled and proved facts of heredity. Again and again this alleged thought is parodied: "Sending them to reformatories only makes them worse when they get out." If that is true, we should reform the reformatories, not abolish punishment.

We are told that if only we abolish "underprivileged" economic conditions, establish enough playgrounds and boys' clubs, and try to understand and sympathize with the unfortunate lads caught stomping some feeble old man into the earth, there will be no juvenile problem.

Let's face it. Manufactured mass public opinion at the moment supports the same major delusion as that of criminally indulgent parents. The nation has been brainwashed by old-maid social reformers and half-baked psychologists until it can no longer tell right from wrong. Morality is all relative. Discipline is something to tell the Marines.

# Three Winning Answers

To get action on Mr. Hoover's sensible proposal, it will be necessary to set a fire at the grassroots of public opinion. When a large majority of the experts are in a gay flight from reality, chasing butterflies of illusion, only by heroic and spectacular action can anything remedial be accomplished.

# Hoover Oversimplifies. Courts Need Overhaul By ERNEST M. BEST

President Emeritus, Springfield College, St. Petersburg, Fla.

R. HOOVER is right in blaming our rapidly increasing crime record on the failure of the American home. He is right when he proposes legislation to make parents responsible for their children's conduct. In 1954, more than half a million children under 18 were arrested and in 1955 there was an increase of 11 percent in this age group. In 1,477 American cities, 42 percent of all the major crimes, murders, killings, assaults, rape, auto thefts, and other felonies were committed by children under 18, and half of these by children under 15. His thesis is that juvenile delinquents are the products of incompetent and delinquent parents. His remedy is legislation making "parents who willfully or otherwise contribute to the delinquency of their children be held fully accountable financially and legally for the criminal acts of these children." To all of this we can say "Amen" and "Amen." His article is a challenge to Rotary to do something radical to meet an internal menace to our national life and security, quite as serious as Russian aggression is from without.

But Mr. Hoover oversimplifies the problem. The failure of parents is a major cause of delinquency, but the home itself is now subject to demoralizing influences

from other community factors. For two generations our children have been exposed to ever-increasing pressure from the entertainment industry to idealize violence, crime, and sexual irresponsibility. Literature, art, drama, movies, and now television major in violence and crime-murder and lust are their stock in trade. The patriotic violence of two world wars adds to the commercialized violence of crime and sex. We promote these patterns of behavior and then bemoan the rise of juvenile crime and the failure of the home and the school.

Another basic cause of delinquency lies in the prevalence of false social and educational theories. In reaction against the rigid social patterns of our forefathers, we have gone overboard in a sea of sentimentalism that eliminates individual responsibility and, like Rousseau, blames everything on "society." There is a maudlin emotionalism that excuses and palliates crime all the way up to murder by a soft-headed transfer of responsibility from the criminal to "environment." Hence large elements of the public give their sympathy to the vicious, cruel, and cowardly criminal rather than to his helpless victims. Behind this mushy thinking lies the sanctions of the pseudoscience of Freudian psychology with its excessive emphasis on sex and its infantile fixations of character. These doctrines and their corollary of noninterference with any instinctive drive have infiltrated schools and homes, with disastrous effects on behavior. Restraints and discipline have become dirty words.

Mr. Hoover is right in asking that parents be made responsible for their children's behavior, but this does not go far enough. Our whole system for dealing with juvenile crime is hopelessly inadequate and frequently incompetent. Quite properly we have built up a separate judicial system to deal with juvenile crime. In many

places, juvenile court judgeships are steppingstones for party hacks, without social education or legal training. Sometimes they are apostles of the "treat 'em rough" doctrine, and railroad the delinguent children into reform schools, way stations to the penitentiaries. Sometimes they are motherly old softies who "just love boys" and certainly love sermonizing. In their hands, parents are protected from publicity and antisocial children go from probation to probation, excused as just "crazy mixed-up kids." In due time they graduate into hardened adult criminals. Juvenile courts are jobs for professionals, trained in both laws and social work.

We must also be ready to employ an adequate supporting staff of professional social workers who can investigate, advise, and follow up the decisions of the court. It is useless to place a child on probation unless there is close supervision by competent social workers. These people know how to utilize the services of both public and private social agencies, but they must work with and under the direct authority of the court. Furthermore, the court must have adequate physical facilities to segregate juvenile offenders from incorrigibles for reëducation. All this machinery will cost money, but only a fraction of the expense of the rising tide of juvenile crime.

## Don't Blame Parents -Not Exclusively

By JOHN J. LEGATE

City Planning Director;
Rotarian, Sarnia, Ont., Canada

WITH all due respect to Mr. Hoover's opinions and assertions, expressed in his article *Punish the Parent?*, I must take issue with him on the grounds that his very searching finger points only at a few trees while he disregards the dark wood that provides the back-

drop to this shocking problem.

I greatly admire and respect Mr. Hoover and I unhesitatingly grant his qualifications and authority to present his facts, the implications arising from them, and his solution to the problem as he sees it. I would pray that he grant my qualifications and authority, not to refute his charge, but to counter with the charge that he does not go far enough, that he rests his case on the parents alone.

My qualifications? I am a parent. My authority? I have two teen-agers who are well behaved and who have committed no

I concede that we parents are remiss in our duties to our children, as Mr. Hoover states. We fail to train them as they should be trained, we spend less time with them than we should, we give them too much latitude, we let our interests preclude an interest in their activities, we do all the things Mr. Hoover and many

others charge us with, and upon us falls all the criticism and recrimination levelled at us by the church, the courts, the schools, the medical profession, and magazine writers.

But what are we parents? We are not gods, we are not supermen, we are not all doctors of philosophy. We are people, the kind of people who have the unhappy faculty of being human beings. We are ordinary people with a standard of education that is not very high, members of the great unexciting average. We are ordinary people who are subject to complex and ever-increasing pressures and influences which, because we cannot understand them, we cannot cope with. We are dazed by the course, speed, and magnitude of events; we are dizzied by the increasing tempo of our squirrel-cage existence; we are harried by the growing expectations and demands of a society that is made up largely of people like ourselves.

Our view of life is a kaleidoscope of star dust, streamlined stainless steel, hucksters clamoring at us from television screens, whirring clock hands, cocktails, and banana-cream pies . . . all accompanied by a cacophony of telephone bells, auto horns, screaming tires, inane laughter, and anguished sobs, all orchestrated to the beat of rock 'n' roll!

There is a madness upon us parents, children, and others alike; a madness that laughs at cause and effect, a madness that mocks at the dignity of man, a madness that prospers because of our very inability to recognize it for what it is.

WE parents are the unwitting, if not innocent, pawns of a vast conspiracy that is beyond our ken. We know we are failing, but we are as helpless as we are appalled, and in our scramble to live we can find no time to ask ourselves whither we are bent or why, to assess, to analyze, or even to cry for help.

We stand accused, but we, too, can accuse. We can accuse our leaders of being leaderless; our churches, schools, courts, and other institutions of failing us in our need; our very neighbors for contributing to the madness that engulfs us. We parents are guilty, as are our children, as were our parents, and as will be our future grandchildren . . . indeed, as are nearly all people who live.

It is a great wonder that more of our children are not delinquents!

In his Public Philosophy, Walter Lippmann states: "In the prevailing popular culture all philosophers are the instruments of some man's purpose, all truths are self-centered and self-regarding, and all principles are the rationalization of some special interest. There is no public criterion of the true and the false, of the right and the wrong, beyond that which the preponderant mass of voters, consumers, readers, and listeners happen at the moment to be supposed to want."

In the light of this, Mr. Editor, I believe that Mr. Hoover's finger should be raised above and beyond me, but not to exclude me.



CONSERVATION FARMER

On paths he loves his contour grain rows go, His terraces reach straight into the wood, His ponds pour drink where apple orchards grow, And shaded brooks run clear of silt and flood. Beneath his footstep newest clovers rise, His hand plants forests on the mountain side, His yields of wheat and corn are tempting prize Near posted coverts where the pheasants hide. This ancient soil is his brief trust to keep, His cherished fruit a morrow's child may need; And thus he anchors grasslands to the steep, Whereon perpetual herds henceforth shall feed. Foresees this father so his son is heir To richer fields, to hold in prouder care.

—Roy E. McFee

## Man with a Dream

About Steve Mehagian and his college.

#### By HARRY MONTGOMERY

Newspaperman; Rotarian, Phoenix, Ariz.

CATTERED over Lebanon, Syria, Iraq, Iran, and Greece are some 250,000 Armenians. They are the fragment of that industrious Christian family of 3 million persons which was dispersed and decimated by the "deportation" of 1914. They are the heirs of a nation which existed in Asia Minor from 1600 B.C. to the Middle Ages and which had a brief new life in 1920.

Though deeply grateful for the friendship of the lands which took them in, these people find themselves unable to give their children many needed things. Traditionally a people of high culture, they particularly wish they could afford college for them. Now comes the news that more and more of them will be able to, for the Armenian people are to have a college of their own—in Beirut, Lebanon. They have it already, in fact, and it has 75 students in its second year. It is Haigazian College . . . and this is the story of the man who started it.

He is A. Stephen Mehagian. You will find this handsome, graying chap of 62 here in Phoenix, where he runs one of our finest rug and furniture stores. He built it from nothing; it won national honors in 1955. On Friday noon you will find him at the Hotel Westward Ho with the 257 Rotarians of Phoenix; he has been one of us since 1930. And he credits to Rotary his inspiration for starting Haigazian College. "I learned how to serve in Rotary."

Steve's story? It's one to make you wonder at just how much the human frame and soul can stand. Everything was fine in Steve's first years in his natal city of Hadjin, Armenia. He was the eldest of six children born to a successful shoe manufacturer, went to grammar school and liked it, and in his early teens packed off on a burro for the ten-day trip to Konia and the Apostolic College there. Brigands made the trip so hazardous, however, that he stayed in Konia through his school holidays. After a year of teaching he entered St. Paul's College in Tarsus and earned his B.A. degree in 1914. But in that year all Armenians were ordered out of their homeland. Rejoining his family, Steve was jailed, released by bribery, and put in one of the many groups of 500 people which shuffled under guard to various



borders. Faring better than many groups, Steve and his family reached Aleppo and finally Damascus and knew a few years of peace. But then with a change of government, life for the Mehagians again became precarious and, disguised as a Bedouin, Steve reached Beirut and enrolled in its

Medical College. A few months later there came a demand for the surrender of all Armenian students—and for Steve it was "run again," this time by camelback to Egypt.

The story goes on and on—with Steve meeting and working on Armenian rehabilitation with King Feisal of Arabia and with Britain's famed General Allenby, with the Mehagian family resettled in their home town of Hadjin, and with Steve enrolled at the University of California at Berkeley. But he was no more than well started when there



A. Stephen Mehagian, Rotarian of Phoenix, Ariz.

came the sad news that his parents and three sisters had been slain.

For Steve Mehagian this changed everything. No use ever to think of returning home as an educator. Going to work for Bullock's department store in Los Angeles he became manager, later moving to San Francisco to manage the floor-covering department of the "City of Paris." For health reasons he then came to our town—Phoenix—and started his rug store. In 1925 he married Mary Haigazian, daughter of the president of the college he had attended in Konia. They have two sons—Arthur, who is a vice-president of the store, and John, who is finishing his work at the University of Arizona.

Yet never for a minute in all the busy years has Steve really forgotten his dream of helping his people educationally. "No flock of sheep can stay together without a shepherd," he remarks. "The Armenian people need trained, educated leaders, and though many do receive fine educations in such excellent institutions as the American University in Beirut, too few have the needed funds." Thus in 1955 Steve put up \$40,000 and got \$20,000 more from other people and, going to Beirut, started Haigazian College, the name honoring his late father-in-law, a great Armenian scholar and educator who also was a victim of the "deportation." He bought a building, imported Dr. John Markarian from Lafayette College in Easton, Pennsylvania, as president, and found the Armenian Missionary Association of America happy to act as sponsor of the institution.

As Steve and his colleagues see it, Haigazian College is only the seed of what is to come. They can picture a plant of vigor, size, and deep human value growing from this seed.

And if you knew Steve as we in Phoenix do, you would not doubt for a minute that this will come to be. I, for one, think that peace-loving, knowledge-wanting humanity everywhere will be greatly served.

# Switzerland Trades to Live

Though a tourist's paradise, this small nation bases its economy on a commerce which is seven times the per capita world average.

#### By HENRY DE TORRENTE

Minister of Switzerland to the United States of America

Switzerland has one five-hundredth of the world's people. It has one-sixtieth of the world's trade.

Does this fact surprise you? Perhaps, as you have tried to learn something about my small country as preparation for a trip to Rotary's world Convention in Lucerne and Central Switzerland in May, you have gained the impression that we are a nation of resort operators, ski masters, cheese makers, and bell ringers. Actually, we are a nation of manufacturers and traders. We must, in fact, trade to live.

Nature, you see, did not favor Switzerland overmuch. Located in the heart of Europe, she is without access to the sea. Her mountains attract visitors from all over the world, but they produce few minerals and no coal; the Alps are bare rocks often covered with ice and snow, and can never be cultivated. Only 76 percent of Switzerland's territory is productive, an area that includes its forests, Alpine pastures and meadowland, and farms. What little land we can farm is not sufficient to feed half of our population.

How to cope with such an extraordinary situation? We have tried two solutions in the course of our history: emigration, and industrialization supplemented by foreign trade. In former centuries, Switzerland used to send abroad the segment of population she was unable to feed. The military career of Swiss soldiers throughout Europe bore witness to this fact. The necessity for this measure no longer exists. Instead of exporting manpower, Switzerland now exports the products of her labor to nations around the world.

At one time an agricultural nation, Switzerland has now become a nation of trade and industry. Her principal economic activity is the manufacture of high-quality products requiring a maximum of skill and a minimum of imported raw material. Because she has few natural resources, she must import the greater part of the raw materials she needs. In order to pay for these and other imports for home consumption, she must export the products of her industry. In other words, she must reëxport her imported raw materials in the form of manufactured goods. Thus the vital importance of foreign trade to Switzerland.

Our population is now about 5 million. According to the latest Federal statistics, more than 2,155,000 Swiss are employed, a figure representing 46 percent of the population. Of this employed group, 47 percent

are in industry, with the metallurgy and machine engineering field employing the most workers. This field is followed by the building trades, foodstuffs and beverages, textiles, watchmaking, and chemicals. Most of our factories produce articles of high value and small volume, because with no access to the sea our industrialists must hold the cost of transportation to the minimum. Production is largely concentrated on the manufacture of goods requiring heavy capital investment and highly skilled labor.

Naturally, manufacturing has to be supported by selling—selling in foreign markets because the home market is too small to absorb our heavy manufacturing output, or to maintain our standard of living, which is the highest in Europe today, and one of the highest in the world. Thus, harder driven than many other industrial nations by the needs of a growing population and the poverty of the soil, Switzerland has developed a world trade about seven times greater per capita than the average for all nations. To repeat, Switzerland, which has only one five-hundredth of the world's population, has one-sixtieth of the world's trade.

Our imports are about equally divided among foodstuffs, manufactured products, and raw materials, but our exports are almost totally made up of manufactured goods. More than one-third of our national production is sold abroad. This is an exceedingly high percentage of exports; the U.S.A. exports only 4 to 5 percent of its national production. Expressed in per capita figures, Swiss exports amount to \$230, imports, \$250; U.S.A. exports only \$94 per capita, imports, \$67.

These figures clearly reveal that world trade is



De Torrenté

For more than three decades, Henry de Torrenté has served the Swiss Government in various capacities. A graduate of the University of Geneva in law, social, and commercial sciences, he helped organize the evacuation of Swiss nationals from battle zones in World War II and served as a colonel on the General Military Staff. He was Minister Plenipotentiary to China, The Philippines, and England before his appointment in 1954 as Minister Plenipotentiary to the United States of America. He was born in Sion, Switzerland, the son of a Councillor of State. He is married and has one daughter.



Map showing rail routes and principal points of interest as they existed in the late '20s when it was drawn for the Swiss National Railways. Rotarians of the world will hold their 1957 international Convention in Lucerne and Central Switzerland May 19-23.

Switzerland's lifeline. And being so dependent on exports, she has always been a champich of free world trade. Adherence to the principles of free trade encompasses the truism that if you want to export, you must also open wide your markets to foreign goods. Imports, therefore, have been held free of all restrictions whenever possible. Our customs duties are among the lowest in the world, and Switzerland is one of the few countries combining liberalized imports and low tariffs with complete freedom of currency exchange.

Our principal import countries are Germany (our largest supplier), the U.S.A., France, Italy, Great Britain, and The Netherlands. Our principal export nations are Germany (our best client), the U.S.A., Italy, France, Great Britain, the Belgium-Luxemburg Union, and The Netherlands. As Switzerland's Minister to the United States, I am closer to its trade relations with America, a nation that is ideally suited as a trade partner with Switzerland. America has a surplus of raw materials, Switzerland must import all her raw materials; America has an abundance of basic foodstuffs, Switzerland meets her food require-

ments only by importing additional supplies; American factories produce more than their home market can absorb, Switzerland must import much manufactured goods.

Swiss-American trade has been governed since 1936 by a trade agreement which remained unchanged until 1954. During this period the two nations enjoyed a joint trade worth some 4 billion dollars, with the United States favored by a balance of about 500 million dollars. In 1954 a Presidential decision raised the tariff on Swiss watch exports, and that is a matter which we are hopeful can be adjusted. Nearly 35 million watches and watch movements are made in Switzerland annually by some 60,000 men and women employed in more than 2,300 companies. Almost the entire output of our watchmaking industry is exported.

Though watches are our best-known export commodity, many other manufactured products enable Switzerland's national income to exceed 20,000 million Swiss francs a year. Chemicals, which rank next to watches in dollar value, include dyestuffs, pharmaceuticals, perfumes, and electrochemical products

## How to Pack a Bag

LIKE everything else, packing a bag is easy—if you know how! Here are some travel-tested tips for those Rotarians and their ladies who will soon be packing bags tagged for Lucerne, Switzerland, and Rotary's 48th Annual Convention, May 19-23.

A bag divides itself into two nearly equal parts: the bottom layer for irregularly shaped articles (shoes, cosmetics, jewelry case, etc.) and underwear, shirts, socks, ties, hand-

the waist; smooth lapels and shoulder pads of coats and dresses. A tip in choosing items for your wardrobe; build around one basic color, use washable fabrics, and exclude articles that need much care.

Many veteran travellers take only one 24- or 26-inch Pullman case (or a two-suiter case) for a three-week European trip. Women usually carry a handbag, or overnight case, for sun glasses, a pocket-sized novel, small



This pretty miss, an air-line stewardess, puts toiletries into a rubberized cosmetic bag. The half-filled bottles will not seep,



Into a plastic bag she puts one of three pairs of shoes for dress, daytime, and walking. Plastic bags enable her to "pack tight."



3 To prevent snagging en route, hose are packed in a sectioned pouch. She takes three pairs for every two weeks of travel.



At the fold of her dresses she places a roll of crumpled tissue paper to prevent creasing. She also puts tissue between clothes.

kerchiefs, and the like; the top layer for suits, dresses, skirts. Put small items in plastic bags; it protects them and prevents scattering,

If you are travelling by air, guard against seepage at high altitudes by tightly capping your liquid containers. Do not pack lighter fluid.

In packing suits and dresses in upper layer, keep folds to a minimum and have garments cover as much of the suitcase as possible. Fasten most of the buttons of coats and dresses; fold skirts at the hip and jackets at

camera and extra film, pencil and pad, ball-point pen, small pack of cleansing tissue, and other items they like near at hand. Also in HER bag are often found HIS shaving needs.

If you possibly can, leave some space for the articles you are sure to buy abroad. And remember airline weight: 66 pounds, first class; 44 pounds, tourist class.

Now, what else should you take along? Three things, and they'll take no luggage space: an open mind, a friendly smile, and a kindly heart. such as aluminum. The textile industry produces silk fabrics (a weaving craft known in Switzerland as early as the 18th Century), rayon and other synthetic fibers, cotton goods, knitwear, and embroidery, one of the most characteristic specialties of the Swiss textile industry.

Our metallurgy and engineering industry manufactures a wide range of equipment for producing and transmitting electrical energy: hydraulic turbines, generators, cables, and the like. From our heavy industries also come refrigerating machinery, compressors, pumps, printing presses, calculating machines, and other industrial products. Among our light industries is the manufacture of jewelry, the important production centers being Geneva, Zurich, and Lucerne. The making of recordplaying, optical, and photographic equipment is the basis of other specialized Swiss industries. Recently Switzerland has won a place in the world book market.

Swiss foodstuffs are also exported to lands around the globe, this industry employing more than 5,000 workers in some 40 factories. Swiss chocolate has a world-wide reputation for its high quality, while in the dairy industry condensed milk and powdered milk go to markets in distant lands. Swiss cheese is known in homes almost everywhere. About 16,000 metric tons of round cheese are exported annually, 5,000 tons of cheese in boxes, and 205 tons of Schabzieger, a specialty made with herbs.

These Swiss industries, and others I have not mentioned, are among the oldest in Europe, and their survival depends upon the importation of practically all raw materials, whether they be minerals, vegetable, or animal fibers. To buy imports, Switzerland must export. And so the Swiss trade in the markets of the world for their livelihood.

EDS. NOTE: For earlier articles in this Magazine on Switzerland see One World for Children, by Max Eastman, February, 1957; We Are Looking Forward to Seeing You in Lucerne, by Albert Ernst, January, 1957; A Swiss Folio, presenting seven features telling of Switzerland's people, scenic wonders, industries, and plans for Rotary's international Convention in May.



HE ranks of iron lungs assembled for this scene, with their precious human contents, are a part of the arsenal of life-giving equipment at the world's largest respiratory and rehabilitation center for polio patients. It is Rancho Los Amigos in Los Angeles, California. Here, as it is for thousands all over the world, life is a constant struggle with death, a helpless existence bounded by a metal cylinder that is a prison as well as a lifesaver. But, somehow, courage and hope remain alive, too. On any day there will be the patient who takes his first step to freedom by learning to gulp air and pump it down with his tongue to supplement the action of paralyzed breathing muscles. Near-by, a little boy or a young mother "graduates" from the lung to the liberty of a rocking bed or a chest respirator. A teen-aged girl thrills to the first faltering movements of her paralyzed limbs, and new hope brings new efforts. Someday soon they will win the struggle; the average patient leaves this "Rancho" supported by the National Foundation for Infantile Paralysis after seven months. Many thought hopeless are able once again to walk and breathe for themselves. But others will come and take their places in the breathing tanks to begin a rigid way of life that is their only route to health and freedom.

On a visit to Rancho Los Amigos, Past District Governor Hugh M. Tiner, of Los Angeles, Calif., cheers a girl who has "graduated" to a chest unit. She is one of the 145 respiratory patients there.



# When Somebody Cares

A 'wonder drug' called human warmth is being used by a group of Washington citizens to help young offenders.



N WASHINGTON, D. C., a small group of citizens is testing a new medicine which can convert a juvenile delinquent, a dependent child, or a reformatory inmate to productive citizenship. The medicine is the wonder drug called human warmth, and it is being administered through the art of disinterested friendship to those who need it most by volunteers of the Society of Sponsors, a part of the District's Bureau of Rehabilita-

The therapy of disinterested friendship—or sponsoring—has produced some remarkable results. Abe Draisner, a real-estate man, became a sponsor for Johnny R., a boy of 20 in the D. C. Reformatory at Lorton, Virginia, for car stealing. When Johnny was about to be released, a job had to be found for him, and Draisner did not hesitate to give him one in his own firm. This he did in spite of the fact that cash payments on rentals are often received in his office, and cash is always on hand.

After three years of responsible work for Draisner, during which time he also acquired a college degree, Johnny left his sponsor-employer for a better job. At 26 he is now assistant manager of an insurance firm, earning \$9,000 a year, a married man and a solid citizen.

But the real test of Draisner's unswerving relationship to Johnny came when a younger brother, Bob, got into trouble on the identical charge that had put Johnny in the Reformatory. Denied reasonable freedom by parents who kept saying, "You're just like your older brother," Bob's 17-year-old revolt took the same form-car stealing.

Johnny came to Draisner in anguish; could he prevent his brother going through the reformatory experience he had suffered? Draisner, now familiar with the damaging parental pressures, got Bob's sentence suspended, at the same time warning him that next time he would not intervene. He felt reasonably sure that one time

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would be enough for Bob, as it had been for Johnny.

Without such a man as Draisner, the two boys might well have become repeaters and long-term charges of the penal system.

Sponsorship as a way of helping people in trouble is not entirely new. There are the Big Brothers and Big Sisters, for instance, who help underprivileged youngsters by taking an interest in them as they grow to maturity. What makes the Society of Sponsors unique is that average citizens elect to become the steadfast friends of dependent children (that is, the deserted, orphaned, or maltreated), adolescent delinquents, and adult-reformatory inmates while they are in institutions. This kind of bond is more helpful and curative in that the sponsor is someone completely apart from the authorities who gives of himself to make institutional life more bearable for the inmate, and who is available when he is released to give support and direction.

THE father of sponsorship is G. Howland Shaw, Assistant Secretary of State under Cordell Hull, and hard-working voluntary president of the Bureau of Rehabilitation, a District organization pledged to assist released prisoners. It has long seemed to Shaw that society expects a lightning adjustment from those it penalizes and thereby makes dependent upon it. Released with \$15 to \$30 in cash and a social stigma, the juvenile delinquent has little chance to become a stable citizen. If he goes back home, he is back among the influences that caused his delinquency. Shaw felt that the community should assume greater responsibility in helping at least those young enough to be salvaged -the pre-delinquent and juvenile delinquent.

The idea of sponsorship as a program came to Shaw in 1937. At that time he was head of the Personnel Division of the U. S. Foreign Service and active in a long list of philanthropies. A member of the board of Children's Village in Dobbs Ferry, he was asked to interest himself in one particular

child. The experience gave Shaw the idea of sponsorship among the delinquent and dependent children of his home town.

Shaw first sponsored boys at the National Training School, Federal experimental reformatory for delinquents. He was soon joined by other men, a few of whom had been sponsoring without knowing the word for it for some years. Through these few, in 1945 the Bureau of Rehabilitation got its first full-time paid counsellor of sponsors.

Sponsorship has been called "a program of caring," of "getting involved." Mr. Shaw indeed gets so involved that at any given moment 30 to 40 boys have call on his time. "It's awful," he says, "for a person to feel that no one cares; and in the case of most delinquents that is literally true. In an institution the lawbreaker gets attention from parole officers, teachers, religious advisors, psychiatrists, and others. He naturally feels, 'Shucks, these fellows get paid for being nice.' A disinterested outsider is something different. A boy can be himself with someone who is his special and exclusive friend, someone worth imitating."

He stresses the three important qualities for a sponsor: enough emotional strength to stand ground in emergencies; willingness to take guidance from professionals; and the ability to give without thought of gratitude. Sponsors must give steady yet unsentimental friendship through down as well as up; they are living proof to the unfortunate that some human beings can be trusted.

In the case of Jerry, a youngster with homicidal tendencies, the wonder drug of human warmth took eight years to work. In his short life Jerry had been in two training schools, two reformatories, a hospital for psychopaths, and two penitentiaries. The last offense for which he had been committed was armed robbery, and when he was released everyone thought he would be back in trouble for a crime of violence within weeks. At long last the steadfast caring of the sponsor started to take effect, and Jerry began to see that perhaps if he stopped fighting the world, it

## He Didn't Quit after All

REMEMBER the man who was quitting Rotary and told why in the August, 1956, issue? His letter evoked scores of others (see November, 1956, issue) as Rotarians in many countries told why he should or shouldn't quit his Club.

We got to thinking about that man the other day and wrote and asked him what his Rotary Club status, if any, now is. Here (below) is his answer.—EDS.

#### DEAR EDITORS:

I didn't quit, after all. I asked for the return of my resignation, which hadn't yet been processed, and my request was granted. So—I'm still in Rotary and maybe a better Rotarian. But what makes me especially proud is that I think Rotary is a little better because of me. I know the "Rust" letters scraped some scales from our local Club (including quite a few flakes from me).

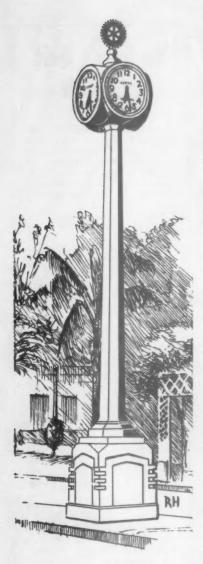
It was enlightening to read how Rotarians all over the world reacted. Some of them arose in righteous indignation with "It can't happen here"—and I hope they later thought it over and decided that it could happen anywhere.

One or two of the letters took the point and did more with it than I did, resulting in a better job of getting to the real seed of the danger. On the part of another two or three I was very sorry to see that they seemed to want to find some hint of personal rancor in my letter to you, when the point I labored hardest to put across was that I wasn't mad at anyone and was not taking out a "spite" against Rotary, local or international.

But the majority commented wisely and well. Apparently there was a need for the discussion—witness the flood of replies. There was never any idea in what I wrote that Rotary was rocking on its foundations. I wanted to poin out the spots of Rotary Rust, the blisters, the places where the paint had scaled away and the bare metal was being attacked. Did I succeed?

cee

A COMMUNITY SERVICE FEATURE



# 'This Is The Hour to Do Good'

IN Catamarca, Argentina, townspeople set their watches by a foursided clock that rests high atop a pedestal in the business section. As they note the time, they are also reminded of a perhaps more important fact. Es la Hora de Hacer el Bien-"This Is the Hour to Do Good"-is lettered across each clock face. Somehow the constant reminder seems to make a difference in the life of the city, and that is what Catamarca Rotarians intended when they erected the clock and topped it with a Rotary wheel.

would stop fighting him. So for six years now Jerry has been out of jail, working and getting along. He still keeps in touch with his sponsor. A friendship like that isn't easily abandoned.

There's nothing automatic about sponsorship. Child or adult, the inmate has to ask for a sponsor, although the idea is frequently suggested to those with fewest outside ties.

The kind of caring needed by dependent children is explained by Sister Melathon of St. Joseph's Home and School. She points out that the child feels loyalty to its parents even when it has been terribly hurt and rejected by them. Then a sponsor comes along, and at first the child's loyalties are confused. The sponsor must understand the child's attitudes and build a relationship that doesn't destroy the original loyalty.

That was what Bobby S.'s sponsor did. Bobby had decided in his own way that he would never go back home again. His overburdened mother hadn't visited him, nor had his alcoholic father, and there had been no presents for him at Christmas. At 9 years of age he was through. The sponsor listened endlessly to Bobby's tirades against his family and slowly, slowly, brought him around to the view that one day he would indeed go back home. It-would have been easy for the sponsor, a childless woman, to have slipped into the niche all ready for her in Bobby's empty heart . . . but that would no longer have been the art of disinterested friendship.

In any given year during the past ten there have been about 200 active sponsors working with the Society; they have sponsored in all about 2,000 people. Sponsorship could not work without the guidance of parole officers, psychiatrists, and institution professionals. As Dr. Louis Jacobs, psychiatrist-superintendent of the pioneer National Training School for Boys, puts it:

"I can't let a sponsor work out a friendship alone. After all, even parents need help in rearing their own kids. But it is our hope that through sponsors the boys may get a new concept of adults and the adult world."

Sponsors must be ready to face small crises. Mr. Shaw lists as most familiar the requests for three white shirts to enable a boy to take a job, or for money for food while job hunting. While not all sponsors are as financially able as Shaw, most of them know where to call for help within the community. The first three weeks out of Training School can be tough. There are many boys who, scared at first of being on their own, get into some small scrape immediately that will bring them back to the comforting arms of Training School and their friends. NTS is no rest cure, but the world is far more frightening.

But the greatest need is for the sponsor's personal warmth and time. When Shaw goes on a trip from Washington to New York, he leaves a telephone number at which he can be reached between 12 and 3 A.M., the hours when he stands ready to talk out a boy's problem.

To give their young friends a change, sponsors ordinarily take them on trips to town, to their own homes for dinners, to occasional movies or ball games. They often provide small allowances for use at the institution's canteen.

AT Christmas time the boy with a sponsor is luckier than he believed he would be. James Minor, a co-president of the Society, tells of a Christmas gift last year to one of his boys at National Training School. Shown the list of permitted gifts, the boy asked for a pair of pigskin gloves and Minor went out and bought them. Before Minor presented them, he was told by officials that while wool or cotton gloves were fine, pigskin was strictly forbidden. It was explained that this correct civilian accessory was used at NTS for only one thing: improvised boxing gloves. Since fist fights were not encouraged, Minor would have to exchange the gloves. The episode offered Minor an opportunity to give his boy a lesson in fair play; he pointed out that it never pays to put anyone-much less a benefactor-in an embarrassing position. But it will take many examples of kindness, demonstrated by a man [Continued on page 52]

The HUMAN Equation

There's a need for love and understanding in it.

By ANTOINETTE G. WIKE

OT LONG AGO we took our little girl, then 7, to the Morehead Planetarium at Chapel Hill, North Carolina. As the house lights dimmed, we thrilled with her at the re-created heavens overhead, hung with "stars" much more clearly visible than those in the night sky outside which were obscured by clouds, dust, and man-made illumination. I remembered the inscription over the entrance: "The Heavens Declare the Glory of God." And as the incredibly complex machine unfolded the procession of stars and planets during a night and during a season. I was dumb with wonder that God had so revealed His universe to the mind of man that a man had been able to conceive and construct such an instrument. "For thou hast set him but little lower than the angels-."

We leaned back in our chairs and let our imagination journey backward to the earliest men who also wondered at sun and moon and stars, substantially unchanged in the brief span of recorded history. The narrator spoke confidently of distances our minds strained to comprehend, of speed, of intense solar heat and barren lunar cold, and that tenuous

concept, time.

Consider the scope of space which appears to be, in truth, infinite. Human measurements lose all value before the fact of a universe so staggeringly vast that the light from the nearest visible star travels more than four years to our solar system, while great reaches of the constellations themselves are separated by hundreds of light years. My mind reeled at the measurement unit "light years," convenient for astronomers because it dispenses with a column of ciphers. And the earth, among such immensities of size and distance? Microscopic, a fleck of foam in the ocean of eternity.

At last the soothing, beautifully modulated voice of the narrator ceased. I was aware of the recorded music which had accompanied his words—soft, ethereal strains. It was like having been lifted into another world. Then the music too faded away, and the house lights went up gently, as though reluctant to bring us, poor everyday mortals, back to earth.

I walked out numb, still bemused. The experience had been impressive beyond the power to describe, but I wondered a little. Where did I fit in? Still dazzled by the spectacle of worlds and galaxies hurtling across the limitless wilderness of space, I felt vaguely troubled. God had seen fit to bring forth His noblest creature on this relatively insignificant planet. Why? What was the human equation?

And then, as we walked out into the night, my

little girl took my hand in her own, silently. Her fingers were warm, and soft, and trusting. Love was in that simple gesture. Warm, human love—imperfect, yet somehow a reflection of the divine, and how much more wonderful, after all, than brilliant Sirius or the exquisite Pleiades.

A loving hand outstretched in the dark. This I could grasp, with my heart if not my reason. Love, that spark without which all the marvels of solar and stellar systems are cold and glittering and meaningless. He set us on a tiny planet, yes; but He has warmed us with the most priceless gift in all creation: love.

I had my answer.

## On the Right Track

How an island Rotary Club in the Far East helps some local boys and girls get ahead.

In THE world of sports, the issue is always clear cut: to beat the other fellow if you can, but to play fair no matter what the game. To help young people learn the lessons of the gymnasium, the field, and the track, Rotary Clubs sponsor such sporting events as Little League baseball, basketball tournaments, track meets, and other competitions. In the British Crown Colony of North Borneo, for example, the Rotary Club of Sandakan won community-wide thanks for supplying needed equipment for field and track meets regularly held there.

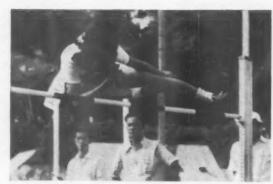
A 19-man organization, the Sandakan Club learned that for broad-jumping events a rectangular sand-filled pit was needed for the flying leaps of contestants. On ground allocated by the Town Board, the Club had an area dug out and filled, with a "run up" strip in front of the pit. It also provided poles for pole-vaulting contests, and crossbar equipment for high jumping.

Youth work in Rotary has many forms, but only one goal: the making of healthier, happier, more useful leaders of tomorrow. Other good results are more immediate. In Sandakan, for example, contestants did better in running and jumping contests using the new equipment. "It shows you are interested in us," one said, "and so we try harder."

Winners of track events mount this victory stand provided by the Rotary Club of Sandakan. It's a moment of pride to them.







Up and over goes a girl high jumper at a Sandakan meet, as Parker Kwan (center), Club President, watches.



A. J. B. Dickson, President of Sandakan Rotary Club in 1955-56, surveys the jumping pit made during his term.



With all eyes on her, this agile miss reaches hard to stretch her jump as far as possible. Landings are soft.



HEN you travel, do you like best to meet people or see places, watch pageantry or view Parliaments, or learn how people live, worship, and play? Are you more interested in current life, the storied history of the past, or perhaps in all these?

You can find them within the Islands of Great Britain and Ireland; and as a Rotarian visit some of the more than 800 Clubs in the 19 Districts here.

Rotarians in Great Britain and Ireland hope to be able to welcome many of their overseas colleagues from North and South America. the Commonwealth, and other parts of the Rotary world, before or after the Lucerne Convention, and to show something of our country and its rich heritage and infinite variety to them.

Visitors will see-as we thinkmarvellous beauty in the hills and mountains of the Pennines, Lakeland, the Scottish Highlands, and in Wales. Beautiful woodlands abound with different types of scenery in Cotswold villages, the Sussex Weald, Devon and Yorkshire moors, the lakes of Killarney and the Trossachs in Scotland. Rich agricultural land and intense industrial areas border one another.

For history in stones, visitors can see the Druidical monuments

of Stonehenge, the Tudor and Stuart palaces, and the Tower of London, where kings, queens, peers, and commoners in early centuries were imprisoned.

In London after looking at Buckingham Palace, tourists can see the Houses of Parliament; with Westminster Hall, where early Kings' Courts sat. There and in the Royal Courts of Justice and the Central Criminal Court originated many of the principles of freedom and justice now accepted world-wide. Rotarians will learn in Edinburgh that the Rotary Club starts its weekly lunch on the signal gun from the Castle, where you may see the unique Scottish War Memorial; and Holyrood Palace and the Royal Mile demand

Cardiff, the capital of Wales, has a wonderful Civic Center, and indeed there, at County Hall in London, and in the towns through Great Britain, you may find the local halls and municipal buildings, whence our local government is administered.

Crossing to Ireland, you will meet in Dublin the present members of the first Rotary Club outside North America; and both in the South and North of Ireland receive the warm-hearted Irish hospitality. Should you be interested in ports and seaside re-

sorts, you can see them at Belfast and around the coasts of England, Scotland, and Wales. If industrial development fascinates you, it varies from the Atomic Station at Calder Hall, whence electricity lights factories and homes, through the steel of Sheffield and South Wales and the cloth of Yorkshire and Lancashire, down to cottage industries in the Shetlands.

In city cathedrals and in little parish churches the skill and patience of long-dead masons shows. in stone, their faith.

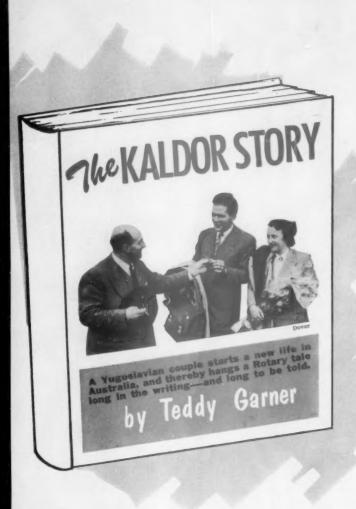
At university towns, like Oxford and Cambridge, in modern provincial universities, old and modern schools and colleges, our education functions. Space does not allow reference to all the activities and other "things" (like the theater at Stratford-on-Avon and the Pavilion at Brighton) which together create the background for the public, business, and family life of the country, which will interest visi-

We Rotarians of Great Britain and Ireland believe all these parts of our heritage are worth seeing.

May I close with a more person-

al touch?

Last Autumn my wife and I went with Rotary friends and a Foundation Fellow from Utah to see the new Mayflower being built at Brixham. In many parts of the U.S.A. the Mayflower, and that for which it stands in the history of that great country, may have little personal significance. Having myself visited New England and Philadelphia, however, I feel that the fact that such a small ship carried those early adventurers across the Atlantic, with all the consequences which resulted, should show us that there are no limits to the influence which courage, faith, and determination can exercise, even through comparatively small mediums. Our Rotary Clubs may often be small. We in Great Britain and Ireland feel that we have something we can offer friends from overseas, of which we hope they will take full advantage; and if by chance any should be in England early enough to come to our RIBI Conference in Bournemouth, April 4 to 7, they will be specially welcome.



IN WEMBLEY and Buenos Aires, in Haifa and Miami Beach, in Ottawa and West Chester, in Capetown and Canberra, in Perth and Fremantle, in Essendon and Melbourne, and in many other cities of the world Rotarians are presently telling the Kaldor story.

It is a story which was 23 years in the making and which just a few weeks ago came to a happy ending as the central figures, a young Yugoslavian couple, started life afresh in that large land of opportunity, Australia.

It is a Rotary story all the way, and perhaps you will agree with me that it is an outstanding example of how Rotary makes the world a small neighborhood and inspires the neighbors to help somebody.

Back in 1934 three members of our Rotary Club here in Wembley, which is about seven miles northwest of London, joined a Rotary Goodwill Party of 40 Rotarians and their ladies which visited Rotary Clubs in Yugoslavia. On this tour we were present at the chartering of the Rotary Club of Dubrovnik. Though our stay was brief we made many friendships, including one with the family of Samuel Kaldor. Sam, a merchant of influence and wealth, had

two daughters and a son, who was then aged 10. A year later, Sam and his elder daughter visited us in Wembley, and in 1936 my family and I visited the Kaldors in Dubrovnik. During World War II Sam Kaldor died from persecution and all his property was confiscated by the Communists.

In 1948 Cecile, the elder daughter, wrote to me from Italy asking for help. She and her husband, a former Royal Yugoslav naval officer, together with their two young daughters, had escaped from the Communists in Dubrovnik in a small yacht and had arrived in Italy. They wanted help to get to Australia. Whilst we in Wembley were pursuing the possibilities of obtaining their visas for Australia, they left Italy and the next we heard was that they had arrived in Buenos Aires in the Argentine. Could we help them find work? I had contact with Cecil Gee, a member of the Rotary Club of Buenos Aires, and he found the husband a job as first officer on an oil tanker and Cecile a position as receptionist with a commercial firm. That to us in Wembley seemed the end of the Kaldor story.

But in 1949 Cecile wrote again—this time saying that her brother, Jakob Kaldor, had also escaped to Italy. Could we help him? Again, before I could contact him he went to Israel. Months passed before we learned he had a wife and that they were in a Government refugee camp in Acre with no hope of work, subsisting on money obtained by selling their possessions.

Not knowing just where Acre was in Israel I wrote to both the Rotary Club of Jaffa-Tel Aviv and the Rotary Club of Haifa asking for help from whichever Club was nearer. This proved to be Haifa, and I soon received a letter from Rotarian M. G. Levin, of that Club, saying that he had contacted Jakob and had helped him to find work as an attendant in a Government psychiatric institution at a wage barely sufficient to exist on. As they were desirous of leaving Israel, I then started my long task to help them. Rotarian Ben Finkel, of the Bronx, New York, now living in Miami Beach, Florida, visited our Club and he promised to help get them to the United States. His son, Lionel, also a member of the Bronx Club, promised to employ the Kaldors. However, the quota for the entry of Yugoslav refugees into the U.S.A. proved full. I then tried Canada, contacting Rotarian James Preston, of Stratford, Ontario, asking that someone there sponsor the Kaldors in their city. Enthusiastically James replied that he and his Club would be pleased to help and that they were going ahead with the necessary permits from the Canadian Government. Unfortunately they were not successful. The Canadian authorities replied that they had no official representative in Israel to "process" the applicants and make recommendations.

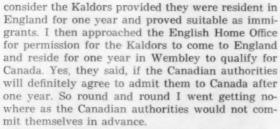
James Preston did not let the matter rest. He appealed to the Minister of Citizenship and Immigration through his friend McGregor Easson, of the Rotary Club of Ottawa, only to meet with the same reply.

I then tried the Canadian immigration authorities in London, showing them the correspondence I had received from Stratford. They were quite willing to



After their escape from Yugoslavia to Italy and their brief stay in Israel, Jakob Kaldor (second from right) and his wife, Boryanka, reach Wembley, England—hub of this story. In the welcoming party are Rotary Club President H. W. R. Elsley (center) and Teddy Garner (far left), Past Club President and author of this story.

6 Middlesex County Press



I then tried Brazil, contacting Charles Cartwright, then Vice-President of the Rotary Club of Santos. Charles had moved on to La Paz, Bolivia, by the time my letter reached him, but he put me in touch with Rotarian Lancelot Milburn, of São Paulo. Lancelot readily agreed to help, but again I had to produce the Kaldors in person at the Brazilian Consulate in London in order that the Consul might say "Yes" or "No" to their being able to migrate to Brazil.

By this time we had reached the Summer of 1954, and in June of that year I contacted an old Rotary friend of mine, Past District Governor Henry Schramm, of West Chester, Pennsylvania.

A new problem had arisen that caused us much concern. If we were successful in obtaining the necessary visas for the Kaldors to enter any of the North or South American countries, how could we provide them with sufficient monies to carry them over the initial period?

We had monies available in our Club to provide for their transportation, clothes, and spending money



lt's a Rotary welcome in Perth, Western Australia, as the Kaldors' ship stops en route to Melbourne. The photo shows (left to right) District Governor Reginald E. Hill, of Albany; Jakob Kaldor; Perth Rotary Club President Allan Campbell; Rotarian John Dimitrijevitch, a former Yugoslav; Sam Clarkson, of Fremantle.

B W. A. Newspapers



The end of the trail—almost. Jakob and Boryanka Kaldor arrive in the Port of Melbourne and scores of members of the Rotary Club of Essendon, which is their sponsor, are down at the wharf to meet them with banners, flowers, and cheers. Club President Percy Jurss and his wife are seen greeting the Yugoslavian couple.

Dove

until they could provide for themselves, but due to the national restrictions on obtaining foreign currency our sterling would have been of no use.

I explained the circumstances to Henry and he readily agreed to provide U. S. dollars to cover all these contingencies. I suggested that such monies should be advanced as a loan to the Kaldors and to be guaranteed by our Club until such time as the restrictions governing our currency were lifted, when repayment could then be made.

Subsequent events proved that it was unnecessary for us to avail ourselves of Henry's generous offer.

REPORTED my failure to get the Kaldors to Brazil at our Club one Monday and after the meeting Sam Clarkson, of the Rotary Club of Fremantle, Western Australia, who was visiting our Club, came to me and said he would like to help. He introduced me to his friend the Honorable James A. Dimmitt, of the Rotary Club of London, who is the Agent General for Western Australia in London, and through him I gained an interview with the Chief of the Australian immigration authorities at Australia House, London. At the interview I gathered that if a Rotary Club in Australia undertook to be responsible for the Kaldors and would sponsor their admission, the authorities in Canberra might agree to grant them visas. Sam by then had gone to the Rotary International Convention in America, so I wrote to the Rotary Club of Essendon near Melbourne. Essendon and Wembley have had close contacts for many years and the Essendon fellows readily agreed to our request.

Application was made to Canberra and Mr. Holt,\* the Minister of Immigration, contacted. He asked that the Essendon Club should guarantee the welfare of the Kaldors for 12 months and to find them employment. The visas were promised subject to medical tests that were carried out at the Australian legation in Tel Aviv.

The wheels of government grind very slowly, but in May of 1956 came the wonderful news that the Kaldors had at last obtained their visas.

The next problem was getting them to Melbourne, as the ships are always crowded on that run. Fur-

ther, we had to send them on an English ship as we could not pay other than in sterling.

We finally obtained accommodation on the S. S. Orsova and it was arranged that the Kaldors were to join the ship in Naples, Italy, on September 17 after having journeyed there from Haifa.

September came and with it the Suez crisis. On September 6 I was informed that the *Orsova's* call at Naples was cancelled. That meant that the Kaldors had to be in London by September 11 to join the ship, as she was sailing direct to Australia via Capetown. The position was further complicated by the fact that Boryanka, Jakob's wife, had gone home to Belgrade in Yugoslavia to say farewell to her family. I knew she was in Belgrade but did not know her address.

Air-line reservations and tickets from Tel Aviv and Belgrade were obtained for them to fly to London on September 10, and a cable was dispatched that day, September 6. Owing to the Jewish New Year in Israel, everything, including the telegraph system, closed down and Jakob did not receive any cable until the morning of September 9. Fortunately, both made connections, Boryanka obtaining her English visa 30 minutes before the plane took off from Belgrade.

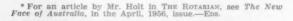
A happy party of Wembley Past Presidents and their wives waited with my wife and me at London Airport to meet the two planes. The plane from Belgrade was late, and we had just time after meeting Boryanka to rush to the other side of the airport to meet Jakob

The Suez crisis had given us the opportunity of meeting the Kaldors and knowing just what sort of people we were sending to Essendon. We had a party at my home the following evening and the officers and members of our International Service Committee were able to meet our protégés. Jakob



At last! At last! The Kaldors reach the new home in which they will make a fresh start in Australia. Their Essendon Rotary friends played the great and final part... but scores of Rotarians in many lands worked to place them here.

The Lord Mayor of Essendon, Rudy Reid, gives the Kaldors a reception in Town Hall, the first of many special welcomes to them. . . . Jakob and Boryanka have good jobs and are even starting to save a little money.





and, particularly, Boryanka captured the hearts of all present and we all feel that they will make good in their new home.

On Wednesday morning, September 12, we bade them farewell from London, sorry that their stay with us had been so short.

Having been present at the charter presentation of the Rotary Club of Wynberg, Union of South Africa, in February, 1950, I wrote to its President telling him and his fellows of the Kaldors and advising them that the Orsova would call at Capetown on September 25. Led by Eric Lever, Chairman of the International Service Committee, members of the Rotary Club of Wynberg met Jakob and Boryanka when the Orsova docked. The party included Past District Governor Oswald Sayer, Rotarians Ian Meter and Victor Eglauf, together with their ladies. They took them up to the top of Table Mountain, then to lunch at a hotel owned by Rotarian Eglauf. After lunch the party visited the beautiful Botanical Gardens at Kirstenbosch where the protea were all in bloom. Tea was taken at Constantia Nek, after which they returned to the ship, with the Wynberg Rotarians very happy at having had the opportunity of meeting such a charming couple.

Also on the Orsova was an old friend of mine, Alfred Edwards, O.B.E., a Past President of the Rotary Club of Middlesbrough, England. Victor Eglauf spotted Alfred's Rotary wheel and invited him to join the party. Eric Lever and his wife presented Boryanka with a brooch in the shape of a springbok

as a souvenir of a happy day.

The Orsova docked at Fremantle on Friday, October 5; Sam Clarkson, who earlier had helped so much, was waiting with Ruby, his wife, to greet our friends. Whilst the ladies of the Fremantle Rotary Club entertained Boryanka at lunch, Sam took Jakob along to the meeting of the Rotary Club of Perth.

It was a red-letter day in Perth. Led by District Governor Reg Hill more than 300 Rotarians from nearly every Club of the 34th District were present to welcome Douglas Bader, one of the R.A.F. heroes of the Battle of Britain. To quote Sam Clarkson, "The atmosphere was electric, but while Bader was given a rousing reception, which he richly deserved, the applause which greeted Jakob was spontaneous and sustained." After luncheon Allan Campbell, President of the Perth Club, introduced Jakob to John Dimitrijevich, of the Rotary Club of Claremont-Cottesloe. John, who came from Yugoslavia, has been a New Australian for eight years. The day was just perfect, with Perth looking at its best in the Spring sunshine. Jakob expressed his delight at becoming a New Australian and to find himself in such a friendly land.

And so to journey's end-Melbourne.

Bill Russel, of the Rotary Club of Essendon, who has been my contact throughout, together with his fellow member Past District Governor Eric Stinton, missed the regular Club luncheon to be at the docks when the Orsova berthed and to help the Kaldors through the customs formalities. The rest of the members of the Club with their ladies went to the ship after lunch, some bearing a huge sign reading



## Four Windows

Four windows of the mountain homestead bound From dawn to dark her hours' daily round.

The east one brought the dawn, clear and serene, Tinting the woodlands with a silver sheen.

The west looked toward the mountains where the light Of sunset lit the swallows' farewell flight.

Southward she saw her garden's cheery ways, Linking with beauty her toil-filled days.

And through the north she watched the hill-hid lane To see him smiling, coming home again!

-ARTHUR WALLACE PEACH

"Welcome Kaldors, Greetings from the Rotary Club of Essendon." Some 3,000 people met the ship but the Kaldors were soon found. A motorcade was formed and the whole party drove across Melbourne to Essendon, where a civic reception was given them by the Mayor. Afterward Jakob and Boryanka were taken to the three-room flat in King Street, Essendon, which the wives of Essendon Rotarians had furnished and equipped ready for their occupation. The wonderful day ended with a dinner party at the home of Immediate Past President Ray Plarre.

The following Tuesday the regular weekly lunch was a ladies' day with the Mayor and Town Clerk present. There to greet our young friends was Sir Angus Mitchell, Past President of Rotary International, beloved wherever there is Rotary.

To wind up the celebrations the Community Service Committee of the Club arranged a dinner and theater party at which Sir Angus and the Kaldors were present.

Jakob started work the following week as a laboratory assistant at the Infectious Diseases Hospital in Melbourne, and Boryanka joined the office staff of President Percy Jurss.

It is with grateful thanks to many Rotarians all over the world that I can conclude the Kaldor story. Jakob and Boryanka will, I know, repay their efforts by becoming the best of "New Australians." Ziveo

## A Rotarian on the Road to Hungary

THE Iron Curtain has clanked down again around Hungary. But for a few brief, wild days in late October and early November, there were gaps in the Curtain, and thousands of harried people streamed out through them, while hundreds from the free world walked in to see how they might help.

Among these latter was Rotarian Hans Wittlinger, a cash-register retailer of Passau, Germany. With other members of the Passau Rotary Club he made a series of motor trips to the Hungarian border, carrying medical supplies, the funds for them being raised by the 20 members of the newly organized Rotary Club of Passau. These missions were reported briefly in these pages last month.

Now at hand is a scrapbook of photos showing Hans Wittlinger's first trip, when he not only delivered 12,000 German marks' worth of medical supplies, but actually went across the Hungarian border to catch a glimpse of life inside.

The Passau mercy missions typify the spirit with which Rotarians around the world responded to the plight of Hungary's courageous millions. By the thousands, Clubs and individuals are sending food, clothing, medicine, and money—channelling them, in most cases, through National Red Cross societies, CARE, and other established relief organizations.

The quoted portions of the photo captions come directly from Rotarian Wittlinger's scrapbook.



3 "On the road from Vienna to Hungary, I stop for a moment at a crossroads. The sign points to Budapest." Stickers reading Help for Hungary, Rotary Club and ADAC— Passau, and a large red cross clearly mark the mercy car.



If arrive at Nickelsdorf, Austria, the little border village where Hungarian cars and a bus (rear) are waiting to take supplies to hospitals near the fighting zone. A Hungarian priest takes charge of the Rotary shipment."



7 "In the Hungarian village, employees of the post office gather to learn what has happened outside the country during the last 12 years, and I show them a newspaper I have brought." The building no longer boars a Red emblem.



Hard to know where I am." The village is about 120 miles west and south of Budapest, a few miles from Austria, 30 miles from Yugoslavia. Many streets are dirt, Living conditions, notes Hans Wittlinger, are "terrible."



"The date is Oct. 29, 1956. I cross the German-Austrian border." Rotarian Wittlinger (right, talking with border officials), his car loaded with medical supplies, leaves his home city of Passau, Germany, which adjoins the border.



2 "In Vienna, which I pass through on the way, thousands are working day and night shifts to handle the packages.

Vienna is the center of the big help from all Europe.

Theaters are packed up with clothing and gift parcels."



"Medicines and instruments are transferred right away to a bus manned by Hungarian students, to be rushed to Budapest. In a few minutes my car is empty." His mission finished, he decides to cross over into Hungary itself.



"In the border region I meet a truckload of armed Hungarians. With them is a 14-year-old nurse bound for Budepest." Leaving his car in Austria, Rotarian Wittlinger is given a ride to the next village by a truck driver.



3 "A woman, 82, invites me to lunch. She lost her husband in World War I, her first son in World War II, and her second son now. What is she to do in this world?" Soon he returns to Austria on a truck loaded with the wounded.



"On another trip, my third, my car with the aid from Passau Rotary meets a truck with relief supplies from the Lions of Sweden (see emblem on door). From all over the world came food, clothing, and medicine."



The Queen: Marjorie Folsom.

In a New Hampshire town youngsters and Rotarians combine their efforts for Boys and Girls Week.



The King: Carl Chamberlin.

# Keene Crowns Its Glory

TT SO HAPPENED (because my Chief planned it that way) that I was in Keene, New Hampshire, one Tuesday last May. At one of the attractive churches of this town (pop. 16,000) in the scenic Monadnock region of the southwestern corner of the State I noted a line of men and women. Never wanting to miss anything that might be free, I long ago formed the habit of getting into any line I might spot-and then asking questions. This was no exception. But this time the answers were. "We're giving blood: this is 'Save a Life -Give a Pint Day' in Keene," a sharp-looking businessman just ahead of me replied in answer to my question "What's up?" "It's the second day of Boys and Girls Week here," he went on. "The youngsters of the town and the members of the Rotary Club thought it up." Only then did I note the Rotary wheel in the lapel of his coat. "This line started to form at noon today, and I understand they topped 100 blood donors a few minutes ago. [Final score: 138 pints, 21 blood types.—Eps.] If you'll wait until I've given mine, I'll tell you more about what's going on here this week."

I waited...and recalled that Boys and Girls Week wasn't something new. In fact, I was well aware that back in 1920, Rotarians of New York City organized Boys Week, which in 1926 was enlarged to include the girls—and called Boys and Girls Week. Hundreds of communities in many countries

have helped thousands of youngsters observe a similar week at varying dates. Just as I was adjusting my mental slide rule to estimated totals of lads and lassies included in such observances, my Rotary informant came up. "The two doctors, six nurses, and three aides had things so well organized it didn't take long," he said. "And it won't take long for us to stop by and meet the General Chairman of the Boys and Girls Week Committee of our Club. Name's Fred Grout—his shoe store's just down the street a piece."

Fred had just finished waiting on a customer as we hove through the door. He started talking at the drop of a hint that I'd indicated interest in what was going on in town. He was well along before my pencil had established contact with my scratchpad . . . but here are some of the notes I've been able to decipher from my special brand of shorthand:

Purpose: Work with the youth of the community, not for them.

Objectives: (1) Focus public attention on problems of boys and girls. (2) Emphasize importance of spiritual growth, sound body, trained mind. (3) Set up year-round programs of character-building activities. (4) Instill in boys and girls the love of country and respect for its laws.

Procedure: Whole affair planned by joint committee of high-school students and Rotarians, in cooperation with civic

For winning ways: ribbons! Three hundred fourth-, fifth-, and sixth-graders competed in a variety of contests on Recreation Day.





Details of the Week are found on main traffic arteries and at city's center.



Through the efforts of these trophy bearers, who won awards by gaining parents' pledges for blood donations, a two-year town blood-bank record is set.

leaders, municipal officers, school officials. Proclamation by Mayor. Each day in Week given a special designation: Health and Safety (elementary schools visited by three-man groups consisting of law-enforcement officer, fireman, and health officer, who spoke on health and safety); Save a Life—Give a Pint (school children given cards to take home to secure blood-donor pledges from parents, prizes given schools with best results); Education (radio panel discussed phases of education in Keene; hobby show meant prizes for winners); Vocation (youths viewed counselling films; visited industrial firms); Recreation (games, pony rides, dances; "king" and "queen" crowned); Sports (races and contests for gradeschool children; ribbons for winners); Family (emphasis on family in sermons and prayers; essay contest on the theme).

Results: Youngsters and Rotarians coöperated splendidly, thus adding one more community successfully to stage a Boys and Girls Week.\* New understanding all around.

Note to Chief: Thanks for this enlightening trip. If youth is as royal as you and I think it is, then Keene surely crowned its glory one bright week in May, 1956.

-THE SCRATCHPAD MAN

\*Free paper outlining procedure for Boys and Girls Week available on request from Rotary International, 1600 Ridge Avenue, Evanston, Illinois.



Vocation Day finds student groups on plant tours. Here operation of a machine tool is explained by a firm official.



Mighty serious business on Sports Day, with three relay racers giving their all for their respective schools.



The hobby show proves a focal point of interest for young and old on Education Day. This is the minerals and electrical display.

# Speaking of BOOKS

# A shelfful of nonfiction for diverse tastes: ancient man, a civil war, guns, the atom.

# By JOHN T. FREDERICK

HIS month our bookshelf is oversize, and crowded. The amazing profusion of good new books of nonfiction is
at once an embarrassment and a delight
to the reviewer. I'm going to comment
on a score of these—briefly, of necessity,
but I hope sufficiently to enable you to
decide which ones you want to read.

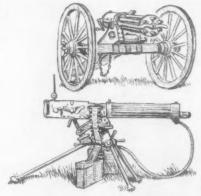
History is one of the richest groups. Let's start with what we might call prehistory: The Seven Caves, by Carleton S. Coon, a fine addition to the number of notable books which share with laymen the scientists' swiftly increasing knowledge of ancient man. This book is outstanding, and wins my positive recommendation, on two grounds. First, it truly is written for the layman. It avoids learned language, or explains it clearly. As a result, it throws real light on what Mr. Coon states as "our problem: where, when, and how modern Western man came into being." In the second place, it is a book of experience as well as of information. It shares with the reader, informally and delightfully, the actual day-by-day events and emotions of the author and his wife in the course of their excavation of the seven caves in Tangier and the Middle East, once inhabited by Stone Age men, from which the book takes its title. Especially enjoyable and valuable are Mr. Coon's lively portrayals of the men who worked for and with him. These honest, often amusing, always sympathetic characterizations give The Seven Caves an added dimension of value-possibly its highest-notably stated in the final sentences of the book:

These workmen and foremen, whose forebears dug trenches for Darius, Harun er-Rashid, and Tamerlane, taught me something that no news reports can influence. The base of the social pyramid in the Middle East consists of a vast and inarticulate body of these decent men, whose tradition of fair play and mutual self-sacrifice will live on long after the present crises have been forgotten.

Survivals of Stone Age culture were observed by those who first made contact with the Eskimos. *Archibald the* 

Arctic, by Archibald Lang Fleming, is one of the best in the recent spate of books about Arctic and Antarctic regions: with good reason, for as Anglican priest and bishop to the Eskimo, the author devoted a lifetime to the region, of adventure, hardship, and dedicated service. Add to this wealth of substance the facts that he writes with warmth, clarity, and frequent humor, and that the personality the book reveals is one singularly attractive, and we have a truly big book, rich in texture, memorable in spirit. Another truly wellwritten book in this field is Thin Edge of the World, by André Migot, a French physician's account of adventures on Kerguelen Island and in the Antarctic. This book contains some of the finest photographs of polar regions that I have ever seen. In Arctic Frontiers, John Edwards Caswell provides a systematic history of the part played in the exploration of the Far North by citizens of the United States, from the 1850s on. The book is at once scholarly and distinctly readable, and is most generously illus-

The pageant of human experience in the American Continent is treated in various aspects in almost a score of new books of value; there's something here for many special interests. Perry Miller, one of the most distinguished writers in



Drawings of a Gatling gun (top) and a Maxim gun, two of the many illustrations in A History of Firearms, by W. Y. Carman, Scottish military historian.

the field of American literary history, illuminates a fundamental problem in *Errand into the Wilderness*: what did the first colonists consider to be their purposes in coming to America, and when and why did they first come to think of themselves as Americans?

Century of Conflict: The Struggle between the French and British in Colonial America, by Joseph Lister Rutledge. is the second volume of the notable Canadian History Series, edited by Thomas B. Costain, and is a distinguished piece of historical writing, at once firm and lively. Men to Match My Mountains, by Irving Stone, belongs to another distinguished series, the Mainstream of America, edited by Lewis Gannett. It narrates the epic opening of the Far West, 1840-1900, in Stone's characteristically colorful and dramatic style. A Sioux Chronicle, by George E. Hyde, tells the story of the Sioux from the end of the war of 1876-1877 down into the present century-a dramatic story, little known. This is a truly fine book. It is based on most adequate scholarly study; it is written with candor and insight, with pungency and

The Life and Times of King Cotton, by David L. Cohn, is a skillful synthesis



A book given Mr. Frederick's "positive recommendation" is The Seven Caves, by ethnologist Carleton S. Coon. This drawing is a detail from the jacket.

of the economic, social, and political factors which have made the cotton plant an obvious and potent force in American history. Fresh in viewpoint and richly informative, it is an enjoyable and rewarding reading experience.

Of the making of books about the Civil War—the phase of American history in which King Cotton played so great a part—there seems to be no end. Ned Bradford has provided a truly admirable one-volume edition of Battles and Leaders of the Civil War, the monumental and basic work which few of us have been able to afford either the money to own or the time to read in its entirety.

He has done his work as editor with outstanding skill. Sherman's March through the Carolinas, by John G. Barrett, I have read with keen interest in the abundant fresh factual information the author has assembled, and with active appreciation of his firm grasp of his material and his fairness of presentation. I have long thought that someone should make a systematic study of the treatments of the Civil War in fiction; now Robert A. Lively has done just that in Fiction Fights the Civil War, a work valuable not only for wide-ranging and perceptive critical estimates, but also for some sound thinking and very competent writing about the nature and



The story of a missionary adventure among the Eskimos is Archibald the Arctic, by Scotsman Archibald Lang Fleming, called "the Flying Bishop."

the uses of historical fiction in general. In *The Sable Arm* Dudley Taylor Cornish has brought into focus and significant relationship the facts about the employment of Negro troops in the Union Army, 1861-1865. He writes in some degree as an advocate—perhaps justifiably, in view of the relative neglect of the subject by many historians and the faulty treatment of it by others; but as a whole the book is an enlightening and valuable piece of work.

Distinctly more interesting and more valuable than some of the many new "picture books"-of elephant size and myriad illustrations-is A Pictorial History of the Negro in America, by Langston Hughes and Milton Meltzer. It is superior in design-both editorial and typographical-to most books of this type. It has a great story to tell, one that it is important to see and know as a whole rather than piecemeal; and it tells it well. An obvious subject for a "picture book" provides an entertaining volume of no little value in The Romance of Firefighting, by Robert S. Holzman. If your memory goes back with mine to the days of "firemen's tournaments," you'll enjoy especially some parts of it. Partially companion vol-



Among the photographs in The Idea of Louis Sullivan, the "father of modern architecture," is this one of the Wainwright Building in St. Louis, Mo.

umes are H. V. Kaltenborn's It Seems Like Yesterday, a picture book of recent history, and Eric F. Goldman's The Crucial Decade: America 1945-1955, a surprisingly effective synthesis of, and trenchant comment on, major varied aspects of recent American history.

A picture book of quite different kind and caliber is The Idea of Louis Sullivan, by John Szarkowski. Essentially it is a volume of photographs of the work of Sullivan-whole buildings and details -which constituted one of the most powerful forces in the development of modern architecture, both in the United States and in other countries. These photographs are among the finest architectural photographs I have ever seen. In their totality they constitute what I believe to be the most distinguished pictorial record of the achievement of one architect which has ever been made. The accompanying text is largely drawn from the writings of Sullivan himselfselections at once illuminative of the buildings and impressive in themselves. Admirably designed and printed, representing years of patient effort in the making of the photographs and a most fruitful coöperation of all who have shared in making it, this book is a de-

A wealth of curious information is most agreeably presented in A History of Firearms, by W. Y. Carman. Ranging from the beginnings down to 1914, this book makes clear with excellent text and drawings the progressive changes, step by step. Sound of the Guns, by Fairfax Downey, is a brilliantly written and firmly organized account of the history of the American artillery. Specific battle scenes and general narrative are integrated in a book I recommend confidently for the student of military history and the general reader. These comments apply with equal force to Arms and Men, by Walter Milliswith the addition of a further value. Millis has written not a descriptive history, but a critical examination of the social, economic, and political relationships of the military establishment in the United States throughout the nation's history. This is pioneering in a new field and an important one. Military Customs and Traditions, by Major Mark M. Boatner III, provides authoritative and often amusing and entertaining answers to hundreds of questions in the field suggested by the title.

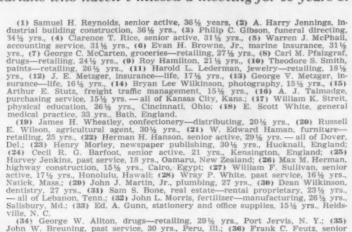
At the end of the shelf I'll place what is perhaps the most important book of the lot: it seems so to me. It is Atomic Quest, by Arthur Holly Compton. This is a record of history in the making, by one of the makers: of quite possibly the most important event in nearly 2,000 years, the discovery and application of atomic power. Compton, one of the world's great scientists, was one of the major figures in the wartime experiments and developments which culminated at Hiroshima. He is also a human being of whole, not partial, distinction: profoundly thoughtful, profoundly religious, truly humanitarian. Finally, he is a writer of marked distinction, capable of prose that is precise, supple, and often powerful. Atomic Quest has unmistakable immediate interest and permanent value simply for its firsthand, step-by-step record of men and events. It is lifted into a higher range of values by the quality of the writer's mind and heart. It offers at once a most detailed and dramatic personal narrative and the memorable expression of highly significant personal reflection and conviction.

Books reviewed, publishers, and prices:

The Seven Caves, Carleton S. Coon (Knopf, \$5,75).—Archibald the Arctic, Archibald Lang Fleming (Appleton-Century-Crofts, \$5).—Thin Edge of the World, André Migot (Little, Brown, \$4.50).—Arctic Frontiers, John Edwards Caswell (University of Oklahoma Press, \$3.75).—Errand into the Wilderness, Perry Miller (Harvard University Press, \$4.75).—Ecand into the Wilderness, Perry Miller (Harvard University Press, \$4.75).—Century of Conflict, Joseph Lister Rutledge (Doubleday, \$5).—Men to Match My Mountains, Irving Stone (Doubleday, \$5.95).—A Sioux Chroniele, George E. Hyde (University of Oklahoma Press, \$5).—The Life and Times of King Cotton, David L. Cohn (Oxford, \$5).—Battles and Leaders of the Civil War, edited by Ned Bradford (Appleton -Century-Crofts, \$9.85).—Sherman's March through the Carolinas, John G. Barrett (University of North Carolina Press, \$6).—Fiction Fights the Civil War, Robert A. Lively (University of North Carolina Press, \$5).—The Sable Arm, Dudley Taylor Cornish (Longmans, \$6).—A Pictorial History of the Negro in America, Langston Hughes and Milton Meltzer (Crown, \$5.95).—The Romance of Firefighting, Ropert S. Holzman (Harper, \$7.50).—It Seems Like Yesterday, H. V. Kaltenborn (Putnam, \$5.95).—The Crucial Decade, Eric F. Goldman (Knopf, \$4).—The Idea of Louis Sultivan, John Szarkowski (University of Minnesota Press, \$10).—A History of Firearms, W. Y. Carman (St. Martin's Press, \$3).—Arms and Men, Walter Millis (Putnam, \$5.75).—Milliary Customs and Traditions, Major Mark M. Boatner III (McKay, \$2.75).—Atomic Quest, Arthur Holly Compton (Oxford, \$5).

# They're There Every Week Every Year

66 Rotarians who haven't missed a meeting for 15 years or more.



Salisbury, Md.; (33) Ed. A. Gunn, stationery and office supplies, 15½ yrs., Reidsville, N. C., (34) George W. Allton, drugs—retailing, 29½ yrs., Port Jervis, N. Y.; (35) John W. Breuning, past service, 30 yrs., Peru, Ill.; (36) Frank C. Feutz, senior active, 25½ yrs., Parls, Ill.; (37) Joseph J. Rosborough, senior active, 20½ yrs., Oakland, Calif.; (38) Earle A. Tarbox, senior active, 33½ yrs., Moline, Ill.; (39) Kermit Chance, Rural Electrification Administration—power service, 15½ yrs., Millen, Ga.; (49) Samuel H. Buck, milk—distributing, 32½ yrs., Marquette, Mich.; (41) W. C. Price, Sr., senior active, 31½ yrs., (42) Edgar W. Gnagey, milk—retailing, 15½ yrs., (43) Edison M. Hay, farming—general, 23 yrs., (44) Harry A. Baldwin, shoes—retailing, 17 yrs., (43) Frank S. Lucente, law, 16 yrs.,—all of Meyersdale, Pa.; (46) Henry E. Hanson, education, 26½ yrs., Marinette, Wis.; (47) Walter N. Heald, accounting, 30½ yrs., Littleton, N. H.; (48) Karl Klooz, senior active, 32 yrs., Lawrence, Kans.; (49) Taylor P. Lile, senior active, 21½ yrs., Lawrence, Kans.; (49) Taylor P. Lile, senior active, 21½ yrs., Jennings, La.; (53) Bruce C. Crary, senior active, 35½ yrs., Jennings, La.; (53) Bruce C. Crary, senior active, 35½ yrs., Jennings, La.; (53) Bruce C. Crary, senior active, 35½ yrs., Herington, Kans.; (54) Russell A. Heitbrink, past service, 30½ yrs., (55) W. Earl Mead, senior active, 20½ yrs., both of Fremont, Ohio; (59) George C. Kirkley, dentistry, 15 yrs., Flizgeraid, Ga.; (57) Allen Murphy, senior active, 33½ yrs., Eldorado, Ill.; (58) Robert Norriss, past service, 31 yrs., Coronado, Calif.; (59) Horace A. Kottcamp, plumbing and heating contracting, 15½ yrs., Chambersburg, Pa.; (60) Wallace C. Journey, associations—trade association—industrial, 26 yrs., Birmingham, Ala.

(61) James H. Harker, past service, 15½ yrs., Ashland, Oreg.; (62) Arnold C. Look, senior active, 17½ yrs., Media, Pa.; (63) Ross Jones, drugs—retailing, 25½ yrs., Kingfisher, Okla.; (64) Archibald Laird, medicine—ear, eye, nose, and throat, 20



# PEEPS at Mings to Come By ROGER W. TRUESDAIL, PH.D.

- Meat Markers, "How do you like your meat?" That's a question you often ask your guests during barbecue and outdoor-cooking days. To help you remember their answers, clever new chromeplated zinc steak markers with designations of "medium," "rare," "well," and "medium well" are now available. One dozen assorted markers are marketed in a box. Each marker is in the shape of a miniature Longhorn steer's head.
- Pocket Tool Scissors. A cleverly engineered pocket scissors made in Germany and now being marketed in the U. S. enables the user to perform numerous operations which normally would require a dozen or more different tools. Made of instrument steel and nickel plated, it has an over-all length of a little over four inches and comes in a leather scabbard which can be carried in pocket, car glove compartment, fishing-tackle box, or brief case. It is: a regular and buttonhole scissors, wrench, cigar cutter, ruler and measure, nail file, screwdriver, opener, hammer, penknife, glass cutter, cartridge extractor, marking wheel, glass breaker, and rasing knife.
  - Automat for Birds. A newly designed automatic bird feeder makes possible an economical distribution of grain among the birds. The bird asks for his meal at this avian automat by alighting on a perch. The perch activates a foolproof valve which measures and releases a limited amount of seed to a tray at the bottom of the feeder. It inhibits squirrels and other bird-feed robbers and keeps the seed dry. More fun is claimed for bird watchers, as the birds operate the feeder automatically.
- Outdoor Lantern. A new battery-powered utility lantern has been designed for all types of outdoor and sports use; as a spare emergency lamp about the house, farm, car, or trailer; and as stand-by lighting for industry, institutions, and civil defense. It features a compact 2½-by-2½-inch circular unbreakable clear chimney which throws a wide circle of bright light. It is windproof and weatherproof, fire-safe and explosionproof. The lantern head connects to the battery with two screw caps.
- Folding Boat. Complete with chair, oars, and oar locks, a folding boat which weighs only 24 pounds can be assembled in a minute into a six-by-four-foot boat which will carry 500 pounds and is said to be unusually stable. Designed for the fisherman, hunter, and camper and safe for children, it can be used with an especially designed

- blind to enable wild-fowl hunters to set decoys comfortably, move to different locations, and retrieve fallen birds. The "hull," made of a special tough mildew-proofed duck coated with crack-resistant plastic, has ribs of alloyed aluminum tubing and will float when filled with water. It is easily stowed in an automobile or in the home and may be carried on the back into the woods.
- Magic Fishing Leader. Amazing things, as everyone knows, are discovered by accident. Recently an Iowa orthodontist made a chance discovery which has resulted in a new business. Asked by his grandson to rig up a fishing line, he found all his leader material gone. In desperation he clipped off several coils of fine orthodontic wire. This "magic wire" is reported to have caught fish from places that hadn't produced fish in weeks. Seems the secret is that the coll keeps the bait constantly animated and the fish feel no resistance during the "mouthing" process prior to the strike.
- Food Bombardment. The commercial sterilization of foods by atomic radiation soon may be a reality according to reports from the Conference on Radioactive Isotopes in Agriculture. The production of off flavors, odors, and discoloration in many foods, especially meats and dairy products, has been the chief objection in the past to this new kind of sterilization. However, use of irradiation at doses below those causing these disagreeable side effects appears to lengthen many times the shelf life of refrigerated prepackaged fresh meats. These lower doses seem to kill or slow down the growth of many food-spoiling organisms. Re-searchers must still determine possible loss of nutritive values through this atomic bombardment.
- Speedy Photo Development. The secret

of 60-second photography is in the ingenious and completely self-contained developing system consisting of a two-part film roll—one a light-sensitive negative material, the other a positive white roll. After the picture is taken, the film tab is pulled, moving the negative sheet around a roller, where it meets the positive sheet. The two sheets are pressed together, breaking a small sealed pod containing a jellied developing reagent that is evenly spread between the two sheets. One minute later a dry black-and-white print is removed.

■ Bequests of Human Body, According to The Bulletin for Medical Research, specific State legislation in the U.S.A. has paved the way for bequests of bodies to medical schools, as evidenced by a report from the University of Minnesota, which received notice of 20 written bequests during 1955. The University of California at Los Angeles reports 400 bequests during a three-year period, and some 90 bodies already have been obtained in this way.

# PEEP-ettes

—A plastic slide-out index for listing up to 300 names and numbers is attached underneath the telephone itself.

—A new concept in carpeting protection is incorporated in molded plastic furniture supports with more than 100 tapered teeth which push aside the pile of a tufted carpet without crushing the fibers and thus protect against indentations caused by furniture loads.

—A recent forecast by an Atomic Energy Commission member is that the most important function of atomic reactors in the future may be utilization of intense radiation for production of polymerized materials, in sterilizing drugs and pasteurization of foodstuffs, with the utilization of tremendous quantities of waste heat by chemical plants now buying fuel for their operations.

Readers wishing further information about any product mentioned may address inquiries to "Pceps," The Rotarian Magazine, 1600 Ridge Avenue, Evanston, Illinois. They will be promptly forwarded to the manufacturer.

Both sides of a document are photographed simultaneously at any of three reduction ratios by this new compact, duplex microfilm camera. It incorporates features of cameras many times its size. No special operator training is said to be needed.



# Rotary REPORTER

# News and photos from Rotary's 9,288 Clubs

From BAGHDAD and Cash on Line TEHERAN, INTER-LAKEN and ITALY, **Backs Up Students** come reports of new aid for promising students. Rotarians in the storied city of the Arabian Nights have provided a five-year college scholarship for an orphan boy. . . Needy students attending near-by trade schools in BERNE and Thun are given free railway tickets by the Rotary Club of Interlaken, SWITZERLAND. . . . Twenty scholarships are being offered trade-school students by the Rotary Club of Teheran, Iran. . . . In ITALY, the four Rotary Districts

Club donated \$1,150 toward its pur-

A Life Saved-To the crippled boy lying in a military a New Life Begun hospital in LAHORE, PAKISTAN, death seemed inevitable.

Tuberculosis had infected his knee joint and would soon spread to the rest of his body. Just then the Rotary Club of Hyderabad, Pakistan, stepped in to provide expensive care and an artificial leg for the youth, who is now happily embarked upon a new and useful life.

One of these evenings in the near fu-Understanding ture the Internation-



bright future for the Spring Show.

Hundreds of for-Now They Run and Play merly handicapped youngsters around New Bern, N. C., are leading normal lives, thanks in large part to the local Rotary Club and the monthly clinic it has sponsored for nine years. Staffed by State and county physicians, the clinic costs \$15 per session, at which an average of 65 patients are handled. "Father" of the clinic and Chairman of the Clinic Committee is Coit L. Carter. who also works with his Club to send

That little piece of paper William A. Gault, of Opotiki, New Zealand, is

handing over represents a mammoth pile of building materials. It's a check —part of the £1,000 which Opotiki Ro-

tarians raised with a giant auction sale for the erection of a Boy Scout Hall.

are providing a 100,000-lire scholarship in honor of Past District Governor Piero Pirelli. . . . Seung Lun Lyu, a Korean student at the University of Hawaii, has been awarded a scholarship by the Rotary Club of

on the Pamlico River. In ALTOONA, PA., when a station wagon was needed to take children to physical-therapy centers, the Rotary

crippled children to a Summer camp

inspired two near-by Massachusetts Rotary Clubs, PLYMOUTH and MANSFIELD, to sponsor students on a similar program. The expense incurred by the TAUNTON Club for each student is approximately \$100, but the members unanimously agree that the investment has reaped millions of dollars' worth of international goodwill.

the project, says a Club spokesman, has

Rebellion flared at Don't Let This a ladies' night meet-Happen to You!

ing of the Rotary Club of Mount Pocono, Pa., as members' wives, banding together in the interests of "good fellowship, better back-fence gossip, and more charge accounts," threatened to take over the Club. Noting "how often a woman is holding the ladder a man climbs to success," the conspirators read a set of resolutions relegating their husbands to "associate membership," giving the ladies access to the Club treasury for wardrobe money, instituting fashion shows, and establishing a cooking school so the men could cook the dinners for the re-formed organization. The coup d'état failed, but not before it had resulted in a fun-packed and memorable evening.

In many camps, When Rotary parks, swimming Lends a Hand pools, and other fa-

cilities for public recreation, a small bronze Rotary wheel at the entrance or attached to a structure attests that a local Rotary Club has put Community Service into tangible form. A new lodge in a YMCA day camp in ATTLEBORO,

"How's the pie, Governor?" ask two winsome bakers, and Arthur B. Lang-lie, Governor of the State of Washington, answers with a delighted smile. The girls, Laurel Long and Judy McKellar, are winners of an annual apple-pie baking contest sponsored by Wenat-chee, Wash., Rotarians. "Champ" Judy journeyed to the capital to present the pie during National Apple Week.

\$100 Worth of

al Service Committee of the Rotary Club of Taunton, Mass., will open a bulky envelope, carefully consider the applications within, and choose one young man or woman from another land to be a guest of fellow Club members for an eight-week period. The fortunate student will be the sixth so sponsored by the Club since the plan went into operation in 1951. Thus far students from Den-



It's a blue ribbon for Carolyn Sumner, a winner in the first semiannual Horse Show sponsored by the Rotary Club of Columbia, S. C. The event drew 1,500 spectators and 116 entries in 15 classes of events, netting \$320 and auguring a

mark, Sweden, France, and Germany have been hosted. A nonprofit organization in New York supplies the Committee with lists of applicants of students who can provide passage for the visit. TAUNTON Rotarians arrange the rest: homes, entertainment, tours, giving each guest a comprehensive experience of life in a typical United States community. The first student to participate in the plan, from Denmark, delivered more than 65 speeches to various groups when he returned to his home. The success of

HONOLULU.

Mass., is an example of such Rotary Club effort. The funds for this building, 40-by-60-foot frame structure, came from the proceeds of an annual home and merchandise show. For years the proceeds of this show have been divided among a variety of community projects. When a \$5,000 surplus accumulated, the members voted for the new YMCA struc-

Another YMCA building fund was given a boost by the Rotary Club of CHESTER, PA., which subscribed \$5,500 to the program. The gift was in appreciation, too, of the work of Kenneth S. Dale, who has been secretary of the Chester YMCA and Secretary of the Rotary Club for 21 years.

The 62 members of the Rotary Club of Long Branch, N. J., contracted to sell the tickets for an entire house for a Broadway theatrical production. The profit from the venture was presented to two local organizations: the YMCA, a sum of \$1,360; the Monmouth Council of the Boy Scouts of America, \$906.

Now They Ski Uphill

A main reason for the naming of BRAT-TLEBORO, VT., as one of 11 "All-America" cities in a recent

contest was its 53-acre Living Memorial Park built with individual gifts. And one of the main features of the park is a just-completed 1,300-foot rope ski tow financed by the Rotary Club.

Rotary's Rôle in Local Doings

Whenever a civic, county, or State-wide event takes place, the

chance that Rotarians have contributed to it in some way is quite likely. Every year at the Tulsa, Okla., State Fair, for instance. Rotary Clubs within a wide radius of the city take part in a "Rotary Day Program." Last year's event, sponsored by the Rotary Clubs of SAND SPRINGS, SKIATOOK, TULSA DOWNTOWN, and WILL ROGERS (TULSA), included a luncheon, award ceremonies for 4-H and Future Farmers of America vouths, and a welcome by the Governor of Rotary District 198, Thomas W. Lightfoot.

Rotary Clubs played a part in two centennial celebrations too. Members of

> era begins for the village of Venigalla, India, as a rural medical unit is inaugurated by the Health Minister of Andhra (left). Rotarians of Guntur, India, financed the unit.





Racing champion Ronald Cimino, 12, winner of the local Soap Box Derby in Ellwood City, Pa., shows Club President Norbert L. Rossman (left) the trophy he won. Ronnie and the other entrants were guests at an annual banquet sponsored by the Rotary Club, where fun, recognition, and prizes for all the boys made it a memorable night.



Aloha Week in Hawaii means festivities, flowers, and colorful ceremonies. Here the Rotary Clubs of Honolulu, West Honolulu, and Waikiki, meeting at picturesque Queen's Surf, present the David Malo Award to Henry Kekehuna (center) and Theo-Queen's Surf, present the David Malo Award to Henry Kekehuna (center) and Theodore Kelsey, who "contributed most to the preservation of ancient Hawaiian culture." At the microphone is Homer Hayes, of West Honolulu, who made the presentation.

the Rotary Club of SULLIVAN, Mo., took part in a pageant which reënacted two American Civil War events that are a part of Sullivan's early history. The 92 members of the Rotary Club of Padu-CAH, Ky., sporting beards, derbies, top hats, and string ties in observance of their community's centennial celebration, manned the concessions and entrance gates to a boat and air show during the event. The Club also entered a float in one of the centennial parades.

The Rotary Club of Madisonville, KY., netted \$600 for Community Service projects through a concession at the Hopkins County Fair.

Sentimental Journeys

Rotary Clubs in Wisconsin and New York recently

played hosts to two noted figures visiting the towns linked with their pasts. In STOUGHTON, Wis., Rotarians heard Dr. Laurence C. Jones, founder of the famed Piney Woods School in Mississippi, later accompanied him to a country cemetery where he viewed the graves of his grandparents, who were early Stoughton settlers. . . . In North-ville, N. Y., members of the local Rotary Club and their wives and many townspeople were stirred by the tribute given their community by a former teacher, Annabelle Melville, turned novelist and biographer. She urged that Northville "never allow its warmth to evaporate."

If your Club's at-And Who Gets the Goal Posts? tendance is drooping, you may be able to punt it skyward with a "football game" like those staged by the Rotary Clubs of Brighton, Mich., and PERTH AMBOY, N. J. BRIGHTON Rotarians were split into two teams, and interest centered on a miniature gridiron with a tiny football placed on the 50-yard line. The ball was moved ten yards down the field if a team had one more present than the other; 50 yards if it had five more present. Every two weeks a new game started with a field goal going to the team with the most



"Going, going . . ." chants then District Governor Joseph M. Griffin as the "junk auction" of the Rotary Club of Cairns, Australia, nears its £452 total earmarked for a hospital. Rotarian Griffin, a professional auctioneer, was well equipped to handle the "white elephant" sale.







She's Alice Morgan, TV \$64,000 winner, of Bristol, R. I., guest of its Rotary Club. W. D. Hall and A. J. Ramos are with her.



Parade time in Horse-heads, N. Y., found Ju-lius Jonckheer, Jr., son of an Amsterdam, Neth-erlands, Rotarian, helping to build the Rotary float. He was a Summer guest.



"What am I bid?" cries the auctioneer at another Rotary sale—in Korumburra, Australia—where donated items from bowler hats to refrigerators netted £200, with proceeds going to The Rotary Foundation.



History-makers were guests of the Rotary Club of Paris, Ky., when the State's first all-woman grand jury was hosted. Rotary Fellow S. S. Hill is about to speak.



These busy boys in Hobart, Australia, are developing their muscles on a community project with tools which were donated by local Rotarians. The Hobart Club has also provided a piano for use in a local girls' club.



The "Rotary wheel" turns a concrete mixer as Rotarians of Wangaratta, Australia, help build the community swimming pool. Volunteer labor like this saved the town £10,000.



A smile of victory lights the face of Robert Johnson as he receives the Governor's Trophy from Eugene F. Lerch, then Governor of District 248, at golf day hosted by Lewiston, N. Y.-Queenston, Ont., Rotarians.



Rotary Clubs sponsored these teen-agers at the University of New Hampshire's Summer music school. Faculty members in rear, all Dover, N. H., Rotarians, are Dr. Irvin Lavine, Jere Chase, University President Eldon L. Johnson, Karl H. Bratton, music head.



ROTARY activities, as the photos on these pages testify, are as varied as the world itself. But whether it is helping to construct a community swimming pool, aiding a crippled girl, or promoting new friendships at a golf tournament, the Rotary spirit is much the same the world around.



Hal Robinson, Mayor of Olathe, Kans., welcomes 54 students from 27 countries who were week-end guests in Rotarian homes.

"Miss Pancake," winner of a contest sponsored by Falls Church, Va., Rotarians, is enjoying her prize—a trip to Florida.



These are only a few of the books bought for a local school with £415 raised by the Rotary Club of Condobolin; Australia.

Hot lobster—coming up! William Ford gingerly dishes up the chief attraction at the "Lobster Pot" picnic staged by Hatboro, Pa., Rotarians. The annual event netted \$900 for the local library.

In McAllen, Tex., a prayer and meditation room equipped and furnished by Rotarians becomes a part of the new Municipal Hospital. William Rast (left) poses with leaders of three faiths during the dedication.



Photo: Valley Evening Monito

Connie Fuller can't go to school, but now she hears lectures and joins in classroom discussions with a telephone "intercom" system financed by Rotarians of Oxford, Miss.



March, 1957



A theater party raised \$1,300 of \$1,500 given to the Arcadia, Calif., Methodist Hospital by the Rotary Club. W.C. Muller, 1955-56 Club President, watches as Dr. Wm. Tennison (right) presents check to the hospital administrator.



Earthquake-shattered Argostoli in the Ionian Islands is rebuilding its public baths with \$5,000 from Rotarians all over the world. Here, some from Athens, Greece, help lay cornerstone.

yardage if no touchdown was made... The Perth Amboy Rotary Club divided into four teams named for famous colleges, with points awarded for attendance. In eight weeks the Club zoomed from second last to first in attendance in the District.

Not All Medicine Is in Bottles
ward recovery by Rotarians' contributions. The Rotary Clubs of Tokyo. Tokyo.North, and Tokyo.South, Japan, saw the opening of a recreation home for disabled war victims which they have helped with funds and equipment.
... A \$600 movie projector and screen for use in training programs was given to the local Catholic Welfare Bureau by the Rotary Club of Montreal, Que, Canada.

The Rotary Club of Waupun, Wis., furnished \$50 to buy films for a ceiling projector for bedridden patients in hospitals and homes. . . . Hannibal, Mo., Rotarians are providing a hospital bed to be loaned through the Red Cross to home patients. . . Movies seen by patients at a tuberculosis settlement are made possible by a projector purchased and operated by members of the Rotary Club of Uttenhage, Union of South Aprica.

Show on the Road, On opposite sides of Money in the Bank the globe, Rotary Clubs recently proved that a crowd-drawing exhibition is a good way to raise funds for Club service projects. In DHANBAD, INDIA, the local Rotary Club staged a 44-day industrial and commercial exhibi-

tion to aid a public park the Club is developing.

In Boone, Iowa, the Rotary Club joined with local auto dealers to sponsor a week-end auto show benefiting the Community Chest. The show proved successful despite a heavy fall of snow.

An exhibition hockey game between the famed Toronto Maple Leafs and a team of local players provided more than \$2,800 for the crippled-children fund of the Rotary Club of Sudbury, Ont., Canada.

High Hopes from Heifers

A deserving farmer in Europe and some farm boys in Missouri are off to fine starts in the dairy and cattle business because of Rotary Clubs. Nona, a dairy heifer, was recently sent across the Atlantic to the European farmer as a gift from the Rotary Club of Assumption, ILL. The Club raised the money for her pure.

Chids. Nona, a dairy heiter, was recently sent across the Atlantic to the European farmer as a gift from the Rotary Club of Assumption, Ill. The Club raised the money for her purchase by means of a community auction and rummage sale.... To improve the quality of beef cattle in the county, a "beef chain" has been established around Macon, Mo., by the local Rotary Club. The first five Angus heifers are being donated by Frank P. Briggs, a Macon Rotarian and former United States Senator. Farm boys who receive the heifers will return the first-born heifer calves when they are grown to the Rotary Club to keep the chain lengthening.

Rotarian Hosts
Carry the Ball

minds of many Rotarians are happy
memories of the exciting 1956 football
season. Rotarians of Sherman Oaks,
Calif., are recalling their fun-filled excursion with five busloads of lads from
two boys' homes to see the Chicago
Bears engage the Los Angeles Rams
on the latter's home grounds (see

Nine-tenths of the champion varsity football team of Madisonville, Ky., are "graduates" of the Rotary Club's \$1,000-a-year grade-school football program... Los Banos, Calif., Rotarians hosted 60 members of the high-school football squad at an end-of-season banquet... Eighteen busses and 50 cars were enlisted to carry 1,500 handicapped persons to the 21st annual football outing sponsored by the Rotary Club of Philadelphia, Pa.

Guests, Gifts BIDEFORD, ENGLAND, and BIDDEFORD, ME., Strengthen Bonds have more than similar names in common. The friendship that has existed between the Rotary Club of BIDEFORD and the Rotary Club of BIDDEFORD AND SACO over the years was deepened by the recent visit to the English Club of Rotarian F. Turner Brown, who presented a gift of linens from his fellows in Maine. Another gift, a standard filled with flags of Rotary countries, and sent to the new Rotary Club of TEHERAN, IRAN, by the Rotary Club of South Amboy, N. J., resulted from the recent visit of



Boys by the busload-five busloads, to be exact-journey to Los Angeles to see a grid battle, as guests of the Rotary Club of Sherman Oaks, Calif. (see item).



Meet the '49ers: Presidents of ten different District 162 (California) Rotary Clubs in 1948-49, plus two Past District Governors, plus wives—who found each other so congenial they've been meeting monthly ever since their terms ended in '49.



SOUTH AMBOY Rotarian Frank Farrell to the Teheran Club.

Another bit of international cooperation took place a number of months ago when George Aldridge, a former Mayor of Runnemede, N. J., decided to pay a visit to his native land-England. The members of the Rotary Club of RUNNE-MEDE noticed that their fellow citizen's itinerary included a visit to the town of EGHAM, ENGLAND, in whose Runnymede Lodge Hotel the Rotary Club of EGHAM meets. EGHAM is a town adjacent to the broad field of Runnymede, where the Magna Carta was born. Using this common ground of similarly pronounced place names, the New Jersey Club tipped off their Rotarian friends in EGHAM about the visitor. And when Mr. Aldridge was invited to speak to the members of the New Jersey Rotary Club upon his return home, the first thing he told was the warm and unexpected reception he had received when he visited the Rotary Club of EGHAM!

Club Projects Get Plaudits Local Rotarians and the Rotary Club were featured prom-

inently in a recent issue of *The Gas Line* magazine devoted to THAMESVILLE, ONT., CANADA. Described were the Club's crippled-children work, its Youth Band, children's parties, annual Peewee Base-

Near the operating and accident receiving rooms of Montgomery County Hospital in Olney, Md., is a quiet place for prayer. The little chapet room was furnished by local Rotarians.



ball Tournament, and possible plans for a new swimming pool and library.

Now-the Portable
Birthday Party!

birthday but is bedridden, Club officers and the Chairmen of the Birthday and Friendship Committees visit him with a candle-topped cake and render "Happy Birthday" in their best voices. It's a small thing, but much appreciated.

28 New Clubs Since last month's in Rotary World listing of new Clubs

in this department Rotary has entered 28 more communities in many parts of the world. The new Clubs (with their sponsors in parentheses) are: Aarhus Nord-Vestre (Aarhus Nordre), Denmark; Nord de Paris (Paris), France; Orsa (Mora), Sweden; Hanyang (Seoul), Korea; Justo Daract (Mercedes), Argentina;



This will soon be a favorite gathering spot for hot, thirsty, happy boys and girls playing in Cerrito Vista Park in El Cerrito, Calif. The fountain was built by the Rotary Club there, several of whose members here view it.

Matsudo (Chiba), Japan; Harvey (Fremantle), Australia; Tuncurry-Forster (Taree), Australia; Manmad (Malegaon), India; Catbalogan (Tacloban), The Philippines; South West Calcutta (Calcutta), India; Avaré (Botucatú), Brazil; Mount Morgan (Rockhampton), Australia; Manurewa (Papakura), New Zealand; Civitavecchia (Grosseto), Italy; Langenthal (Berne),

"Oompa, oompa, oom-pa-pa," goes the "German Band" of the Rotary Club of Lakewood, Ohio. Here it readies to serve music at a Club clambake. The band is now offering its tuneful services to other District 229 Clubs.

A speaker's stand fronted by a picture of Paul Harris and plaques listing Past Club Presidents is a new addition at Rotary Club meetings in Palm Springs, Calif. President James I. Cavett and District Governor Alpheus J. Gillette give it a "trial run."





It's a happy moment as President John Abel (left), of the Rotary Club of Lyallpur, Pakistan, formally opens a nursery in St. Raphael's Mission hospital. Equipment was furnished by the Club. In the center is Fazl-i-Ahmad and at right is the Mother Superior.

Switzerland; Gmunden (Steyr), Austria; Aire-sur-l'Adour (Mont-de-Marsan), France; Quest de Paris (Paris), France; Rothes, Scotland; Handsworth, England; West Milwaukee (Milwaukee), Wis.; Northwest San Antonio (San Antonio), Tex.; Quarryville (Paradise), Pa.; Berrien Springs (St. Joseph-Benton Harbor), Mich.; Warner Robins (Macon), Ga.; Bossier City (Shreveport), La.; West Ottawa (Ottawa), Ont., Canada.

Two Clubs Mark
25th Anniversary
month. Congratulations to them! They
are: LAKE MAHOPAC-CARMEL, N. Y., and
McComb, Miss.

The Rotary Club of MOUNT MORRIS, N. Y., observed the 25th anniversary of its organization with an intercity meeting. More than 250 Rotarians and their ladies attended a dinner and special program.

# **PERSONALIA**

'Briefs' about Rotarians, their honors and records.

NOMINATED. CHARLES G. TENNENT, a landscape architect of Asheville, N. C., is the choice of the Nominating Committee for President of Rotary International for 1957-58. The Committee made the nomination at its meeting in Evanston in mid-January.

ROTARIAN TENNENT is proprietor of the



Charles G. Tennent, of Asheville, N. C., the Nominee of the Nominating Committee for President of Rotary International for year 1957-58 (see item).

Tennent Nurseries in Asheville. He is chairman of the Asheville School Board, a trustee of the Asheville-Biltmore Junior College, and district president of the North Carolina State School Board Association.

A Past President of the Rotary Club of Asheville, he has been a member of that Club since 1935. He has served Rotary International as Vice-President, as District Governor, and as a Committee Chairman and member. He is now Chairman of the North American Transportation Committee for the 1957 (Lucerne) Convention of Rotary International.

ROTARIAN TENNENT is active in nurserymen's associations and horticultural societies. He is a veteran of World War I.

Fond Memories. Mention of COLONEL CHARLES W. STARK always evokes fond memories among the members of the Rotary Club of Fukuoka, Japan. Now stationed at Kelly Air Force Base in San Antonio, Tex., he was for several years assigned to an Air Force base near Fukuoka. While there he plaited some strong ties of international friendship, and mostly with small but consistent acts of courtesy and thoughtfulness. The Club elected him to honorary mem-

bership and engraved a trophy with his name. The trophy is awarded each year to the winners of local baseball tournaments for youth. COLONEL STARK helped this youth project by providing prizes for the winners, ranging from baseball equipment to a television set.

Association. Because of his interest in Rotary as a result of the filming of The Great Adventure, Rotary's Golden Anniversary motion picture, EDWARD ARNOLD, who played the lead rôle, was elected to honorary membership in the Rotary Club of Huntington Park, Calif. When he died last year, the Club sent flowers to his funeral, later received a letter of appreciation from his wife, CLEO ARNOLD, part of which read: ". . . His association with the Rotary Club and all the people it was our pleasure to meet was one experience EDWARD really enjoyed. We were looking forward to a time that would permit us to spend more time in Rotary's interesting programs."

Real Santa. If any grandchildren of DR. ROY Z. THOMAS, of Rock Hill, S. C., a Past District Governor of Rotary International, wondered about Santa Claus, they now know he is one of the family. As a Christmas gift, "Santa" Thomas treated his entire family-three sons and their wives, three daughters and two sons-in-law, and 13 grandchildrento a trip to Bermuda, with a sight-seeing stopover in New York en route! Two of Dr. Thomas' three sons-Roy Z., Jr., of Charlotte, and Goodwin G., of Rock Hill are Rotarians, and the husband of one of his three daughters, WARREN W. VIA, is a member of the Rotary Club of Rock

Summer Host. As cold weather clutches West Virginia these months, many Rotarian residents of that State think fondly of warm Summer days—and especially of the hospitality of Paul W. Jones, of Welch. Every Summer he invites Rotarians from Welch and near-by towns of Bluefield, Princeton, Keystone, Kimball, Iaeger, and Pineville to his cottage which nestles in a valley at the foot of East River Mountain in Bland County, Va. There they enjoy an afternoon and evening of relaxation from business and professional duties, a sumptuous buffet dinner, and such outdoor diversions as swimming and fishing.

Success Stories. The time was 1944; the place, Paris, France. It was the young clinical psychologist's first case—a battle-shattered soldier who would neither talk nor walk nor eat. Gradually the psychologist helped the boy banish his fears, regain the use of his



It's "Louis P. Cashman Day" in Vicksburg, Miss., and receiving a plaque commemorating the event from E. W. Haining (left), Club President, is the honored man himself (also see item).

body, and exploit his brilliant talents as a planist. Eventually the soldier was discharged from the hospital. Today that psychologist, Dr. Charles E. Thompson, President of the Rotary Club of North Little Rock, Ark., and a staff member of the Fort Roots Veterans Administration Hospital, is famed in his field, is listed in Who's Who, belongs to a dozen professional societies, has devised a widely used psychological test, and is the author of some 20 papers on psychological research and therapy techniques. Among Dr. Thompson's proudest accomplishments, however, is the recovery of his first patient, who is now a nationally known concert pianist.

Authors. Newly published in the field of recreation is a book by CHARLES J. VETTINER, a member of the Rotary Club of Shively, Ky., titled A New Horizon for Recreation (Horizon Press, Inc., 220 W. 42d St., New York 36, N. Y., \$3.15). . . The REV. NORMAN VINCENT PEALE, a member of the Rotary Club of New York, N. Y., has written The Coming of the King, the story of the Nativity, a book for young readers (Prentice-Hall, Inc., 70 Fifth Ave., New York 11, N. Y., \$2). . . . Mike Fink, an American folkhero story for young people, is a book by JAMES CLOYD BOWMAN, a member of the Rotary Club of St. Petersburg, Fla. (Little, Brown and Co., 34 Beacon St., Boston



A certificate of merit honors Dr. Willem J. Kolff (center), Rotarian, who invented the artificial kidney and now saves children's lives with an artificial heart-lung machine. Fellow Eastern Cleveland, Ohio, Rotarian Robert P. Becht and Paul Melton (at right), the Club President, are shown with him.

6, Mass., \$3). . . . Robert Hughes, a member of the Rotary Club of Whitchurch, England, has authored Through the Waters, an account of his experiences aboard a naval cruiser during World War II (William Kimber & Co. Ltd., 46. Wilton Place, London S.W. 1, 18 shillings).

Rotarian Honors. Named as the man who had "made the most significant contribution to radio and TV journalism" in 1956 was Hugh B. Terry, president and general manager of KLZTV and Radio in Denver, Colo. His successful fight to permit the use of cameras and recording equipment in courtrooms won him the coveted Paul White Memorial Award. . . . Dr. R. J. MUMFORD, 50 years a dentist in Glencoe, Ont., Canada, was praised for his long service at a recent testimonial dinner given by the Rotary Club and local businessmen. . . . The new high-school athletic field in Loveland, Colo., has been named Reed Field in honor of Howard E. REED, a long-time coach and superintendent of the school and a Past Rotary District

LEONARD SEYBERTH, of Eau Claire, Wis., again has been named to head the Wisconsin Conservation Commission. NORMAN VINCENT PEALE, of New York, N. Y., is the recipient of the 1956 Citation of the Salvation Army Association of New York. . . . ROBERT E. LEE HILL, of Columbia, Mo., President of Rotary International in 1934-35, has been named



Silver shoe for a shoeman (see item).

an "honorary citizen of Shelby County" by the Shelby County Chapter of the American Cancer Society. . . . WILLIAM M. MacLean, of Jenkintown, Pa., was named winner of the Silver Winged Shoe award (photo above) given at the recent National Shoe Fair for "outstanding achievement in shoe retailing." The award was presented by STEVEN J. JAY (left in photo), a Detroit, Mich., Rotarian, on behalf of the National Shoe Retailers Association, which he heads as president, and the National Shoe Manufacturers Association. Owen W. METZGER, an Allentown, Pa., Rotarian (right in photo), chairmanned the judging committee. . . . The Rotary Club of Vicksburg, Miss., recently honored a distinguished charter member and newspaper publisher by proclaiming "Louis P. Cashman Day" (see photo, page 46).

Rotarian Governors. Fourteen gubernatorial chairs in States and Territories of the U.S.A. are held by Rotarians, according to a presstime check-up. They are ("A," signifies active member; "H," honorary; "FA," former active; "FCA," former charter active):

California: GOODWIN J. KNIGHT (H, Sacramento).

Colorado: EDWIN C. JOHNSON (H, Den-

Connecticut: ABRAHAM A. RIBICOFF (H,

Idaho: ROBERT E. SMYLIE (H, Boise).



In front of Berlin's famed Brandenburg Gate, four Rotarians, 1956 Chair-men of the Crusade for Freedom in men of the Crusade for Freedom in their home States, ponder a map dur-ing an inspection tour of Radio Free Europe and Free Europe Press in the German city. They are (from left to right) John Slaton, Jr., Atlanta, Ga., Oliver Van Petten, Charlestown, W. Va.; Herbert F. Laing, Topeka, Kans.; Hoadley Dean, Rapid City, So. Dak.

Illinois: WILLIAM G. STRATTON Springfield).

Kentucky: ALBERT B. CHANDLER (H. Frankfort).

Maryland: THEODORE MCKELDIN Annapolis).

Mississippi: JAMES P. COLEMAN (H, Ackerman; FCA).

Nevada: CHARLES H. RUSSELL (H. Carson City).

New Jersey: ROBERT B. MEYNER (H, Phillipsburg; FA).

North Carolina: LUTHER H. HODGES (A. Leaksville-Spray; FA, New York, N. Y.; Past Director, Rotary International).

Oklahoma: RAYMOND GARY (H, Madill; FA).

Wyoming: MILWARD L. SIMPSON (H, Cheyenne; FA, Cody).

Hawaii: SAMUEL WILDER KING (H, Honolulu).

Bon Voyage! Just recently a group of well-wishers bid good-by once again to a much-travelled Rotarian of Holly Hill,

tation of the silk industry of the nation.

Fla .: ROBERT HICKER-SON. ROTARIAN HICKERson's jobs have taken him six times around the world, hence the nickname Marco Polo given him by his fellow Rotarians. His latest journey took him across the seas to India, at the invitation of its Government, to advise in the rehabili-



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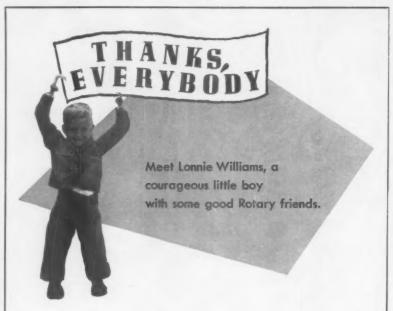
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FIVE-YEAR-OLD Lonnie Williams is our "most famous citizen" in Lexington, Tenn. He is also an honorary clerk of the Supreme Court of Montana, is an honorary Texan by gubernatorial proclamation, and is the recipient of honors bestowed by units of the U. S. Army. Newspapers by the score have written about him, and letters come to him from just about everywhere. He is also the "main project" of the Rotary Club of Lexington, a 20-year-old organization of some 50 members.

All this adds up to one thing: Lonnie gets a lot of attention from many good-hearted people, with all of them doing their best to help make the life of this bright little boy happy and useful, despite his being without arms or legs. He was born without them, and faced a life of complete dependence on others, as his parents were not of sufficient means to provide the long care and expensive paraplegic equipment he would need.

He was about 2 years old when the Rotary Club established its "Lonnie Williams Fund" to help him not only during his childhood, but as he grows older. The goal was set at \$10,000, and in working toward it Lexington Rotarians won wide support in their community and beyond it. Newspapers and television and radio stations joined in our fund-raising campaign, and clergymen, too, spoke of our efforts. Soon checks began coming in from places near and far, many with notes, saying, "I just read about Lonnie in our newspaper and want to help."

Two major fund-raising events have been the sale of special editions of the Lexington *Progress*, with the newspaper and the Rotary Club coöperating in the venture. The first

sale in 1955 added \$490 to the fund; the 1956 sale again saw Rotarians hawking editions on the street in an effort that put \$1,050 more in Lonnie's fund. Both editions carried news of Lonnie and the purpose of the Rotary fund, and also some information about the Lexington Club and its service projects.

On July 2 of last year the fund reached its \$10,000 goal, but our work goes on to increase it still more, because the prosthetic needs of Lonnie are continuing ones. His artificial arms and legs, fitted at a hospital in Grand Rapids, Mich., must be refitted to keep up with his physical growth. So far the cost of travel, hospitalization, medical care, the limbs, and other services has come to \$6,180.

Lonnie can do things for himself in a way that amazes all who see him. He not only walks, but rides his tricycle, feeds himself with fork or spoon, picks up objects with ease, combs his hair, puts on his shoes, and even plays with other youngsters in the neighborhood. As he develops skill in doing things unaided, he becomes less conscious of the difference between himself and other children, and that is the best result we can hope for.

Of course, it takes more than carefully fitted mechanical devices to help Lonnie make a place for himself in our community. To use these attachments properly requires patience and determination on his part, and he has shown us that he has them. He falls down now and then, but he gets up on his own power, and keeps going. And we intend to "keep going" for Lonnie.

—Donald J. Flynn Rotarian, Lexington, Tenn.



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# After-Thought

ROBERT O. BEAUDET, M.D., Rotarian

Franklin, New Hampshire

I addressed my Club last night on a Vocational Service subject. As I rethink the experience, I can only sum it up in this way:

This little debit may allow me to apply for credit at the well-stocked stores of Rotary which extend such credit to those who would seem worthy and who would thirst for finer things.

# On Keeping on Trying

John Henry Frizzell, Rotarian Emeritus Professor of Speech Pennsylvania State University State College, Pennsylvania

All my life I have been trying to instill basic principles of Christian democracy and sound Americanism into boys and girls. Further, I have been doing it, at times, in spite of a competition as keen in its way as you ever met in business. . . . It has cost me something and it has cost my family something, but if I had to do it over I would do it again. Maybe I haven't succeeded greatly, but I've tried, and that's one of the things Rotarians are for, and internationally are doing-trying, and keeping on trying. By my words and by the example of my life, humble as it has been, I have tried to advertise those basic principles of Americanism taught me by an unlettered immigrant grandfather. I think, honestly, that I may have made, over the years, some contribution to my country, and if I have, so can each of us, because I am only a very ordinary fellow, no better than I ought to be, but trying at least .- From a Rotary Club address.

# As Rotarians

HAROLD E. MAYO, Rotarian Executive Secretary, New York Port Society

New York, New York As Rotarians—

We believe in a world not built upon caprice, but upon character.

We believe in a private-enterprise system where the competitive urge is balanced by a cooperative spirit.

We believe that under no other system in history have so many had so much in the way of goods, opportunity, and freedom.

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THORNY problems affecting the fate of their nation and the world are being debated by the 531 members of the 85th Congress of the United States of America in Washington, D. C. Of the 531, 100 (or 19 percent) are Rotarians. Thirty-five Rotarians make up 36 percent of the Senate and 65 make up 15 percent of the House of Representatives.

Here is a State-by-State list ("A" signifies active member; "CA," charter

active; "FCA," former charter active; "FA," former active; "H," honorary):

### Senate

Arizona: Barry Goldwater (H, Phoenix); Carl Hayden (H, Phoenix; FA).
Arkansas: J. W. Fulbright (H, Fayetteville; FA); John L. McClellan (H, Camden; FA).

Colorado: GORDON ALLOTT (H, Lamar;

Connecticut: WILLIAM A. PURTELL, SR.

(H, West Hartford; FA, Hartford).

Delaware: J. Allen Frear, Jr. (A, Dover); John J. Williams (H, Georgetown-Millsboro; FA).

Florida: Spessard L. Holland (H, Bartow; FA).

Idaho: HENRY C. DWORSHAK (H. Burley; FA; Past District Governor).

Indiana: HOMER E. CAPEHART (A, Indianapolis; FA, Fort Wayne, Huntington); WILLIAM E. JENNER (H, Bedford; FA).

Iowa: Bourke B. Hickenlooper (H, Cedar Rapids; FA); Thomas E. Martin (H, Iowa City; FA).

Kansae: Frank Carlson (H. Concordia); Andrew F. Schoeppel (H. Ness City; FCA).

Kentucky: JOHN SHERMAN COOPER (H, Somerset; FA).

Maryland: J. GLENN BEALL (H, Frostburg; FCA); JOHN MARSHALL BUTLER (A, Baltimore).

Minnesota: EDWARD J. THYE (H, Northfield; FA).

Nebraska: CARL T. CURTIS (H, Minden).

Nevada: George W. Malone (H, Reno). New Hampshire: Norris Cotton (H, Lebanon; FA).

New Mexico: CLINTON P. ANDERSON (A, Albuquerque; Past President of Rotary International).

New York: IRVING M. IVES (H, Norwich).

Ohio: John W. Bricker (A, Columbus).

Oklahoma: ROBERT S. KERR (H, Oklahoma City; FA); MIKE MONRONEY (H, Oklahoma City; FA).

Oregon: WAYNE MORSE (H, Eugene; FA).

Pennsylvania: EDWARD MARTIN (A, Washington; FA).

South Dakota: FRANCIS CASE (H, Custer: FCA).

Tennessee: Albert Gore (H, Carthage). Utah: Wallace F. Bennett (H, Salt Lake City; FA).

Virginia: HARRY FLOOD BYRD (H, Winchester; FCA).

West Virginia: W. CHAPMAN REVER-COMB (A, Charleston).

### House of Representatives

Alabama: ARMISTEAD I. SELDEN, JR. (H, Greensboro; FA).

Arizona: John J. Rhodes (H. Mesa; FA).

Arkansas: E. C. GATHINGS (H, West Memphis); JAMES W. TRIMBLE (H, Berryville).

California: CHARLES S. GUBSER (H, Gilroy); E. W. HIESTAND (H, Pasadena; FA; FA, Wilshire of Los Angeles; Past District Governor); HUBERT B. SCUDDER (H, Sebastopol); ROBERT C. WILSON (H, Chula Vista; FA).

Colorado: J. EDGAR CHENOWETH (A, Trinidad; FA); WILLIAM S. HILL (H, Fort Collins; FA).

Delaware: HARRY G. HASKELL, JR. (A, Wilmington).

Florida: A. S. HERLONG, JR. (H, Leesburg); ROBERT L. F. SIKES (H, Niceville-Valparaiso).

Georgia: PAUL BROWN (H, Elberton); PRINCE H. PRESTON (H, Statesboro).

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Mississippi: William M. Colmer (H, Pascagoula); Jamie L. Whitten (H, Charleston; FA).

New Hampshire: PERKINS BASS (H, Peterborough).

New Jersey: Gordon Canfield (H, Paterson; FA, Passaic, N. J.); Alfred D. Sieminski (H, Jersey City; FA).

New York: Edwin B. Dooley (A, Mamaroneck; FA, Brooklyn); John H. Ray (H, Staten Island; FA); Daniel A. Reed (H, Dunkirk; FA, Flint, N. Y.); R. Walter Riehlman (A, Syracuse).

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Ohio: A. D. BAUMHART, JR. (H, Vermilion; FA); JACKSON E. BETTS (A, Findlay); CLARENCE J. BROWN (H, Blanchester; FCA); THOMAS A. JENKINS (H, Ironton; FA); WILLIAM M. McCulloch (H, Piqua; FA); J. HARRY McGregor (H, Coshocton; FA); WILLIAM E. MINSHALL, JR. (A, Cleveland). Oklahoma: Toby Morris (H, Lawton;

FA).

Pennsylvania: WILLARD S. CURTIN (A, Morrisville); PAUL B. DAGUE (H, Downingtown); IVOR D. FENTON (H, Mahanoy City; FA); LEON H. GAVIN (H, Oil City; FA); RICHARD M. SIMPSON (H, Huntingdon).

South Carolina: JOHN J. RILEY (H, Sumter; FA).

South Dakota: HAROLD O. LOVRE (H, Watertown; FA).

Watertown; FA).
Tennessee: JERE COOPER (H, Dyers-

Texas: O. C. Fisher (H, San Angelo; FA); Sam Rayburn (H, Bonham); Walter E. Rogers (H, Pampa; FA).

Utah: HENRY ALDOUS DIXON (A, Logan; FA).

Vermont: WINSTON L. PROUTY (H, Newport; FA).

Virginia: EDWARD J. ROBESON, JR. (H, Newport News).

Washington: Frank LeRoux (A, Walla Walla); Russell V. Mack (H, Aberdeen; FA); Jack Westland (H, Everett; FA).

# Well Made

I worked to make my house a home— My hand was strong and facile; But it took a tax assessor's pen To make my home a castle.

-LEONARD K. SCHIFF

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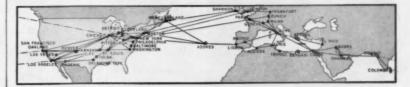
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# When Someone Cares

[Continued from page 24]

like Minor, to make a law abider of this delinquent.

Sponsors are screened by both the Bureau of Rehabilitation and the organization to which they are referred. Once approved, the sponsor is given a chance to choose his sponsoree. He is briefed on the youngster's background and personality patterns, and an attempt is made to match the cultural background of the sponsor with that of his charge. This of course cannot always be done, but it is important that the sponsor have an instinctive sympathy for the person he sponsors. After the choice is approved by the youngster, too, the sponsor must then agree to abide by the rules of the institution and to consult with the professional staff from time to time. All sponsors must agree to visit thir sponsorees at least twice a month.

Sometimes sponsorship ends when

the inmate is released, although in most cases this is the crucial point of the relationship. Some institutions around Washington are Federal reformatories, and a delinquent boy usually has to be returned to his home city. Dr. Jacobs, however, is full of stories about sponsors who spend their vacations contacting the boys they have sponsored who are now living in distant States.

In 1947 the Society of Sponsors decided to go into adult sponsorship. This is, on the whole, an easier job than sponsoring a child, for an adult understands more about friendship and communication. Yet it is harder to get sponsors for adults because of the feeling that adults cannot change, while children can be helped and developed.

This is a rather negative attitude and little by little SOS is overcoming it. Mrs. Margaret Napper, a Government worker, sponsored a woman first offender who had been sentenced to the D. C. Women's Reformatory at Occoquan, Virginia, for forging charge accounts. The woman was deeply re-

# Rotary Foundation Contributions

SINCE the report in the last issue of Rotary Clubs that have contributed to the Rotary Foundation on the basis of \$10 or more per member, 54 additional Clubs had at presstime become 100 percenters. This brought the total number of 100 percent Clubs to 5,036. As of January 15, 1957, \$198,687 had been received since July 1, 1956. The latest contributors (with Club membership in parentheses) are:

AUSTRALIA Sunshine (24); Murray Bridge (33). AUSTRIA

Vienna (59).

CANADA Windsor, N. S. (47); Sault Ste. Marie, Ont. (100).

CUBA Santa Maria del Rosario (17). DENMARK

Roskilde (42).

DOMINICAN REPUBLIC La Vega (25).

FRANCE

Auch-Armagnac (28); Bayonne-Bi-arritz (39); Cognac (35); Lourdes (25); Boyan (22); Saint-Girons (28); Tarbes (60); Les Martigues et Etang de Berre (30); Auxerre (34).

FRENCH WEST AFRICA Abidjan (28).

GERMANY

Göttingen (35); Rendsburg (23); Frankfurt-am-Main (71); Stuttgart

ICELAND Olafsfjördur (21).

ITALY

Alba (20); Alessandria (44); Casale Monferrato (21); Adria (25); Catania (53).

JAPAN Iida (31); Tateyama (26). KENYA

Nairobi (70).

MEXICO Ciúdad Victoria (35); Tuxpam (32). SWEDEN

Lulea (67).

SWITZERLAND Baden (30); Geneva (99). UNION OF SOUTH AFRICA Rosebank (Johannesburg) (45).

UNITED STATES Tumwater, Wash. (27); Howell, Mich. (65); Athens, Ala. (49); Robinson, Ill. (65); York, Ala. (18); Sau-gerties, N. Y. (29); Lathrop, Mo. (18); Guildford, Conn. (31); Ketchum-Sun Valley, Idaho (19); Benton, Ill. (49); West Asheville, N. C. (22); Lockney, Tex. (23); Haledon, N. J. (31); Schuyler, Nebr. (39); Hegins-Valley View, Pa. (20); Greenfield, Mass. (83); Havertown, Pa. (32).

# 200 Percenters

Clubs which have given at least \$20 per member, thus making them 200 percent Clubs:

Imatra, Finland (35); Lajes, Brazil (20); San Anselmo, Calif. (35); Monroe, La. (126); Melrose, Mass. (69); Portland, Me. (219); Middleburg, Vt. (61); Bootle, England (61); Eupen-Malmédy, Belgium (25); Pueblo, Colo. (126); Chico, Calif. (145); Atascadero, Calif. (35); Midland, Tex. (117).

# 300 Percenters

Clubs which have given at least \$30 per member, thus making them 300 percent Clubs:

Hartford, Conn. (278).

morseful for her acts, and Mrs. Napper felt it was her job to get her to feel that everyone makes mistakes, and that people would eventually forgive and forget. This she did, but after a while the friendship suddenly stopped. Mrs. Napper figures that she had served her rôle of sponsor so well that the woman finally came to the decision to file and forget everything about her committal—including Mrs. Napper.

SOS is an inspiring example of the possibilities for the integration of white and Negro social service. More than half the Society is Negro; there is a white as well as a Negro co-president, and both a white and a Negro counsellor of sponsors. In many matters they work interchangeably.

Not all public institutions in the District welcome sponsors, although most of them are allowed in by the back door if not by the front, since social workers generally need their help. The group so far includes the National Training School, the two Industrial Home Schools (one for white and one for Negro children), Hillcrest Children's Village, St. Joseph's Home and School, St. Vincent's Home and School, D. C. Reformatory for Men, D. C. Reformatory for Women.

Acceptance of sponsorship is up to the leadership of the institution. An institution often feels it does not want the public "snooping" into its province. Progressive directors like Dr. Jacobs and Sister Melathon feel that the public belongs in the work of the institutions they support, feel that only good can come from the involvement of sympathetic citizens.

Sponsorship in the District is a pioneer movement in community responsibility which it is hoped other communities will copy. The act of sponsorship gives the sponsor the feeling of belonging to the community in the best sense—and more. "Time and again," says Dr. Jacobs, "sponsors speak not of what they are doing for a boy, but of what sponsorship does for them." It is only with this attitude that sponsorship can work.



"If I left it up to Fred, he'd blow his whole week's wages on necessities."



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# Your Letters

[Continued from page 2]

knowing was organized without Rotary's part in the establishment of such clubs. George Pierce, a local educator, and I, both Mays Landing Rotarians, deplored the lack of any organized activity on a Rotarian basis in our vicinity. Boys we had aplenty, but there was no place for them to meet, nor was any organization willing or interested enough to give these youth such a place.

George and I both felt that boys in small towns are just as lonely and aimless as those in big cities, and finally I decided to turn my office over to the boys to be used as their club after my business hours. It worked fine. They now have a fine library of 200 books on all subjects appealing to boys, a wrestling mat, and boxing gloves. They are ably directed by George Pierce and in eight weeks the club grew until now the office is crowded.

The Rotary Club of Mays Landing is trying to acquire athletic equipment for the boys, and it looks as though there will be many Rotarians in the future who really understand the motto "Service above Self."

# Footnoting the Young Pioneer

By JEAN NEUSTADT, Rotarian Cattle Rancher Ardmore, Oklahoma

I have just finished reading A Rotary Family Tours Russia [THE ROTARIAN for Januaryl.

I had the very fine experience of visiting Russia myself in May of last year for three weeks with 28 other Americans, all of us being interested in agriculture. In reading the Robbins articles, I noticed that Mary Anne Robbins compared the Young Pioneers to our Girl and Boy Scouts. From the information that I gathered while in Russia, this is a completely erroneous observation, as I was led to believe that the Young Pioneers consists of some 30 million youngsters and is the educational school for the Communist party itself. In fact, several of the youngsters told me that it was the Young Communist organization. I think very definitely the Russians would like for us to believe that the Young Pioneers is similar in nature to the Girl or Boy Scouts, but I feel very definitely we have to be doubly careful of this type of propaganda.

I am writing this because I feel that there is a great deal of deception in many things about Russia, and it would do all Americans a tremendous amount of good if they could see Russia itself. If this were possible, Communism would be no threat to America.

# Give Youngsters a Chance

Says Joseph G. Stollery, Rotarian Resort Owner Saratoga, California

Your article A Rotary Family Tours Russia [THE ROTARIAN for January] led me to believe that the answer to better

relations between the U. S. and the U.S.S.R. may rest in the hands of young fellows like Bill Robbins, Jr., age 19. His free exchange of views with young Russians, who appeared to be equally interested and communicative, proved that there is still hope for peace if there is a better understanding between the people of the U. S. and the Soviet Union. Why not send a whole shipload of teen-agers over to Russia—ten or 20 from each State? And why not invite Russia to do the same?

The lasting, living impression of such an exchange visitation (and why stop at one boat load?) would do more to spread goodwill and our desire for peace than anything we've tried to date.

Let's get down to the "grass roots" of the problem . . . the people . . . through the people who are willing to listen and learn; our youngsters.

listen and learn: our youngsters.

This isn't an "adult" job—too many of us have chips on our shoulders and preconceived ideas. Kids are honest and they believe each other. Further, they'll see it with their own eyes and hear it with their own ears. Needless to say, the "word" will get back to Ma and Pa and I'll bet it will be good and clear up a lot of misunderstandings on both sides.

A lot of boys like Bill Robbins, Jr., are staring straight down the mouth of a cannon (like two of mine), waiting for someone to pull the trigger! Why not give them the chance to see if they can work something out with "Young Ivan" on the teen-age diplomatic level.

At the rate the Russians are training college students, maybe young Ivan will soon have a direct pipeline to the Kremlin—after all, there's no substitute for intelligence. Those kids in Hungary proved that, God bless them!

# Overriding Consideration: Beauty

Believes William Ernest Hocking Honorary Rotarian Retired Educator Conway, New Hampshire

The matter of highway advertising must be open to friendly discussion on the basis of public good. The aspect of public interest represented by Peter Farb's article in The Rotarian for October entitled Plant Your Highways—for Safety is real and important: it cannot be dismissed as "window dressing for an attack" on anything, as indicated by Rotarian Willard E. Harold in his letter in Your Letters in the December issue.

The interests of advertisers and of clients of advertising are also to be considered.

But the overriding consideration is not the utility nor the safety. There is the matter of beauty, and the wish for "the country," which animates an increasing number of motorists, leads to the public provision of rest-and-picnic places, and forms an important part of the spirit of recreation, change, and love of Nature of which our citified civilization has increasing need. To pursue the seekers of refreshment with the din of large-scale advertisement is a public service which has its plus-and-minus aspects; and which of the two is dominant

has yet to be judged by the only tribunal that is pertinent: the wishes of the public. What proportion of the riders prefer the billboards to the landscape?

No good Rotarian has anything against the legitimate business of advertising; and no good Rotarian, whether in or out of the advertising business, can have anything against the love of peace and quiet stretches of rural life, free from the competitive demand to think of something to buy.

# Sales Talks and Rotary Ideals

By GENE SULLIVAN, Rotarian
Dairy Farmer
Chestertown, Maryland
If all salesmen had the ideals of Ro-

tary as a base of operations, if all sales talks could really pass The Four-Way Test, then salesmen could expect courtesy and friendliness from their prospects instead of evasion [see A Matter of Courtesy, by Fred DeArmond, THE ROTARIAN for December]. As our economy becomes more and more complex. the interchange of products between people and even nations becomes more and more vital. Salesmen are the key figures in this interchange. When they approach this task with dedication and with the ideal of service rather than as travelling hucksters, both they and we will benefit greatly. In the meantime they can only expect dodging by those who are afraid of being stuck with

# COME BACK WITH US AFTER THE CONVENTION...



You'll want to do a little sightseeing in Europe . . . then you can join the Constitution or the Independence at either Naples or Genoa in Italy, Cannes in France or Algeciras in Spain for the return home. You'll love these wonderful American ships. Also, here are some interesting cruises planned for the coming year:

- Sunlane Cruises to Europe, late Summer and Fall, September to January, 1958 (3-week round trip vacations) as low as \$680 First Class, \$530 Cabin.
- 2. The popular 4 Aces' 45-day round trip cruises to the Mediterranean and Europe, every fortnight . . . \$960 minimum.
- 3. Sea-Air Cruises to Europe, complete packaged vacations, one way sea, one way air . . . duration 2 or 3 weeks or tailored to suit you . . . as low as \$698.
- 4. The DeLuxe Cruise of 1958 . . . the Constitution to the entire Mediterranean . . . will sail early February, 1958 . . . 59 days.

Let yourself go! See your Travel Agent or

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ew of one of the lawns surrounding the lovely 00,000.00 home of Spurgeon Pickering, owner Mondo Grass and Nursery Company, on the beau-ul beach of the Gulf of Mexico; the entire seven ens, sidewalk shoulders and neutral grounds are nuted solidly in Mondo "Grass." truly one of the st attractive show places of the South,

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something they neither want nor need in a moment of low "sales resistance." The salesman who is evaded by an executive could probably find out that this same executive has sent his own salesmen out to push his product in a willy-nilly manner, and so has a wellfounded distrust of all "sales talks."

### Quotation Misinterpreted

Thinks PAUL NICKELSBERG, Rotarian Offset Printer Milford, Connecticut

I am no scholar, but I have a working knowledge of Goethe, his writings, and his philosophy, so the article The Hammer and the Anvil [THE ROTARIAN for December] was very interesting to me. But I think it misinterprets the quotation and its meaning. Goethe's original poem reads:

M reads.

Geh! gehorche meinen Winken,
Nulze deine jungen Tage,
Lerne zeitig klüger sein;
Auf des Glückes grosser Wage
Steht die Zunge selten ein:
Du musst steigen oder sinken,
Du musst herrschen und gewinnen,
Oder dienen und verlieren,
Leiden oder triumphieren,
Amboss oder Hammer sein,
lieregegräfing rhytne and rhythm

Disregarding rhyme and rhythm, the following translation comes as close as I can make it:

an make it:

Go on, heed my advice,
Make good use of your time while
you are young,
Learn in time to act wisely;
The great scales of Fortune
Seldom come to rest in perfect
equilibrium:
You must either rise or sink,
You must rule and win
Or be subservient and lose,
Either suffer or triumph,
Either be anvil or hanner.
There is nothing said in the re

There is nothing said in the poem about "hitting" or "taking blows." If, in a simple, low-brow language, you make a statement like this: "We live in a competitive world, get on your toes," this would be in the same category, as a thought, as Goethe's more elaborate pronouncement; it would, for instance, not suggest an advice to you to kill your competitor.

I can find no indication that Goethe translated the poem from the Arabic, but it is certainly inspired by his studies of Oriental thinking and languages. It is impossible to pin down Goethe's vast world of thought to one narrow, simple statement of his beliefs. His basic philosophy is one of optimism, of action, of indomitable striving for the better, and thus for redemption. But there is no cheap or easy kind of salvation: there is involvement and entanglement with the forces of evil, not aloofness.

I think it is important to understand well the great minds of other nations. Through the mouths of their great minds distant nations speak to each other; their message should come in, clear and understandable.

FEAR less, hope more; eat less, chew more; whine less, breathe more; talk less, say more; hate less, love more; and all good things will be yours. -Swedish Proverb

\*\*\*\*\*\*

# BEDROCK Rotary

The Rotarian, young or old, who seeks to know Rotary well will find its fundamentals in the Constitutional documents, in Convention Resolutions, in the decisions of its administrative leadership, and in other expressions of its principles, traditions, and usages. To deepen his understanding and appreciation of this "bedrock Rotary," this department treats one or more of these basic matters each month.—The Editors.

this should be made a requisite for acceptance of the office."

From time to time, the Board of Directors of Rotary International has explored the general subject of District Assemblies, and has recorded decisions with regard to it, one of them being that Presidents-Elect and Secretaries-Elect should be required by their respective Clubs to attend the District Assembly, with the further suggestion being made that their expenses be paid by the Club or the District. The Board has also emphasized that the District Assembly is a business session comparable to a sales-training meeting. It urges

District Governors to omit all entertainment and recreational activities from the program.

The District Governor controls the Assembly, because he has visited the Clubs, knows their strong points and their weak ones, and thus is abreast of the problems to be corrected in the following year. The District Governor-Nominee does not take too prominent a part in the planning or conduct of the Assembly; however, he is present to become acquainted with the members of his team for the next year, and to appear as one of the speakers, if the District Governor requests that he do so.

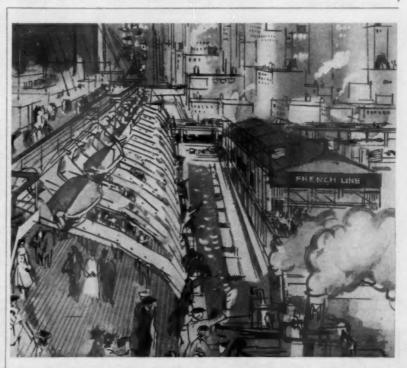
# The District Assembly

COMING up on your District Governor's crowded schedule is the District Assembly he will hold in April or May, though he may hold it earlier, because the international Convention is being held earlier this year than usual. Your Governor has complete responsibility for planning the program of his District Assembly, and for promoting attendance.

What is the District Assembly? It is a meeting of the Governor with the Presidents-Elect and Secretaries-Elect in the District at such time and place as the Governor determines. The purpose of the District Assembly is to inform and inspire the incoming Presidents and Secretaries in their responsibilities and opportunities; to bring them together with the current Governor and the Governor-Nominee, affording an opportunity to present the program of Rotary International, with special attention to the current emphasis on Rotary objectives; and for the group to discuss Club activities and in general to exchange ideas that will be mutually help-

Besides incoming Club Presidents and Secretaries, participants in the District Assembly should include the District Governor, the District Governor-Nominee, past Rotary International officers, and those who have been assigned a place on the District Assembly program. As the Assembly is held for the sole purpose of instructing Club Presidents and Secretaries in their duties, it is these participants whose attendance is of utmost importance.

Each year the President of Rotary International sends to Rotary Clubs, in advance of the election of Club officers, a letter stressing the great importance of having officers-elect attend the District Assemblies. This year President Gian Paolo Lang, in his letter, wrote: "No Rotary Club should elect a member to the high office of Club President unless he is able and willing to attend the District Assembly. In my opinion,



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WAGGONER'S GROV'N-HOME ROUTE 2, MANATEE, FLORIDA

# An Adventure in International Living

[Continued from page 13]

Tomas arrived in America, he knew just two words of English: "ice cream." For weeks he was silent. Then almost overnight he was bilingual, talking racy, copious, small-boy American, and bringing into the house so many strange words that his parents wondered if some of them wouldn't have been better left outside, like muddy shoes.

Their American classmates found Monica and Lena unusually attractive, intelligent girls, though a bit formal at first. They were soon talked out of wearing long black stockings, but it was some time before they stopped curtsying automatically every time they passed a teacher in the halls. "Too bad," observed one teacher. "I found it charming." After a while Monica and Lena were just saying "Hi," like all the other girls.

Both girls were good students. They were delighted to find how much lighter their homework was than in Sweden. In time, Monica's teachers graded her as if she were American. Surprisingly she led her class in English spelling, and was above average in English composition. And she developed into a really good softball pitcher. Indeed the whole family was becoming so American that toward the end Barbro and Nils no longer read the Göteborg newspapers that were sent to them regularly.

Early in February the business was going so smoothly that the Martins took off in Wally's car and enjoyed Wally's kind of vacation in Florida!

All that wonderful year Nils acted as an informal ambassador for Sweden. He had been a Rotarian in Göteborg, and while in the United States he gave several dozen talks on Sweden, usually illustrated with his own colored slides and films, to fellow Rotarians and to members of other service clubs, in a number of cities.\*

For the Martins, the great experiment closed in a rush of festivities, now and then sprinkled with tears. Lena's teachers and schoolmates presented her with a special scrapbook; the Mayor of Jamestown made Nils an honorary citizen. And the Martins surprised and pleased the teachers by calling on them to thank them for all that they had done for the girls.

Parting was difficult—especially from Pepper, who by now considered himself their dog. Later Monica confessed that she had cried all the way to Buffalo.

Almost 4,000 miles away the Old-

<sup>6</sup> His counterpart, Wallace Oldstrom, is a member of the Lions Club of Jamestown and in Sweden visited and addressed many Rotary Clubs.



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stroms had found Göteborg a cosmopolitan city of great docks, shipyards, and industries; of enormous modern housing developments any one of which was almost the size of Jamestown. And Nils' business, the Gloria Lundby Dry Cleaning and Laundry Company, was the second largest of its kind in Sweden.

Though Wally and Dorothy had been studying Swedish hard for more than a year, it was still what Wally calls "Swinglish." For the first weeks Wally did nothing at Gloria Lundby but look and listen, while Nils' 170 employees restrained their curiosity about this dark-haired, large-eyed, energetic-looking American with the not-quite-Swedish name.

As several of the Gloria Lundby receiving shops seemed to need brightening up, Wally bought paints and did the job himself-to the amazement of the employees. "A Direktör doesn't do that," said some of them, but admiringly. With even less regard for managerial dignity, Wally often drove a delivery truck, repaired lights rather than wait for the handyman, and during one of Sweden's rare heat waves took the place of a presser who had stayed home. At the great annual Göteborg fair he took a booth, and dry-cleaned visitors' clothes on the spot at a 10 percent reduction.

WALLY's way with the people in the plant seemed to them most un-Swedish. He soon knew everyone by name, and always said "hello" as he went by. He would introduce foreign visitors to the employees as he showed them around. "He made us see that he thought of us as people, not machines," they say of him now. "He was interested in our ideas, and took time to listen to them."

In Carl Olof Breitfeld, Nils' general manager, Wally found a man after his own heart. Together they worked out a number of ingenious campaigns. In coöperation with Gulin's, a men's clothing store, Gloria Lundby offered to dryclean free any suit with the Gulin label. (Gulin of course paid for the cleaning.) The venture was a huge success. Gulin's sales doubled, and Gloria took in the agreed limit of 1,000 suits in three days, many from customers who had never had a suit dry-cleaned before.

Wally got nowhere with a project for 24- or even 48-hour service. The Swedes would have none of it. They don't believe that clothes can be really clean if they come back in less than a week. He, in turn, was impressed by Gloria Lundby's practice of vacuum cleaning all the pockets of a suit instead of stopping at the trouser cuffs, as in the United States. But he thought Swedish desire for perfection sometimes went too far. "These Swedish girls," he said later, "were taught to do a work of art.

When they folded a shirt, they'd pat it as if there were a man inside."

In the many-windowed, airy Martin house, Dorothy Oldstrom, unlike Barbro, had no maid. Friends would find her in the kitchen bent over a Swedish cookbook, pencil in one hand, Swedish dictionary in the other. She missed Jamestown's wide choice of packaged and frozen foods, but thought Göteborg's fresh fish wonderful.

There was so much to admire in Göteborg: the opera, the three flourishing theaters, the excellent art museum, the wealth of modern Swedish architecture, silver, glass, and decoration, so far ahead of her own country's. Swedish women seemed to her slimmer and, for evening parties, better dressed than Americans. But she also felt that in Sweden it took longer to get to know people than at home, though they were firm, fast friends when you did. But until they were well acquainted, people frequently spoke to each other in the third person. At parties one could hear things like: "Will Mrs. Assistant Tax Collector Eriksson have another cup of coffee?"

Much better manners were demanded of children than in America. Parents were far less indulgent. Children didn't



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## TEXAS

expect to be driven everywhere. They used their bikes, or walked.

When Martha and Stevie Oldstrom arrived in Göteborg, they knew much less Swedish than their parents. As their classmates insisted upon practicing an excellent English on them, they fell behind in their classes and after a while were treated more or less like guests. "I just sat around a lot," confesses Stevie. "I never read so much in my life as I did in Göteborg."

Martha, in the third class of the Vasa Communale Flickskola, was learning how to curtsy properly to her teachers while her friend Monica, in Jamestown's Lincoln Junior High, was unlearning it. Most of Martha's classes-conducted of course in Swedish-were beyond her. She and Stevie soon understood why it was that 18-year-old Swedes who had passed the stiff "student examination" were qualified to enter the average American college as juniors.

Early in the Winter Wally and Dorothy took the children out of school and in Nils' car had a glorious holiday on the Continent. When they returned. Stevie didn't go back to school, and often helped his father when there was a rush at Gloria Lundby. His job was usually uncoiling a soggy mass of bed sheets from the extractor.

Soon after the great exchange was over I went to Jamestown to talk to Wally and Dorothy. There was no sign of the more stately tempo and lowered voices of Sweden. "But when we first got back," said Wally, "we were sort of quiet for a while."

Martha and Stevie were back in school, promoted along with their classes, although they had missed a whole year. Martha was even assigned to an advanced section. She showed me a letter from Göteborg. "Here I am," Monica wrote, "sitting playing American records. It was funny when I saw Sweden for the first time in a year. It feels like I'd never been in America now; it seems like a long dream I'll remember forever."

And Nils had written to Wally: "I feel that we must be relatives."

As Wally took me around his plant, I caught sight of a notice proud but



"That's probably the bank."

also challenging: "In the last 43,499 shirts we've missed 12 buttons."

As they talked of Sweden, fading memories revived, and Dorothy's and Wally's eyes became a bit moist. "We wouldn't have missed that year for anything," Dorothy said. "I left part of me in Sweden," said Wally.

A few weeks later I saw Nils Martin and his plant and his family in Göteborg. Tomas evidently understood everything, but wouldn't utter a word of English. Monica was fluent, and like Lena enthusiastic about their year in

Except for one thing. Swedish school standards are so much stricter than in the U.S. that both girls, though good students in Jamestown, had been dropped a class in Göteborg. It did seem unfair, when Martha and Stevie had been promoted after learning much

Barbro Martin, who used to have a maid in Göteborg, after her year in Jamestown felt that she no longer needed one, and was doing all her own work, in a kitchen two walls of which, inspired by the Oldstroms, she had repainted a deep frank blue, and the other two a vivid brazen red.

IN NILS' hobby room was an incredible Hi-Fi hookup which he had assembled while in the U.S. On the wall of Monica's room I saw a photograph of the Oldstroms: another of her dog for a year, Pepper; a third of Lucille Ball. Tomas, who more than anvone else misses TV, had pinned up Gene Autry.

As a result of his year in Jamestown, Nils has made some mechanical improvements in Gloria Lundby, and bought some new machines. He imported this idea for an advertising campaign: Gloria Lundby would clean one suit, and launder one shirt, both free, for any customer who got a shirt back minus a button.

But the real change is in the man himself. "He is not so formal now," said one of his employees. "I couldn't believe that a man could change so much."

Some of his people were afraid that Nils would come back bristling with American efficiency and ideas for a speed-up. Instead, now and then when work piles up, he takes a hand in getting it out, which he never used to do. And he now calls all his employees, men and women, by their first names, American style. In return most of them no longer call him Direktören, but Nils.

All in all, both Wally and Nils feel that the exchange was a great success. They believe that many more American businessmen should swap with Europeans, and they stand ready to help them with the experience and knowledge which are the fruits of their own unique experience.

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This amaxing method was developed by a little legal, too-in every state.

legal, too—in every state.

This amazing method was developed by a little group of professional fishermen. Though they were public guides, they rarely divulged their method to their patrons. They used it only when fishing for their own tables. It is possible that no man on your waters has ever seen it, ever heard of it, or ever used it. And when you have given it the first trial, you will be as closed-mouthed as a man who has suddenly discovered a gold mine. Because with this method you can fish within a hundred feet of the best fishermen in the county

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# HOBBY Hitching Post

WHEN a man's hobby produces something that saves a life, certainly it has achieved its ultimate usefulness. This is what has happened in the case of ROTARIAN C. LLOYD CLAFF, of Randolph, Massachusetts, who tells the following story of his hobby.

STARTED out to be a doctor. I took my premedical training at Bowdoin College, and following wartime service in the U.S. Navy I returned to continue my medical education, graduating in 1918. But for some 30 years my business has been the manufacture of paper boxes, not medicine. It's a business founded by my father, and I, along with my three brothers, decided to join in its management. By doing so, however, I did not step out of the medical world entirely. I studied for a career in medical research, and in that field I saw a rewarding lifelong hobby.

Since 1929 I have served as president of the box company, and with the coöperation of my brothers in handling administrative matters of the concern I have been able to follow my medical interests in several practical ways. My interest in protozoology-the study of single-cell animals that reproduce only by fission-has been furthered by attending Summer courses at the Marine Biological Laboratory at Woods Hole, Massachusetts, of which I am a trustee and officer. I have also done research work in biology at Brown University, and since 1940 I have held a research associateship in surgery at the Harvard Medical School. In addition, I engage in independent investigations in microtechniques and instrumentation in biology, and am a member of the American Society of Protozoologists, the New York Academy of Sciences, and the American Biological Photographers Association.

The pursuit of this extracurricular activity has provided many a high light to my living, and among them one stands out above all others: the development of a device called a heart defibrillator. The term "defibrillator" comes from an abnormal heart action that doctors call fibrillation, a condition in which various groups of the heart's muscle fibers beat independently and without rhythm. Ventricular fibrillation can produce sudden death.

It was at the Harvard Medical School that I developed an interest in this kind of irregular heart action. One of my fellow researchers there was the late Dr. Mercier Fauteux, a heart surgeon of Canada, and from him I learned much about the pathology of this condition. We talked often of possible treatments for fibrillation, and considered the kind of research and testing that would have to be done before any conclusive answers could be reached.

Following these discussions with Dr. Fauteux, I set to work on an electrical mechanism that would help restore a fibrillating heart to normality. About ten years ago I completed my first defibrillator, but later redesigned it to make it explosionproof in the etherfilled air of an operating room. Basically, it does but one thing: "it causes cardiac "standstill"-in other words, a controlled electric current is passed through the heart from electrodes placed on either side of the heart. This current causes the electrical potentials of the organ to drop to zero, and the heart stops all motion. Then, after manual massage, the heart starts up in its normal rhythm again.

In 1954 the Claff defibrillator was credited with saving the life of a 34year-old man at a hospital in Boston, Massachusetts. While he was undergoing surgery, his heart began to fibrillate, and the defibrillator in the operating room was instantly put to use. The surgeon performing the op-



Away from his work as a box manufacturer, Rotarian Claff often works with his research microscope on projects in the field of medicine. eration later described the occurrence to me in a letter. "I am sure you will be delighted to learn," he wrote, "that the heart defibrillator which you built and donated to our heart service here at the Peter Bent Brigham Hospital saved a man's life. . . . [This instrument] will eventually allow us to attempt more difficult operations."

No reader need be told, I am sure, how gratified I was about this. Future use of the defibrillator may bring other reports of its success, but no achievement can ever go beyond what was accomplished at the hospital in Boston. The defibrillator was developed through the Single Cell Research Foundation, a nonprofit organization which I established for work of this kind.

Besides the heart machine, I have developed a self-heating insulated sleeve for use in treating arm and leg infections. It provides penetrating heat in the way a hot poultice does, but has the advantage of maintaining a constant temperature for whatever length of time is desired. It is known as the Claff autotherm. An 11-page article published by the Mayo Clinic described its usefulness.

Should any reader be wondering how a company president can find the time for a hobby of these dimensions, let me say that it is largely a matter of balance-"activity balance," as the psychologists call it. I am a manufacturer first and a medical researcher after that. And when it comes to finding time for my hobby, the nice thing about it is that almost any time will do, as long as it is spare time.

## What's Your Hobby?

Having your name listed below is quite a simple thing. If you are a Rotarian or a member of a Rotarian's family, just drop THE HOSBYHOUSE GROOM a note giving your hobby interest. His only request is that you acknowledge correspondence which may result from the listing.

sult from the listing.

Guns; Civil War and Louisiana History: George D. Ernest, Jr. (collects guns; will buy or trade; interested in U. S. Civil War and Louisiana history), P. O. Box 604, New Iberia, La., U.S.A.

Advertising Pencils: James White (8-year-old son of Rotarian-collects pencils imprinted with advertising as Cub Scout project), 18 Royal Place, St. Johnsville, N. Y. U.S.A.

Rocks: Minerals: Sally Hillman (12-year-old granddaughter of Rotarian — collects rocks and minerals; will exchange; also col-lects Indian artifacts), 521 Riker St., Salinas, Calif., U.S.A.

Coins, Paper Money; Autographs, Mick-y Russell (15-year-old son of Rotarian— ollects foreign coins and paper money; also ollects autographs), 705 E. Walnut, Frank-ort, Ind., U.S.A.

Pen Pals: The following have indicated eir interest in having pen friends:

Helen Roberts (16-year-old daughter of Rotarian — wishes friends in U.S.A., Australia, Europe; interested in music, stamp collecting, sports), 38 Lake Crescent, Hamilton, New Zealand.

ilton, New Zealand.

Jim McDonald (16-year-old nephew of Rotarian-collects modern recordings: interests include sports and dancing), 31 Franklin St., Travalgon, Australia.

Mary Jackes (13-year-old daughter of Rotarian—desires friends aged 13-15; interested in music, ballet, stamp collecting), 166

Marsh St., Armidale, Australia.

Kathleen Larry (13-year-old daughter of Rotarian—interested in swimming and ice skating, music, hares, sewing), 116 W. Emerson St., Ithaca, Mich., U.S.A.

Jerry Foster (son of Rotarian—interests include stamps, coins, movies, crafts of various countries, collecting antiques and rings), 916 Hickory Hollow, Houston, Tex., U.S.A.

Linn S. Bottorf III (14-year-old son of Rotarian — likes stamps, swimming, art; wishes friends outside U.S.A.), 1809 Enterprise St., Jackson, Miss., U.S.A. Cherrle Duterte (13-year-old daughter of Rotarian — interested in movies, making scrapbooks), 332-B, Banawa, Cebu, The Philippines.

Susan Scarlett (17-year-old daughter of Rotarian—interested in music and sports), c/o Brigidine Convent, Randwick, Australia.

Rick Stearns (13-year-old son of Rotarian
—wishes pen friends in U.S.A. interested in
amateur radio [call stgn: KQAWN] and in
photography, chemistry, stamp and coin
collecting), 623 Mechanic St., Osage, Iowa.

collecting), 623 Mechanic St., Osage, Iowa,
Mary Gordon (13-year-old daughter of Rotarian—wishes pen pals outside U.S.A. and
Canada; interests include stamps, music,
doll collecting), P. O. Box 635, Wayesboro,
Va., U.S.A.
Bette Harding (14-year-old niece of Rotarian—interests include Girl Scouts, sewing, stamps, outdoor activities), P. O. Box
888, Johnson City, Tenn., U.S.A.
Sue Ann Dirks (13-year-old daughter of
Rotarian—likes cooking, horseback riding,
building ship models), 45 N. Kenmore Rd.,
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Marybeth Dirks (11-year-old daughter of Rotarian — enjoys horseback riding, cooking, construction projects), 45 N. Kenmore Rd., Indianapolis 19, Ind., U.S.A.

Rd., Indianapolis 19, Ind., U.S.A.
Charlene Baumert (15-year-old daughter of Rotarian—wishes friends outside U.S.A. and Canada; likes horses, swimming, postcards, movie-star photos), 2501 Meadows, Las Vegas, Nev., U.S.A.
Judith A. Pellaupessy (18-year-old daughter of Rotarian—interested in stamps, postcards, dolls, ballet, sports, classical music and opera), 19, Djalan, Mendult, Djakarta, Java, Indonesia.

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Jane Jackson (14-year-old daughter of Ro-tarian—likes swimming, dancing, movies, sports, popular music), Bloomfield, Ind.,

U.S.A. Dupater master, Biodinieria, Ind., Lynn Quackenbush (15-year-old daughter of Rotarian—wishes to find a pen-pal twin whose birth date was August 26, 1941; interested in art, dress design, making lewelry), R.F.D. No. 2, Brookston, Ind., U.S.A. Lynn Kilpatrick (12-year-old daughter of Rotarian—interests include stamps, postcards, dress designing, sports), Box 221, Waynesville, N. C., U.S.A. John Paterson (11-year-old son of Rotarian—wishes pen friends aged 11-14 in British Isles, Union of South Africa, Sweden, Norway; interested in rugby, tennis, swimning, stamps), 20 Manukau Rd., Pukekohe, New Zealand.
Susan Hartley (11-year-old daughter of

Norway; interested in rigoy, tennis, striming, stamps), 20 Manukau Rd., Pukekohe, New Zealand.

Susan Hartley (11-year-old daughter of Rotarian—interested in stamp and postcard collecting, dolls, swimming), 440 N. Third St., Alwood, Kans., U.S.A.

Teresita C. Reyna (13-year-old daughter of Rotarian—interests include coin and stamp collecting, cooking, movies), Dagupan City High School, Dagupan, The Philippines.

Marilyn Litton (11-year-old daughter of Rotarian—desires pen friends outside U.S.A.; interested in stamps, music, Girls, sewing, drawing, cooking), Drawer N., Jal, N. Mex., U.S.A.

Bess Dupuy (16-year-old daughter of Rotarian—wishes pen friends preferably in England and France; interested in horses, art, music, amateur riddo, English and French history), 1555 Westover Ave., Petersburg, Va., U.S.A.

Nancy Gorman (12-year-old daughter of Rotarian—would like pen pals outside U.S.A. aged 11-13; Ilkes sewing, stamp collecting, dancing, swimming), 1002 Ridgeway Blvd., De Pere, Wis., U.S.A.

Margaret Jane Biery (12-year-old daughter of Rotarian—interested in horses and flute playing), 506 W. First St., Elmira, N.Y., U.S.A.

Yashveer Sachdeva (18-year-old son of Rotarian—interests include tennis, swimming, ricket, literature), 8, Rattan Chand Rd., Amritsar, India.

Allee McDevitt (14-year-old daughter of

Amritsar, India.

Alice McDevitt (14-year-old daughter of Rotarian—likes horses, sports, dancing, music; collects college and university pennants), 339 Durham Rd., Wake Forest, N. C., U.S.A.

U.S.A.

Barbara Elaine Scharfer (daughter of Rotarian—wishes pen pals aged 12-14 outside U.S.A. and Canada interested in postcards and photography), 810 N. Dean St., Coquille, Oreg., U.S.A.

Jenny Fidahusen (15-year-old daughter of outside Malaya and Singapore; hobies include flower pressing, reading, collecting postcards), 38, Scotts Rd., Singapore 9, Haritadi S.

Singapore.

Harijadi Soeparto (15-year-old son of Rotarlan—will exchange postcards and stamps), 304 Dr. Tjipto St., Semarang, Indonesia. -THE HOBBYHORSE GROOM





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# Stripped GEARS



# My Favorite Story

Two dollars will be paid to Rotarians or their wives submitting stories used under this heading. Send stories to Stripped Gears, THE ROTARIAN Magazine, 1600 Ridge Avenue, Evanston, Illinois. The following is a favorite of Mrs. L. R. Perlee, wife of an Albany, New York, Rotarian.

Before he got into his berth one night on a train from Buffalo to New York City, a man asked the porter to be sure to call him to get off at Albany and to be sure he got off there, for he was, he said, very hard to awaken. Hours later when he awoke, the train was pulling into New York City. Was he mad! He called the porter and wanted to know why he didn't call him for Albany. The porter couldn't seem to give a good reason for not doing so. After the man dressed and got off the train, another porter who had overheard the conversation said, "Golly! Did you ever see a man so mad in your life?" "Yes," said the other porter. "The man I put off the train at Albany."

### Who Doesn't

I like a finished speaker,

I really, truly do.

I don't mean a polished speaker

I just mean one who's through. -ALEX MURRAY, Rotarian

# Local Languages

The following ten languages are each spoken by 5 million or more people. Can you tell where the people speaking these languages are most likely to be living?

1. Annamese. 2. Tagalog. 3. Berber dialects. 4. Lahnda. 5. Flemish. 6. Amharic. 7. Serbo-Croatian. 8. Kanarese. 9. Catalan. 10. Bantu.

This quiz was submitted by Helen Hous-ton Boileau, wife of a Pomona, California, Rotarian.

# Like a Ride?

In each of the word trios below there is just one thing you can ride in or on: 1. Palindrome, palladium, palanquin.

- 2. Sampan, samovar, salamander.
- 3. Shako, shallot, sharpie.
- 4. Tumbril, tabard, tanager.
- 5. Tangelo, telega, teetotum.
- 6. Casque, casco, castanet.
- 7. Diligence, dilemma, dinero. 8. Lanyard, landau, lambrequin.
- 9. Dormy, dory, dorky.
- 10. Catafalque, cassowary, caravel,

- 11. Smew, smelt, smack.
- 12. Carromata, carotte, caret.
- This quiz was submitted by John Parke, Clemson, South Carolina.

The answers to these quizzes will be found in the next column.

Every baseball team could use a man who plays every position superbly, never strikes out, and never makes an error. Actually, every team has plenty of men like that around, but there's no way to make 'em lay down those hot dogs and come out of the grandstand .- The Gourd, EATON, OHIO.

A schoolmaster was giving back to his class some examination papers he had been marking.

"Does any boy want to ask a ques-

tion?" he inquired.
"Yes, sir," replied a boy. "I can't read what you have written at the bottom of

my paper."

The master glanced at the paper and said: "I have written: 'You must write more clearly.' "—Harbor Light, PORT JEF-FERSON, NEW YORK.

A puny little fellow was telling his friends at the office about the mail-order course he was taking for muscle build-

"I've taken it for over two years," he boasted. "Every week the mailman brings me heavier and heavier equip-

His office friends looked skeptical. "Well," said one, "you certainly don't look any huskier now than you did two years ago."

"No," said the little man, "but you ought to see the mailman."-Buzz Saw,

KANSAS CITY, MISSOURI.

Life is a grindstone and whether it grinds a man down or polishes him up depends on the stuff he is made of .- The Weekly Spoke, WEYBURN, SASKATCHEWAN, CANADA.

A struggling author had called on a publisher about a manuscript he had submitted.

"This is quite well written, but my firm only publishes work by writers with well-known names," said the publisher.

"Splendid," said the author. "My name's Smith."-Short Grass Twits, SHARON SPRINGS, KANSAS.

# **Auto-Matic Forecast**

Hear ye! Hear ye Near and far! It's going to rain! I washed my car! -VIVIAN G. GOULED

Answers to Quizzes

Local Lauguages: 1, Indo-China, 2, The Philippines, 3, Vorth Africa, 4, Inda-China, 6, Eithlopia, 7, Yugoslavia, 8, India, 9, Spain, 10, Union of South Africa, Late, a Ruer, 1, Pelanquin, 2, Sampan, 2, Sharpie, 4, Tumbril, 5, Telega, 6, Casco, 7, Sharpie, 4, Tumbril, 5, Telega, 6, Carevel, 11, Smack, 12, Carromata, 9, Dory, 10, Caravel, 11, Smack, 12, Carromata, 9, Later, 12, Carromata, 11, Smack, 12, Carromata, 9, Later, 12, Carromata, 12, Carromata, 12, Carromata, 13, Caravel, 13, Caravel, 14, Caravel, 15, Caravel, 15, Caravel, 16, Caravel, 16, Caravel, 17, Caravel, 17

# imerick

The Fixer pays \$5 for the first four lines of an original limerick selected as the month's limerick-contest winner. Address him care of The Rotarian Magazine, 1600 Ridge Avenue, Evanston, Illinois.

This month's winner comes from Alexander Linn, a Rotarian of Punta Gorda, Florida. Closing date for last lines to complete it: May 15. The "ten best" entries will receive \$2.

BAD BEESNESS A beekeeper tending his bees Tried his best the small creatures to please,

But one lit right out And struck on his snout,

### LOUT NOISE

Here again is the bobtailed limerick presented in The Rotarian for November: He sat in a car by the curb, Put his hand on the horn to be heard, But her father yelled out: "You're a big lazy lout!"

Here are the "ten best" last lines:

"The neighborhood's peace you disturb." (G. A. Moore, member of the Rotary Club of Rochester, Minnesote.)

But the young man refused to be stirred.

(Mrs. R. L. Brehmer, Jr., wife of a Circleville, Ohio, Rotarian.) So he lost her without speaking a word.
(H. G. Bowyer, member of the Rotary Club of Petone, New Zealand.) "She's not coming—I give you my word."

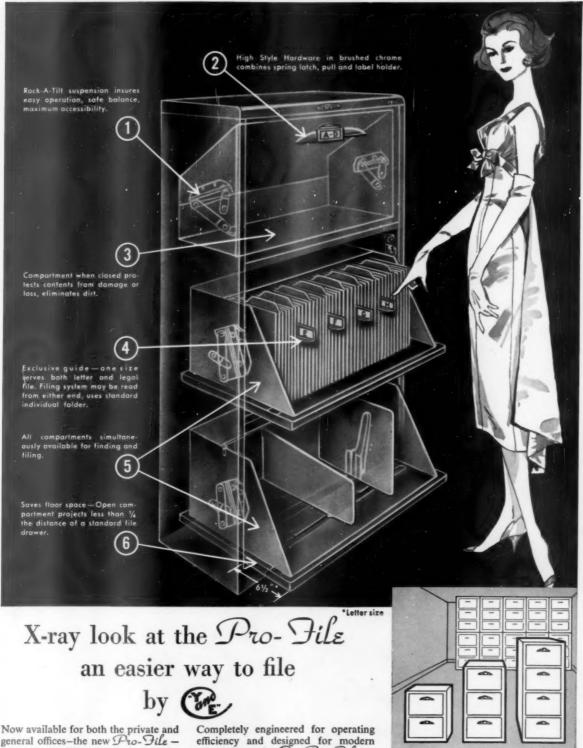
(D. J. Hayden, member of the Rotery Club of Kendallville, Indiana.) Yet the boy from his seat never stirred!

(Mrs. Alfred Cummings, wife of a Vancouver, B. C., Canada, Rotarian.) "And your chance for a date is absurd."
(W. C. Pacey, member of the Rotary Club of Leavenworth, Kansas.) "See that sign on the door 'Don't Disturb'?"

(Mrs. W. K. Sprott, wife of a Chino, California, Roterian.) "My daughter's not one of the herd." (Mrs. Thomas E. Duane, wife of a Bloomington, Indiane, Rotarian.) "Show some action - pretend you're a verb."

(Mrs. G. A. Ruegg, wife of a Pueblo, Colorado, Rotarian.) "And your conduct is simply absurd." (A. A. McLachlan, member of the Rotary Club of Hutt, New Zealand.)

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# Aristocrat of the Fourth Estate...

Imperious, dynamic, brilliant, his fellow-Brazilians differ in the virtues they ascribe to him, but to all, stately, 64 year old Francisco de Assis Chateaubriand Bandeira de Mello is known simply as "Chatô".

To call him a publisher is a gross understatement. He rules an ever expanding news empire of 31 dailies, 5 magazines, 23 radio stations, 3 TV stations. As a

journalist he matches his most gifted top reporters. He is a financial wizard. He is one of the last of the grand style of art collectors. He godfathered a unique museum in Sao Paulo. Financing it was not difficult. Chatô talked the wealthy Brazilians into donating their most illustrious paintings. He often does with three hours sleep a night, yet he seems eternally jet-propelled. Between whiles he has founded one hundred child-care centres. His passion: educate the people - in progress, arts and in democracy. Four months a year he lives in Rio or Sao Paulo. Four months he roams around in Brazil's vast hinterland. For the rest, he tours the capitals of the world,

adding to his art treasures, mana, ig his wide variety of interests. Of course, he flies. Of course, he flies KLM. KLM maintains its global service at peak efficiency - fast, to suit a human dynamo, comfortable, to earn the praise of a connoisseur. Chatô approves of KLM.



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